

Licensees

Licensed as of 11/2011

Auburn University

Standard License

2Thumbs Entertainment (50059)

107 Eaton Place Suite 320
Cary, NC 27513
Mr. Mark Baric
Phone 919-380-9746
Fax 530-380-9743
www.2thumbz.com
mark@2thumbz.com
Spec Agr Disclosed: 02/22/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

5th & Ocean Clothing LLC (40904)

590 West 83rd Street
Hialeah, FL 33014
Minority/Woman Owned
Ms. Teresa Carrillo
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
teresac@5thocean.com
Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)

7550570 Canada Inc. dba Artissimo Designs (88115)

250 North Harbor Drive
Redondo Beach, CA 90277
Mr. Matthew Mann
Phone 310-802-7900 635
Fax 310-802-7907
www.Artissimodesigns.com
mmann@artissimodesigns.com
Spec Agr Disclosed: 05/16/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

8ight LLC (88392)

3651 Peachtree Parkway
S-184
Suwanee, GA 30024
Mr. Warren Hanchey
Phone 678-887-9777
Fax 770-495-2330
www.8ight.com
warren@8ight.com
Spec Agr Disclosed: 11/17/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02A (Jewelry)

A&A Global Industries Inc. (55770)

17 Stenersen Lane
Cockeysville, MD 21030
Mr. Philip Brilliant
Phone 410-252-1020 349
Fax 410-527-0927
www.Aaglobalind.com
pbrilliant@aaglobal.com
Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

A/M/G Company (23290)

11255 Camp Bowie West Ste #120
Fort Worth, TX 76008
Mr. Bob N Austin
Phone 817-367-6415
Fax 817-367-6418
www.Emblemsetc.net
theamg@sbcglobal.net
Spec Agr Disclosed: 11/12/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

Academy Awards (15306)

4255 Bannock Burn Rd.
Florence, SC 29505
Mr. Jay McLaughlin
Phone 843-661-5622
Fax 843-669-9266
www.Thecarflagpeople.com
jay@thecarflagpeople.com
Spec Agr Disclosed: 11/09/2010

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

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Ace Bayou Corp. (47100)

PO BOX 3308
New Orleans, LA 70177
Mr. Richard Davis
Phone 479-273-7915 222
Fax 479-273-9847
www.Acebayou.com
klane@acebayou.com
Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

ActionSportsArt LLC (84197)

2829 Second Ave S Suite 240
Birmingham, AL 35233
Mr. Cort Harwood
Phone 205-790-8582
Fax 205-322-6167
www.Actionsportsart.com
cort@actionsportsart.com
Spec Agr Disclosed: 07/07/2011

Distribution Channel(s)

Related Retail/Direct
Specialty Mid-Tier

Product Categories

03A (Domestics)
07H (Media Players & Content)

Activewear Unlimited Inc. (43203)

PO Box 245
Greenville, GA 30222
Mr. Stephen Kross
Phone 706-672-1510
Fax 706-672-1427
www.Activewearunlimited.com
krosss1023@aol.com
Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)
03A (Domestics)

Acushnet Company (48831)

333 Bridge Street
Fairhaven, MA 02719
Mr. Dean Lavender
Phone 508-979-2000
Fax 508-979-3909
www.Titleist.com
dean_lavender@acushnetgolf.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Golf Specialty
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)
07E (Footwear)

adidas by Outerstuff (66862)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700
Fax 646-364-9755
www.Outerstuff.com
submissions@outerstuff.com
Spec Agr Disclosed: 10/17/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

adidas Team Inc (36296)

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@adidas-group.com
Spec Agr Disclosed: 08/30/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

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Licensees

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Advance Watch Co. LTD (44216)

1407 Broadway Suite 400
New York, NY 10018
Mr. Adam Pennington
Phone 917-475-8506
Fax 646-304-8027
www.Genevawatchgroup.com
apennington@genevawg.com
Spec Agr Disclosed: 09/21/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

AES Optics (45692)

PO Box 828
Senatobia, MS 38668-0828
Ms. Amy Halstead
Phone 800-416-0866 107
Fax 800-785-6563
www.Aesoutdoors.com
ahalstead@aesoutdoors.com
Spec Agr Disclosed: 08/15/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

All American Screen Printing (14215)

752 East Glenn Avenue.
Auburn, AL 36830
Mr. Joe Piazza
Phone 334-821-2134
Fax 334-821-2171
allam1@aol.com
Spec Agr Disclosed: 07/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
07D (Infant Products)

Adventure Furniture Inc. (54362)

2630 Northgate Ave. Suite B
Cumming, GA 30041
Mr. Kevin McClary
Phone 678-933-3458
Fax 678-868-1811
www.Fan-creations.com
kevinm@fan-creations.com
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
07D (Infant Products)

Aftco Mfg. Co. Inc. (49234)

17351 Murphy Ave.
Irvine, CA 92614
Mr. Cody Shedd
Phone 949-660-8757
Fax 949-660-7067
www.Aftco.com
cody@aftco.com
Spec Agr Disclosed: 10/03/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
05E (Publishing)

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All Star Dogs (72398)

20 Hastings Rd.
Marlboro, NJ 07746
Mr. Refael Olya
Phone 917-731-8651
Fax 732-566-3401
www.Allstardogs.com
info@allstardogs.com
Spec Agr Disclosed: 06/28/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

All Things Gallery (50983)

3308 Culloden Way
Birmingham, AL 35242
Mr. Richard Russell
Phone 205-637-6374
Fax 205-202-8847
www.Allthingsgallery.biz
rrgallery@aol.com
Spec Agr Disclosed: 06/27/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

05E (Publishing)

Alumni Group LLC- The (15315)

8632 Fredricksburg Rd. Suite 207
San Antonio, TX 78240
Mr. Dick Wurzburg
Phone 210-691-5370
Fax 210-691-5376
www.Alumnigroup.com
dickwurz@aol.com
Spec Agr Disclosed: 01/31/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

Ambrose Enterprises LLC (44218)

1527 Brentwood Lane
Mount Vernon, WA 98274
Mr. John Ambrose
Phone 360-752-2700
Fax 877-878-5570
www.Adrenalinepromotions.com
jambrose@adrenalinepromotions.com
Spec Agr Disclosed: 10/15/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01E (Jerseys/Uniforms)

American Needle (11635)

1275 Busch Pkwy
Buffalo Grove, IL 60089
Ms. Darla Marabotti
Phone 847-215-0011 322
Fax 847-215-0013
www.Americanneedle.com
licensing@amer-needle.com
Spec Agr Disclosed: 02/09/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01C (Men's/Unisex Other Headwear)

Aminco International (USA) Inc. (16644)

20571 Crescent Bay Drive
Lake Forest, CA 92630
Minority/Woman Owned
Ms. Melissa Ballack
Phone 949-457-3261 228
Fax 949-598-2864
www.AmincoUSA.com
approvals.ccp@amincousa.com
Spec Agr Disclosed: 02/15/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Angelus Pacific Co. (11614)

PO Box 111
Fullerton, CA 92836
Ms. Cathy Cooper
Phone 714-871-1610 104
Fax 714-871-1642
www.Angeluspacific.com
coopycat1@yahoo.com
Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores

Product Categories

03C (Office Products)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Auburn University

Ann Peden Jewelry Inc. (49087)

PO Box 80
 Watkinsville, GA 30677
 Ms. Ann Peden
 Phone 706-310-1357
 Fax 706-310-1404
 www.Annpedenjewelry.com
 orders@annpedenjewelry.com
 Spec Agr Disclosed: 10/05/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

Antigua Group Inc. (11622)

16651 North 84th Avenue
 Peoria, AZ 85382-4772
 Mr. Kevin O'Neill
 Phone 800-562-9777
 Fax 623-523-6009
 www.Antigua.com
 koneill@antigua.com
 Spec Agr Disclosed: 09/12/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)

Ardivino Arts (89880)

735 Jasmine Way
 Hoover, AL 35226
 Mr. Stephen Ardivino
 Phone 205-223-2780
 Fax
 sardovino@charter.net
 Spec Agr Disclosed: 06/20/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Arista LLC (84379)

PO Box 272553
 Oklahoma City, OK 73137
 Mr. R. Bruce Kerr
 Phone 405-948-1500
 Fax 405-948-6015
 www.Aristadesigns.com
 rbkolaw@yahoo.com
 Spec Agr Disclosed: 06/21/2011

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier

Product Categories

02A (Jewelry)

Art & Architecture LLC (89650)

2408 Forest Lakes Ln.
 Sterrett, AL 35147
 Mr. Freddy Sanchez
 Phone 205-612-8068
 Fax
 www.Freddysanchezart.com
 freddysanchezaa@hotmail.com
 Spec Agr Disclosed: 03/17/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

05E (Publishing)

Arthur Court Designs (58660)

PO Box 459
 Brisbane, CA 94005
 Mr. Matthew Hullfish
 Phone 415-468-8599
 Fax 415-468-8726
 www.Arthurbcourt.com
 mhullfish@arthurbcourt.com
 Spec Agr Disclosed: 04/26/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
 03D (Housewares)
 04E (Holiday Accessories)

Artist Stephen Malkoff Inc. (24701)

110 North Main Street
 Enterprise, AL 36330
 Ms. Lauren Johnson
 Phone 334-393-6455
 Fax 334-393-6455
 www.Arboresque.com
 laurenjohnson0503@gmail.com
 Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel

Product Categories

05E (Publishing)

Auburn University

Artistic Glass Design (14826)

PO Box 10330
 Colorado Springs, CO 80932-1330
 Ms. Joann Kuper
 Phone 719-550-4704
 Fax 719-550-4714
 www.Artisticglassdesign.net
 artisticglassdesign@msn.com
 Spec Agr Disclosed: 06/29/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Artistic Glass Engraving (23760)

109 Metcaff Street
 Conroe, TX 77301
 Minority/Woman Owned
 Ms. Ryan Mayorga
 Phone 713-344-0412
 Fax 713-344-0414
 www.Americanaglass.com
 ryan@artisticglassengraving.com
 Spec Agr Disclosed: 01/24/2011

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03C (Office Products)

Distribution Channel(s)

Better Dept Stores/Boutiques
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Atlanta Hosiery Company (23312)

PO Box 43101
 Atlanta, GA 30336
 Mr. David Cohen
 Phone 404-691-3990
 Fax 404-699-7254
 www.Twofeetahead.com
 cohen4@aol.com
 Spec Agr Disclosed: 06/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01M (Clothing Accessories)
 07D (Infant Products)

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01G (Youth Apparel)
 01I (Women's Apparel)

Authentic Street Signs Inc. (40659)

114 East Third St.
 Saint Peter, IL 62880
 Mr. Mark Wollin
 Phone 618-349-8878 108
 Fax 618-349-6245
 www.Authenticstreetsigns.com
 authenticss@frontiernet.net
 Spec Agr Disclosed: 06/29/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04C (Signage Products)

AS (37575)

2101 Grace Street
 Culloden, WV 25510
 Ms. Sue Clark
 Phone 304-743-7905
 Fax 304-743-8578
 suec@tsisportswear.com
 Spec Agr Disclosed: 07/13/2011

Atrium Corporation (71647)

188 Commerce Boulevard
 Johnstown, OH 43031
 Mr. DJ Kelley
 Phone 740-966-8275
 Fax 740-966-8203
 www.Campuscouture.com
 esiefert@atriumco.com
 Spec Agr Disclosed: 12/20/2010

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B.S.I. Products Inc. (17845)

9510 Berger Road
Columbia, MD 21046
Mr. Scott Robinson
Phone 888-381-2596
Fax 410-995-6268
www.Bsipproducts.com
sales@bsipproducts.com
Spec Agr Disclosed: 04/11/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
07D (Infant Products)

Baby Fanatic LLC (47915)

11237 Nuckols Road Suite B
Richmond, VA 23059
Minority/Woman Owned
Ms. Marcy Comstock
Phone 804-644-4707 302
Fax 804-644-4709
www.Babyfanatic.com
mcomstock@babyfanatic.com
Spec Agr Disclosed: 01/14/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
03B (Furniture/Furnishings)
04A (Automobile Products)
07D (Infant Products)

Baden Sports Inc. (11587)

34114 21st Ave. South
Federal Way, WA 98003
Ms. Carol Carlsen
Phone 253-883-5139
Fax 253-925-0570
www.Badensports.com
carolc@badensports.com
Spec Agr Disclosed: 02/24/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
04C (Signage Products)
06A (Sports Equipment)
06B (Balls)

Baggo Inc. (24399)

600 Mid-American Blvd
Hot Springs, AR 71913
Mr. Kirk Conville
Phone 501-767-3855
Fax 501-767-5173
www.Baggo.com
kirk@baggo.com
Spec Agr Disclosed: 08/11/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

Bakins Ventures LLC (68158)

920 Blackstone Drive
Farragut, TN 37934
Mr. Thomas Deakins
Phone 865-399-2610
Fax 866-362-5203
www.Fanpan.net
bakins.ventures@gmail.com
Spec Agr Disclosed: 10/05/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier

Product Categories

03A (Domestics)
03D (Housewares)

Balfour (12274)

7211 Circle S. Road
Austin, TX 78745
Ms. Sheila Chandler
Phone 512-440-2430 2430
Fax 512-444-7618
www.Balfour.com
sheila.chandler@cbi-rings.com
Spec Agr Disclosed: 08/31/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02B (Class Rings)
05D (School Supplies)

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Licensees

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Auburn University**Ball Bounce and Sport Inc. (63004)**

109 Fairfield Way Ste. 303
 Bloomingdale, IL 60108
 Mr. Matt McNamara
 Phone 630-539-6761
 Fax 630-539-4390
 www.Hedstrom.com
 mmcnamara@hedstrom.com
 Spec Agr Disclosed: 04/04/2011

Distribution Channel(s)

Internet/TV/Catalog
 Specialty Mid-Tier

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Banana Promotions (39902)

PO Box 591
 Auburn, AL 36830
 Mr Charles White
 Phone 334-887-4740
 Fax 334-887-8823
 bananapromotions@mindspring.com
 Spec Agr Disclosed: 07/15/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 03D (Housewares)

Barbarian Rugby Wear Inc. (12329)

575 Trillium Drive
 Kitchener, ON N2R 1J4
 Mr. Mike Hardy
 Phone 519-895-1932
 Fax 519-895-0988
 www.Barbarian.com
 mike@barbarianrugby.com
 Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01H (Men's Fashion Apparel)
 01M (Clothing Accessories)

Bean Bag Boys Inc. - The (29058)

PO Box 827
 Lexington, SC 29071-0827
 Mr. Scott Pettus
 Phone 803-939-0450
 Fax 803-939-0450
 www.Beanbagboys.com
 scott@beanbagboys.com
 Spec Agr Disclosed: 09/12/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03B (Furniture/Furnishings)

Bear Hands Ltd. (42888)

38 Main Street
 Little Ferry, NJ 07643
 Mr. Michael Wolinsky
 Phone 201-807-9898
 Fax 201-807-9808
 www.Bearhands.net
 mikew@bearhands.net
 Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

01M (Clothing Accessories)

Belle View Inc. (36968)

2335 E. Chestnut Expway- Suite 100 C-100
 Springfield, MO 65802
 Mr. Sam Kalash
 Phone 417-868-8787
 Fax 417-868-8294
 www.Belleviewinc.com
 skalash555@aol.com
 Spec Agr Disclosed: 12/17/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Bentley Plastics (55181)

142 Shady Lane
 Perryville, AR 72126
 Ms. Mary Bentley
 Phone 501-333-2297
 Fax 501-333-2295
 www.Bentleydrinkware.com
 bentleyplastics@tcworks.net
 Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mid-Tier

Product Categories

03D (Housewares)

Bethel International (51200)

4610 Bragg Road
 Fayetteville, NC 28303
 Mr. Yong Kim
 Phone 910-868-4554
 Fax 910-868-3658
 www.Bethelwholesale.com
 jkim@bethelwholesale.com
 Spec Agr Disclosed: 04/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 06A (Sports Equipment)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University

Blakeway Worldwide Panoramas (67614)

5451 Smetana Drive
 Minnetonka, MN 55343
 Ms. Lynn Simmons
 Phone 952-941-9797
 Fax 952-941-9798
 www.Panoramas.com
 lynn@panoramas.com
 Spec Agr Disclosed: 01/13/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

Bobby Edwards Enterprises (11611)

PO Box 2740
 Rock Hill, SC 29732
 Mr. Dennis Edwards
 Phone 803-328-2776
 Fax 803-328-2806
 www.Bobbyedwardsenterprises.com
 bobbyedwards@comporium.net
 Spec Agr Disclosed: 02/10/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores

Product Categories

01F (Infant/Toddler Apparel)
 01M (Clothing Accessories)
 02C (Personal Accessories)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 07D (Infant Products)

Bookmark Trezn (65249)

1943 Fowler Street
 Ft. Myers, FL 33901
 Ms. Gaby Peden
 Phone 239-332-2344
 Fax 239-332-3935
 www.Bestmbm.com
 gaby@bookmarktrezn.com
 Spec Agr Disclosed: 12/11/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 05E (Publishing)

BMC Custom Eye Black (52002)

PO Box 60705
 Potomac, MD 20859
 Mr. Phil Giantsos
 Phone 301-816-1980 204
 Fax 301-816-7944
 www.Eyebblack.com
 phil@eyebblack.com
 Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Boelter Brands LLC (54782)

4200 N Port Washington Road
 Glendale, WI 53212
 Ms. Kristina Manke
 Phone 414-967-4278
 Fax 414-967-4399
 www.Boelterbrands.com
 kmanke@boelter.com
 Spec Agr Disclosed: 07/22/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)

Box Seat Clothing Company (11616)

5245 Commonwealth Ave. Suite 100
 Jacksonville, FL 32254
 Ms. Caitlin Norgard
 Phone 904-271-4172
 Fax 850-254-9893
 www.Ruppshirts.com
 cnorgard@boxseatclothing.com
 Spec Agr Disclosed: 08/23/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)

Auburn University

Boxercraft Inc. (60640)

PO Box 20016
 Atlanta, GA 30325
 Ms. Shannon VanWagoner
 Phone 404-355-9994 241
 Fax 678-553-7011
 www.Boxercraft.com
 shannon@boxercraft.com
 Spec Agr Disclosed: 05/24/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01G (Youth Apparel)
 01I (Women's Apparel)
 01K (Men's/Unisex Loungewear & Sleepwear)
 07E (Footwear)

BrettHand Inc. (90082)

East 9514 Montgomery Ave. Suite 24
 Spokane Valley, WA 99206
 Ms. Sara Leshner
 Phone 509-928-3704
 Fax 509-922-4548
 www.Ultimatehands.com
 slesher@bretthand.com
 Spec Agr Disclosed: 09/29/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Brice Caldwell Inc. (41952)

1888 Main Street Suite C #101
 Madison, MS 39110
 Mr. Brice Caldwell
 Phone 601-713-0820
 Fax 601-853-4570
 www.Collegecontainer.com
 BriceCaldwellInc@gmail.com
 Spec Agr Disclosed: 10/05/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

Broad Bay Cotton Company (12499)

5908 Thurston Ave. Suite 200
 Virginia Beach, VA 23455
 Ms. Holly Marx
 Phone 757-227-4104
 Fax 757-227-4105
 www.Broadbay.biz
 hollymarx@broadbaycotton.com
 Spec Agr Disclosed: 08/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)
 02C (Personal Accessories)
 03A (Domestics)
 06A (Sports Equipment)
 07D (Infant Products)

Brooks Brothers by Vesi Inc. (93864)

16 Tech View Pl.
 Cincinnati, OH 45215
 Ms. Sue Visconti
 Phone 513-563-6002 124
 Fax 513-563-6692
 svisconti@vesiinc.com
 Spec Agr Disclosed: 07/25/2011

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier

Product Categories

01H (Men's Fashion Apparel)
 01M (Clothing Accessories)
 05E (Publishing)

Build-A-Bear Retail Management Inc. and Affiliate (28819)

1954 Innerbelt Bus. Ctr. Dr.
 St. Louis, MO 63114
 Ms. Michelle Kopp
 Phone 314-423-8000 5342
 Fax 314-423-8188
 www.Buildabear.com
 michelleko@buildabear.com
 Spec Agr Disclosed: 03/14/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

06C (Toys)

Bullion International Inc. dba Highland Mint (83880)

4100 N. Riverside Dr
 Melbourne, FL 32937
 Mr. Michael Kott
 Phone 321-773-2727
 Fax 321-777-9500
 www.Highlandmint.com
 mkott@thehighlandmint.com
 Spec Agr Disclosed: 03/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 05E (Publishing)

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Licensees

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Auburn University**Bunnies and Bows (54229)**

1332 Falcon Drive
 Lewisville, TX 75077
 Ms. Chrysa Sparrow
 Phone 972-317-2962
 Fax 972-692-7743
 www.Bunniesandbows.com
 chrysa@bunniesandbows.com
 Spec Agr Disclosed: 07/05/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

Burnes Home Accents LLC (72233)

3101 Clairmont Rod, NE, Suite G
 Atlanta, GA 30329
 Mr. Trent Morris
 Phone 404-214-4327
 Fax 678 891 0361
 www.Burnesofboston.com
 trent.morris@burnes.com
 Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
 05A (Stationery)

C&F Enterprises Inc. (15356)

819 Bluecrab Rd.
 Newport News, VA 23606
 Ms. Michelle Taylor
 Phone 757-310-6100
 Fax 757-873-0358
 www.Cnfei.com
 mtaylor@cnfei.com
 Spec Agr Disclosed: 07/05/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)
 07D (Infant Products)

Camel City Marketing LLC (49616)

1084 W 4th St.
 Winston Salem, NC 27101
 Mr. Mike Bozyski
 Phone 336-722-4115
 Fax 336-722-4119
 www.Mascotmints.com
 mike@camelcitymarketing.com
 Spec Agr Disclosed: 02/23/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

Camp David (17631)

7920 Foster
 Overland Park, KS 66204
 Ms. Nichole Todd
 Phone 913-648-0573 246
 Fax 913-648-7444
 www.Campdavid.com
 nicholet@campdavid.com
 Spec Agr Disclosed: 12/22/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01I (Women's Apparel)

Campus Bags Inc. (48745)

3392 Riddles Bend Rd.
 Rainbow City, AL 35906
 Ms. Susan Morris
 Phone 256-393-2047
 Fax 256-442-6474
 www.Campusbags.net
 campusbags@aol.com
 Spec Agr Disclosed: 12/27/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Specialty Mid-Tier

Product Categories

02C (Personal Accessories)

Campus Casuals by CC (52645)

420 East State Pkwy.
 Schaumburg, IL 60173
 Ms. Robyn Shea
 Phone 847-490-3636
 Fax 847-490-8199
 www.Clubcolors.com
 r_shea@clubcolors.com
 Spec Agr Disclosed: 08/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)

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Licensees

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Auburn University**Campus Crystal Collection (14563)**

PO Box 1199
 Conway, NH 03818-1199
 Ms. Sheila Bickum
 Phone 603-447-2091
 Fax 603-447-6695
 www.Campuscrystal.com
 sheila@glassgraphics.com
 Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)

Campus Cut-Ups Inc. (74356)

919 Merchants Walk
 Huntsville, AL 35801
 Ms. Dinah Rhodes
 Phone 256-883-3143
 Fax 256-536-1602
 www.Campuscutups.com
 dinahrhodes@gmail.com
 Spec Agr Disclosed: 06/11/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

03D (Housewares)

Campus Lifestyle (52784)

590 West 83rd Street
 Hialeah, FL 33014
 Minority/Woman Owned
 Ms. Teresa Carrillo
 Phone 305-822-4606 206
 Fax 305-822-4665
 www.5thocean.net
 teresac@5thocean.com
 Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01I (Women's Apparel)

Canyon Outback Leather Goods (30949)

2121 N. Broadway
 New Ulm, MN 56073
 Mrs. Amy Wendinger
 Phone 507-359-3800
 Fax 507-359-8015
 www.Canyonoutback.com
 amy@canyonoutback.com
 Spec Agr Disclosed: 07/01/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 05B (Checks)
 05D (School Supplies)
 06A (Sports Equipment)

Captivating Headgear (50242)

PO Box 721210
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 04D (Gifts & Novelties - Miscellaneous)
 05E (Publishing)

Carole Foret Fine Art (91142)

206 West Market St.
 Athens, AL 35611
 Ms. Carole Foret
 Phone 256-232-2521
 Fax
 www.Caroleforet.com
 carole@caroleforet.com
 Spec Agr Disclosed: 08/14/2011

Distribution Channel(s)

Internet/TV/Catalog
 Related Retail/Direct

Product Categories

05E (Publishing)

Carolyn Darden Enterprises Inc. (55015)

PO BOX 38
 Albertville, AL 35950
 Minority/Woman Owned
 Ms. Carolyn Darden
 Phone 256-878-6634
 Fax 256-878-2604
 darden@darden.net
 Spec Agr Disclosed: 02/01/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

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Licensees

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Auburn University

Carson Specialties (12086)

189 Foreman Road
 Freeport, PA 16229-1799
 Ms. Kelly Bricker
 Phone 724-295-5147 241
 Fax 724-295-4033
 www.Carsonindustries.com
 kbricker@carsonindustries.com
 Spec Agr Disclosed: 10/07/2010

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 04A (Automobile Products)

CDI Corp (17259)

3440 North Knox Street
 Chicago, IL 60641
 Ms. Rita Tucker
 Phone 773-205-2960 13
 Fax 773-205-2965
 www.Cdi-corp.com
 ritatucker@cdi-corp.com
 Spec Agr Disclosed: 10/04/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

Centon Electronics Inc. (66240)

27412 Aliso Viejo Parkway
 Aliso Viejo, CA 92656
 Mr. Manu Ishino
 Phone 949-699-2044
 Fax 949-855-0579
 www.Centon.com
 Mlshino@centon.com
 Spec Agr Disclosed: 07/21/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
 03C (Office Products)

Champion Custom Products (12269)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 03/18/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 05E (Publishing)

Champion Sales & Marketing LLC (44084)

6049 Hi-Tek Court
 Mason, OH 45040
 Mr. Marck Brock
 Phone 502-241-8295
 Fax 800-293-8471
 www.Championteamshop.com
 marck@championtreasures.com
 Spec Agr Disclosed: 07/20/2011

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)
 03A (Domestics)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 06A (Sports Equipment)
 06C (Toys)
 06D (Games)

Charles River Apparel (13670)

1205 Providence Highway (Rt 1)
 Sharon, MA 02067
 Mr. Jeffrey Lakin
 Phone 781-793-5300 372
 Fax 781-793-1129
 www.Charlesriverapparel.com
 jeffl@charlesriverapparel.com
 Spec Agr Disclosed: 07/25/2011

Distribution Channel(s)

Campus/Local Channel
 Off-Price

Product Categories

01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)

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Licensees

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Auburn University**Charmed I'm Sure (CA) (52651)**

1613 Woodwind Way
 Modesto, CA 95355
 Ms. Phyllis Duncan
 Phone 209-551-6752
 Fax 209-551-2533
 www.Charmedimsurejewelry.com
 johncduncan@sbcglobal.net
 Spec Agr Disclosed: 04/05/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

ChemArt Company dba Baldwin (45969)

15 New England Way
 Lincoln, RI 02865
 Ms Allison Hamilton
 Phone 401-333-9200 209
 Fax 401-333-1634
 www.Chemart.com
 ahamilton@chemart.com
 Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04E (Holiday Accessories)

Chicka-D LLC (66852)

6307 Big Cat Cove
 Austin, TX 78750
 Mr. Daniel Pereyra
 Phone 512-904-0180
 Fax 512-597-9540
 www.Chicka-d.com
 daniel@chicka-d.com
 Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

Christie Cookie Co (83148)

1205 3rd Ave North
 Nashville, TN 37208
 Ms. Teresa Sexton
 Phone 615-242-3817 119
 Fax 615-242-5572
 www.Christiecookies.com
 teresa.sexton@christiecookies.com
 Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Related Retail/Direct
 Restricted Channel

Product Categories

07B (Consumables)

Church Hill Classics (15381)

594 Pepper Street
 Monroe, CT 06468
 Minority/Woman Owned
 Mrs. Karen Tabor
 Phone 203-268-1598 126
 Fax 203-268-2468
 www.Diplomaframe.com
 karenf@diplomaframe.com
 Spec Agr Disclosed: 07/28/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)
 05E (Publishing)

Classic Balloon Corporation (68005)

1416 Upfield Drive
 Carrollton, TX 75006
 Ms. Robin Porter
 Phone 972-242-2711 319
 Fax 972-242-7333
 www.Classic-balloon.com
 robinp@classic-balloon.com
 Spec Agr Disclosed: 10/24/2011

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 06C (Toys)

Classic Products Corp. (39914)

4617 Industrial Road
 Fort Wayne, IN 46825
 Ms. Karen Gudorf
 Phone 260-484-2695 243
 Fax 260-483-7421
 www.Classicproducts.com
 kgudorf@classicproducts.com
 Spec Agr Disclosed: 07/05/2011

Distribution Channel(s)

Internet/TV/Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

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Licensees

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Auburn University

ClassWatch LLC (73355)

920 U St. NW
 Washington, DC 20001
 Mr. Ryan MacCauley
 Phone 202-621-0575
 Fax 888-782-3635
 www.classwatch.com
 ryan.maccauley@classwatch.com
 Spec Agr Disclosed: 09/30/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct

Product Categories

02A (Jewelry)

Clemco Products Inc. (80760)

1228 Tech Court
 Westminster, MD 21157
 Mr. Mike Deutschendorf
 Phone 410-857-4600
 Fax 410-857-4477
 www.Wallybags.com
 mike_deutschendorf@clemco.com
 Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier

Product Categories

02C (Personal Accessories)

Colantotte International dba Trion:Z (61658)

1930 Palomar Point Way, Suite 105
 Carlsbad, CA 92008
 Mr. Taylor Herber
 Phone 760-496-1048 115
 Fax 760-444-6073
 www.Trionz.com
 therber@trionz.com
 Spec Agr Disclosed: 09/28/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

College Concepts LLC (11690)

2000 River Edge Parkway - Suite 620
 Atlanta, GA 30328
 Ms. Sonya Holmes
 Phone 770-859-1420
 Fax 770-859-1434
 www.CollegeConcepts.com
 sholmes@collegeconcepts.com
 Spec Agr Disclosed: 06/09/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Off-Price
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01G (Youth Apparel)
 01I (Women's Apparel)
 01K (Men's/Unisex Loungewear & Sleepwear)

College Covers Inc. (45026)

PO Box 336
 Hartington, NE 68739
 Mr. Keith Eickhoff
 Phone 402-254-6677
 Fax 402-254-7133
 www.Collegecovers.com
 keith@collegecovers.com
 Spec Agr Disclosed: 10/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)
 07D (Infant Products)

College Kids LLP (33691)

209 Rockwood Lane
 Neenah, WI 54956
 Ms. Billie Jo Werner
 Phone 920-886-8920 200
 Fax 920-886-8933
 www.College-kids.net
 Billiejo.werner@collegekids.com
 Spec Agr Disclosed: 10/22/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

Licensees

Licensed as of 11/2011

Auburn University

Collegiate Camo Mascot Brands Inc. (73698)

PO Box 23100
Overland Park, KS 66283
Ms. Pamela Houston
Phone 913-638-3933
Fax 913-273-6711
www.Collegiatecamo.com
sales@collegiatecamo.com
Spec Agr Disclosed: 06/28/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

Collegiate Coins Inc. (AL) (14535)

115G David Green Road
Birmingham, AL 35244
Mr. Raymond Phagan
Phone 205-988-5144
Fax 205-988-5144
collegiatecoins@bellsouth.net
Spec Agr Disclosed: 01/27/2011

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
05A (Stationery)

Collegiate Pacific Co. (11654)

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 09/23/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

Collegiate Snuggie by Fabrique Innovations (79466)

48 West 38th St. 4th Floor
New York, NY 10018
Mr. Sy Garfinkel
Phone 212-244-0099 204
Fax 212-244-0244
www.Sykelenterprises.com
sykel@aol.com
Spec Agr Disclosed: 04/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Collegiate Sunglasses LLC (53737)

6475 Perimeter #106
Dublin, OH 43016
Mr. Mark A. Truini
Phone 800-518-3031
Fax 888-239-1165
www.Collegiate-sunglasses.com
mtruini@columbus.rr.com
Spec Agr Disclosed: 06/13/2011

Distribution Channel(s)

Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Collegiate Surf & Sport (55272)

5753-G Santa Ana Canyon Rd. #304
Anaheim Hills, CA 92807
Minority/Woman Owned
Ms. Katie McCauley
Phone 714-283-2245
Fax 714-283-2245
www.Csssurf.com
katie@collegiatesurfsport.com
Spec Agr Disclosed: 10/02/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Collegiate Tartan Apparel LLC (85771)

2618-A Battleground Ave. Ste. 126
Greensboro, NC 27408
Mr. Michael Cannon
Phone 336-312-3296
Fax 336-288-8865
www.Collegiatetartan.com
michael@collegiatetartan.com
Spec Agr Disclosed: 10/11/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
03A (Domestics)

Licensees

Licensed as of 11/2011

Auburn University

Collegiate Trading Company (41016)

PO Box 368
Opelika, AL 36803-0368
Mr. John Barron
Phone 334-737-2730
Fax 334-737-2729
www.Pinuniversity.com
jbarron@pinuniversity.com
Spec Agr Disclosed: 06/28/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

CollegiateJewel.com (81940)

401 University Dr. East
College Station, TX 77840
Mr. Jesse Montelongo
Phone 979-691-2019
Fax 979-846-6234
www.Collegiatejewel.com
jesse.montelongo@gmail.com
Spec Agr Disclosed: 04/12/2011

Distribution Channel(s)

Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Product Categories

02A (Jewelry)

Colony Holdings Int'l Ltd (56046)

131 W. 35th St., 4th Floor
New York, NY 10001
Mr. Nate Whiteley
Phone 646-380-1389
Fax 212-868-2801
www.Colonysportswear.com
nate@colonysportswear.com
Spec Agr Disclosed: 03/11/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)
01I (Women's Apparel)

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
Compton, CA 90220-5403
Minority/Woman Owned
Mr. Brian Delehoy
Phone 714-308-9954
Fax 310-667-8354
www.Colosseumusa.com
briand@colocm.com
Spec Agr Disclosed: 10/15/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)

Columbia Sportswear (13550)

14375 NW Science Park Dr.
Portland, OR 97229
Mr. Matt Merriman
Phone 503-985-4345
Fax 503-985-5800
www.Columbia.com
mmerriman@columbia.com
Spec Agr Disclosed: 03/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
06A (Sports Equipment)

Comet School Supplies (13290)

PO Box 1576
Palestine, TX 75802-1576
Mr. Ray Britton
Phone 903-729-3108
Fax 903-729-3989
www.Cometschoolsupplies.com
cometschool@embarqmail.com
Spec Agr Disclosed: 03/11/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Comfortex Window Fashions (87938)**

21 Elm St.
Maplewood, NY 12189
Mr. John Fitzgerald
Phone 800-843-4151
Fax 518-270-8038
www.Comfortex.com
john.fitzgerald@comfortex.com
Spec Agr Disclosed: 01/24/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Comfy Feet LLC (31503)

PO Box 352
Hartington, NE 68739
Mr. Keith Eickhoff
Phone 402-254-6677
Fax 402-254-6690
comfyfeet@hartel.net
Spec Agr Disclosed: 10/05/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
07D (Infant Products)
07E (Footwear)

Concept One Accessories (16451)

119 West 40th Street, 3rd Fl
New York, NY 10018
Ms. Lori May
Phone 917-267-4201
Fax 212-868-2595
www.Conceptone.com
lmay@concept1.com
Spec Agr Disclosed: 06/29/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03D (Housewares)
06A (Sports Equipment)
07D (Infant Products)

Concepts & Associates Inc. (79592)

PO Box 100668
Birmingham, AL 35210
Mr. Tim Hennessy Sr.
Phone 205-870-1111
Fax 205-870-1131
www.Conceptusa.com
tim@conceptusa.com
Spec Agr Disclosed: 07/22/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Concourse Concepts LLC (67598)

3171 Green Valley Rd. #525
Birmingham, AL 35243
Mr. Randy Mountain
Phone 205-907-9825
Fax 205-278-1482
www.Concourseconcepts.com
randyv@marketvenue.com
Spec Agr Disclosed: 12/13/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Conimar Corp. (37520)

1724 N.E. 22nd Avenue
Ocala, FL 34470
Mr. Terry Putty
Phone 800-874-9735 283
Fax 352-732-6888
www.Conimar.com
terry.putty@conimar.com
Spec Agr Disclosed: 01/20/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)

Consolidated Nurseries LLC (92774)

3300 Henderson Blvd. Suite 105
Tampa, FL 33609
Mr. Todd Jacobson
Phone 813-873-8900
Fax 813-873-8922
www.Consolidatednurseries.com
todd@consolidatednurseries.com
Spec Agr Disclosed: 08/23/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Corporate Couture (72281)**

347 Hartz Ave
 Danville, CA 94526
 Ms. Samantha Meecham
 Phone 925-831-3141
 Fax 925-831-3144
 www.Corp-couture.com
 samantha@corp-couture.com
 Spec Agr Disclosed: 03/17/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

Coton Colors Express LLC (74339)

3365 Garber Drive
 Tallahassee, FL 32303
 Mrs. Meghan Melton
 Phone 850-383-1111
 Fax 850-383-1113
 www.Coton-colors.com
 meghanmelton@coton-colors.com
 Spec Agr Disclosed: 03/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04E (Holiday Accessories)
 05C (Paper Products)

Coveroo Inc. (78708)

520 Townsend St. Suite 300
 San Francisco, CA 94103
 Mr. Daniel Pena
 Phone 415-508-3663
 Fax 415-626-1374
 www.Coveroo.com
 dpena@coveroo.com
 Spec Agr Disclosed: 09/21/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
 05A (Stationery)
 07H (Media Players & Content)

Craftique Manufacturing Co. (14558)

PO Box 4422
 Chattanooga, TN 37405
 Mr. Billy Hogue
 Phone 423-267-9333
 Fax 800-290-3360
 www.Craftiquemfg.com
 dhogue@craftiquemfg.com
 Spec Agr Disclosed: 02/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)

Creative Apparel Concepts Inc. (41250)

800 Washington Ave. N Suite 509
 Minneapolis, MN 55401
 Mr. Scott Gray
 Phone 612-843-1845 308
 Fax 612-843-1850
 www.Creativeapparelconcepts.com
 scott@creativeapparelconcepts.com
 Spec Agr Disclosed: 02/07/2011

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01I (Women's Apparel)

Creative Converting div. of Hoffmaster Group Inc. (87573)

6602 E. 75th Street, Suite 300
 Indianapolis, IN 46250
 Ms. Meagan Swinney
 Phone 317-375-4631
 Fax 317-375-4607
 www.Creativeconverting.com
 meagan.swinney@creativeconverting.com
 Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

05C (Paper Products)

Creative Knitwear (50333)

PO Box 921852
 Norcross, GA 30010
 Minority/Woman Owned
 Mr. Neal Marks
 Phone 770-530-5984
 Fax 770-393-1825
 www.Creativeknitwear.com
 neal.marks@creativeknitwear.com
 Spec Agr Disclosed: 12/17/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 03A (Domestics)
 07D (Infant Products)

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Licensees

Licensed as of 11/2011

Auburn University**Croakies (34228)**

PO Box 2913
 Jackson Hole, WY 83001
 Mr. John Scott
 Phone 307-733-2266 105
 Fax 307-733-8469
 www.Croakies.com
 jscott@croakies.com
 Spec Agr Disclosed: 10/05/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)

Crocs by Paramount Apparel International Inc. (11697)

One Paramount Drive
 Bourbon, MO 65441
 Ms. Linda Hodge
 Phone 573-732-4411 160
 Fax 573-732-5211
 www.Paifashion.com
 lhodge@oarsman913.com
 Spec Agr Disclosed: 08/11/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

07E (Footwear)

Crocs Inc. (59152)

6328 Monarch Park Place
 Niwot, CO 80503
 Mr. Greg Thomas
 Phone 303-848-7589
 Fax 303-848-7010
 www.Crocs.com
 gthomas@crocs.com
 Spec Agr Disclosed: 04/04/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)

Crown Trophy (AL) (37620)

1959 Opelika Rd.
 Auburn, AL 36830
 Mr. Kristopher Kirk
 Phone 334-502-9522
 Fax 334-502-6641
 www.Crowntrophy.com
 ct71@ct71.com
 Spec Agr Disclosed: 06/04/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

CSI International Inc. (12351)

1001 Main Street
 Niagara Falls, NY 14301
 Ms. Lori Minor
 Phone 800-441-2895 126
 Fax 716-285-6332
 www.Csicollegiate.com
 lorim@csigifts.com
 Spec Agr Disclosed: 09/07/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)

Cumberland Designs (63546)

4550 Mabry Road
 Roswell, GA 30075
 Mr. Gary Snyder
 Phone 770-641-9111
 Fax 770-641-9112
 www.Collegepumpkins.com
 Erin01CDG@aol.com
 Spec Agr Disclosed: 09/28/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Custom Decor Inc. (37244)

PO Box 336
 Cheswold, DE 19936
 Ms. Angela Rigsby
 Phone 302-735-7600 13
 Fax 302-735-7607
 www.Customdecor.net
 angelar@customdecor.net
 Spec Agr Disclosed: 01/19/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03B (Furniture/Furnishings)
 04C (Signage Products)

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Licensees

Licensed as of 11/2011

Auburn University**Custom Direct LLC (35790)**

1802 Fashion Court
 Joppa, MD 21085
 Ms. Keri Kilhoffer
 Phone 410-679-3300 2309
 Fax 410-676-3300
 www.Identitychecks.com
 kkihoffer@cdi-us.com
 Spec Agr Disclosed: 12/11/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

02C (Personal Accessories)
 05A (Stationery)
 05B (Checks)

D&F Equipment Sales Inc. (94391)

PO Box 275
 Crossville, AL 35962
 Mr. Darrell Morgan
 Phone 256-528-7842
 Fax 256-528-7171
 www.Dfequip.com
 dmorgan@dfequip.com
 Spec Agr Disclosed: 07/29/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

Product Categories

02A (Jewelry)
 02C (Personal Accessories)

Deluxe Financial Services Inc. (11711)

3660 Victoria Street North
 Shoreview, MN 55126
 Ms. Michelle Gumaelius
 Phone 651-490-8339
 Fax 651-787-1703
 www.Deluxe.com
 michelle.gumaelius@deluxe.com
 Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Specialty Mid-Tier

Cutter & Buck (29578)

701 North 34th Street - Suite 400
 Seattle, WA 98103
 Ms. Erika Dahring
 Phone 206-428-5708
 Fax 206-830-6217
 www.Cutterbuck.com
 Erika.Dahring@cutterbuck.com
 Spec Agr Disclosed: 12/21/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance
 Apparel)

Dayna Designs (55063)

300 South Center St
 Westminster, MD 21157
 Minority/Woman Owned
 Ms. Kimberly Faust
 Phone 866-443-2962 5
 Fax 866-443-2962
 www.Daynau.com
 kim@daynadesigns.com
 Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)

Product Categories

05B (Checks)

Denco Sports Luggage Inc. (79958)

2343 Lincoln Ave.
 Hayward, CA 94545
 Mr. Bern Dunigan
 Phone 760-438-5708
 Fax 877-810-6534
 www.Sportsluggage.com
 bdunigan@encoresports.com
 Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

De-Jen Designs (14800)

8655 Lake Drive
 Bessemer, AL 35022
 Ms. Debbie Quinn
 Phone 205-428-9155
 Fax 205-424-9470
 dquinn47@aol.com
 Spec Agr Disclosed: 07/12/2011

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier

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Licensees

Licensed as of 11/2011

Auburn University**DGL Consumer Products (75749)**

12850 E. 40th Ave. Unit 88
 Denver, CO 80239
 Mr. Thomas Smith
 Phone 303-375-3329
 Fax 888-768-3889
 www.Dglproducts.com
 tsmith@twistbodybrands.com
 Spec Agr Disclosed: 12/07/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

07C (Health/Beauty)

Diane Dal Lago Ltd (61727)

6011 Benjamin Rd. Ste. 105
 Tampa, FL 33634
 Ms. Diane Dal Lago
 Phone 813-890-8989
 Fax 813-890-8987
 www.Dianedallago.com
 diane@dianedallagold.com
 Spec Agr Disclosed: 09/22/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01I (Women's Apparel)
 01M (Clothing Accessories)
 02C (Personal Accessories)

Disney by MJ Soffe (80250)

#1 Soffe Dr.
 Fayetteville, NC 28312
 Mr. Jay Williams
 Phone 910-483-2500 6231
 Fax 910-483-7406
 www.Mjsoffe.com
 jay.williams@mjsoffe.com
 Spec Agr Disclosed: 10/26/2010

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Disney by Pro Specialties Group (77175)

8295 Aero Place Suite 260
 San Diego, CA 92123
 Ms. Leann Molle
 Phone 858-541-1100 163
 Fax 858-268-5801
 www.Psginc.com
 leannm@psginc.com
 Spec Agr Disclosed: 01/14/2011

Distribution Channel(s)

Amusement Park

Product Categories

02A (Jewelry)

Disruptive Media Publishers Inc. (70134)

1003 Cambie Street
 Vancouver, BC V6B 5L7
 Mr. Otis Perrick
 Phone 604-628-6191
 Fax 604-628-6190
 www.Disruptivepublishers.com
 otis@disruptivepublishers.com
 Spec Agr Disclosed: 06/14/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

07G (Internet Products & Services)

Divine Creations (12092)

2027 E. Barden Rd.
 Charlotte, NC 28226
 Ms. Donna Snipes
 Phone 704-364-5844
 Fax 704-364-5845
 divinedonna@bellsouth.net
 Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

02C (Personal Accessories)
 07D (Infant Products)

Divine Inspiration (76971)

3401 Russell St.
 Cedar Bluff, AL 35959
 Ms. Teresa Bender
 Phone 256-557-0315
 Fax 256-779-3779
 tb779@tds.net
 Spec Agr Disclosed: 08/08/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05B (Checks)
 05C (Paper Products)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Divots Sportswear Co. Inc (11591)**

5903 Peachtree Ind. Blvd. Suite A
Norcross, GA 30093
Mr. Bob Friedman
Phone 770-447-4800
Fax 770-448-3244
www.Divots.com
bfriedman@divots.com
Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)

Dixie Pride dba Bama Fever&Tiger Pride (12605)

241-B Mendel Parkway
Montgomery, AL 36117
Mr. Keith Tomlinson
Phone 205-621-0393
Fax 205-621-3563
dpmtg@bellsouth.net
Spec Agr Disclosed: 02/20/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
07D (Infant Products)

Dixie Seal & Stamp Co Inc (11559)

75 Royal Woods Court
Tucker, GA 30084
Mr. Curtis Schmidt
Phone 404-875-8883
Fax 404-872-3504
www.Dixiesseal.com
curtis@dixiesseal.com
Spec Agr Disclosed: 07/28/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)

DMI (37205)

47 Richards Avenue
Norwalk, CT 06857
Mr. Jason Brenner
Phone 203-854-9400 2448
Fax 203-853-0647
www.Mbi-inc.com
jbrenner@mbi-inc.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

01H (Men's Fashion Apparel)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
05E (Publishing)
06C (Toys)
06D (Games)
07D (Infant Products)
07E (Footwear)
07H (Media Players & Content)

Dolly Hosiery Mills Inc. (11676)

PO Box 129
Valdese, NC 28690-0129
Mrs. Virginia Stuart Milton
Phone 828-874-2912
Fax 828-874-0888
www.Dhmkids.com
stuart@dhmkids.com
Spec Agr Disclosed: 12/29/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
07D (Infant Products)

Dreams Products Inc. dba Mounted Memories (52951)

5000 NW 108th Ave.
Sunrise, FL 33351
Mr. Sean Berg
Phone 954-742-8544 2067
Fax 954-742-7044
www.Mountedmemories.com
sberg@dreamscorp.com
Spec Agr Disclosed: 08/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04B (Collectibles)
05A (Stationery)
05E (Publishing)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University

DreamSeats LLC (65821)

60 Austin Boulevard
 Commack, NY 11725
 Mr. Rob Rode
 Phone 866-240-1742
 Fax 631-845-0470
 www.Dreamseat.com
 rrode@dreamseat.com
 Spec Agr Disclosed: 10/04/2010

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03D (Housewares)
 05C (Paper Products)
 05D (School Supplies)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

DRI Duck (92667)

7007 College Blvd. #700
 Overland Park, KS 66211
 Ms. Cathy Groves
 Phone 913-234-6235
 Fax 913-234-6280
 www.Driduck.com
 cgroves@driduck.com
 Spec Agr Disclosed: 07/21/2011

Distribution Channel(s)

Department Stores
 Internet/TV/Catalog
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

DWD Plastics dba DWDsales (21805)

PO Box 26513
 Birmingham, AL 35260
 Ms. Nancy Deerman
 Phone 205-916-2867
 Fax 205-916-2869
 www.Dwdsales.com
 nancy@dwdsales.com
 Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Campus/Local Channel
 Super Center/Wholesale Clubs

Product Categories

04A (Automobile Products)

E5 (15484)

7109 W Fairview Dr
 Littleton, CO 80128
 Mr. Ron Koch
 Phone 303-638-2669
 Fax 720-389-7409
 www.e5usa.net
 ron@e5usa.com
 Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)

Duck House Inc. (15900)

4651 State Street
 Montclair, CA 91763
 Ms. Mei Lien Chang
 Phone 909-628-7500 111
 Fax 909-628-0382
 www.Duckhouse.com
 meilien@tradeunion.com
 Spec Agr Disclosed: 07/15/2011

Distribution Channel(s)

E&B Giftware LLC (19412)

4 Executive Plaza
 Yonkers, NY 10701
 Mr. Scott Star
 Phone 914-964-5200 290
 Fax 914-964-0333
 www.Ebbrands.com
 scott.star@ebbrands.com
 Spec Agr Disclosed: 10/28/2010

Distribution Channel(s)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Eagles Wings Inc. (27027)**

2101 Old Hickory Tree Rd.
St. Cloud, FL 34772
Mr. Bob Small
Phone 407-892-6358
Fax 407-892-6759
www.Eagleswings.com
bob@eagleswings.com
Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)

Earthborn Studios, Inc. (81748)

7575 Parkway Drive
Leeds, AL 35094
Ms. Tena Payne
Phone 205-702-7055
Fax 205-702-7056
www.Earthbornpottery.net
earthbornpottery@yahoo.com
Spec Agr Disclosed: 09/29/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Eastman Kodak Company (74959)

343 State Street
Rochester, NY 14650
Mr. Keith Wilson
Phone 585-724-7522
Fax 585-724-9752
www.Kodak.com
keith.wilson@kodak.com
Spec Agr Disclosed: 10/27/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07H (Media Players & Content)

eCompany Store LLC (85125)

5945 Cabot Pkwy. Bldg. 200 Ste 150
Alpharetta, GA 30005
Mr. Camron McIntyre
Phone 678-942-3124
Fax
cmcintyre@ecompanystore.com
Spec Agr Disclosed: 10/27/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street
Devens, MA 01434-5055
Ms. Jen LeBlanc
Phone 978-862-0314
Fax 978-862-0009
www.Eglomisedesigns.com
jleblanc@eglomisedesigns.com
Spec Agr Disclosed: 07/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct

Product Categories

02A (Jewelry)
03A (Domestics)
03C (Office Products)
05A (Stationery)
05E (Publishing)

Elkay Manufacturing Co. (73731)

2222 Camden Court
Oak Brook, IL 60523
Mr. Mark Hird
Phone 630-574-8484
Fax 630-574-5012
mark.hird@elkay.com
Spec Agr Disclosed: 01/24/2011

Distribution Channel(s)

Specialty Mass
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Emerson Street (56212)

1555 Emerson St.
Rochester, NY 14606
Mr. Jed Hanna
Phone 585-259-3140
Fax 585-254-3160
www.Emersonstreet.biz
dale@drsa-usa.com
Spec Agr Disclosed: 01/27/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Emory Group LLC (55562)**

115-D Southport Rd
Spartanburg, SC 29306
Mr. Michael Emory
Phone 864-595-3771
Fax 864-595-1142
michael@emorygroup.com
Spec Agr Disclosed: 03/03/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
06A (Sports Equipment)

English Sculptures (89654)

PO Box 304
Elba, AL 36323
Mr Ken English
Phone 334-447-1046
Fax 334-897-3393
www.Bamasculptures.com
kenenglish27@gmail.com
Spec Agr Disclosed: 12/13/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04B (Collectibles)

Enhance Carpet & Matting Systems, Inc./GA (86483)

491 Creekwood Drive
Marietta, GA 30068
Ms. Robin Plett
Phone 404-312-4206
Fax 678-623-5013
Robin@enhancemats.com
Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
04A (Automobile Products)

EnjoyLife Inc. (12348)

PO Box 118
Lake Zurich, IL 60047
Minority/Woman Owned
Ms. Mari Russell
Phone 847-966-3377
Fax 847-966-2288
www.Enjoylifeinc.com
golfballs@enjoylifeinc.com
Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

Enmon Accessories LLC (35562)

900 E. Hickory
Denton, TX 76201
Mr. Terry Enmon
Phone 940-243-8640
Fax 800-889-0237
www.Enmonaccessories.com
jamie.tegeler@enmonaccessories.com
Spec Agr Disclosed: 07/01/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
07E (Footwear)

ES Robbins (78119)

1831 Amos Drive
Muscle Shoals, AL 35661
Mr. David Barnes
Phone 256-248-2558
Fax 256-381-2398
www.Esrobbins.com
redbarnes@esrobbins.com
Spec Agr Disclosed: 10/12/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)

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Licensees

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Auburn University**Essex Manufacturing Inc. (11546)**

350 Fifth Ave. Suite 1117 - Empire State
Bldg.
New York, NY 10118-3299
Mr. Joe Alloy
Phone 212-239-0080 129
Fax 212-714-2958
www.Baum-essex.com
jalloy@baum-essex.com
Spec Agr Disclosed: 06/27/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
02C (Personal Accessories)

Eton div. of Tandy Brands Accessories Inc. (37039)

3631 W Davis St. Suite A
Dallas, TX 75211
Ms. Martie Rockey
Phone 817-548-0090 183
Fax 214-330-6632
www.Tandybrands.com
martie_rockey@tandybrands.com
Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Off-Price
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)

Everfan (90754)

126 S. Broad St.
Thomasville, GA 31792
Mr. Scott Chastain
Phone 229-225-7348
Fax 229-227-6495
scott@everfan.com
Spec Agr Disclosed: 08/15/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01G (Youth Apparel)
01H (Men's Fashion Apparel)

Evergreen Enterprises (25261)

5915 Midlothian Turnpike
Richmond, VA 23225
Minority/Woman Owned
Ms. Nancy Carey
Phone 804-231-1800 3126
Fax 804-545-8035
www.Myeevergreen.com
nancyc@myevergreen.com
Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
04E (Holiday Accessories)
05C (Paper Products)

Everlasting Images (14690)

PO Box 830
Cape Neddick, ME 03902
Mr. Rob Arra
Phone 207-351-3277
Fax 207-351-3281
www.Everlastingimages.com
rob.arra@yahoo.com
Spec Agr Disclosed: 04/15/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

05E (Publishing)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**F & E Sportswear Inc. (24698)**

1230 Newell Parkway
 Montgomery, AL 36110
 Minority/Woman Owned
 Mr. Richard Patino
 Phone 334-244-6477
 Fax 334-277-2543
 www.Fandonline.com
 richard.patino@fandonline.com
 Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Golf Specialty
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

**Fabrique Innovations Inc. dba Sykel
(47490)**

48 West 38th St.6th Floor
 New York, NY 10018
 Mr. Sy Garfinkel
 Phone 212-244-0099 204
 Fax 212-244-0244
 www.Sykelenterprises.com
 sykel@aol.com
 Spec Agr Disclosed: 04/12/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 06C (Toys)
 07E (Footwear)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Fan Mats LLC (46886)

3255 Shawnee Industrial Way
 Suwanee, GA 30024
 Mr. Onur Kececigil
 Phone 800-525-5923 330
 Fax 678-730-0604
 www.Fanmats.com
 onur@fanmats.com
 Spec Agr Disclosed: 08/11/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)
 06A (Sports Equipment)

Fanatic Group LLC - The (51414)

PO Box 6444
 Edison, NJ 08818
 Mr. Gregg Solomon
 Phone 732-512-1777 309
 Fax 732-512-9444
 www.Fanaticcards.com
 gregg@thefanaticgroup.com
 Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)**Product Categories**

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 07B (Consumables)

FatHead LLC (15444)

20255 Victor Parkway Suite 100
 Livonia, MI 48152
 Mr. Nathan Partington
 Phone 313-373-6060
 Fax 877-382-6357
 www.Fathead.com
 nathanpartington@fathead.com
 Spec Agr Disclosed: 10/17/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Flash Ventures dba Tribeca (70422)**

665 Broadway, Suite 302
New York, NY 10012
Ms. Amanda Padron
Phone 212-255-7070
Fax 917-591-9323
www.Gametimegeeks.com
amanda@tribecagear.com
Spec Agr Disclosed: 08/30/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03C (Office Products)
05A (Stationery)
06A (Sports Equipment)
07H (Media Players & Content)

Flip Flop Foto (46598)

116 S. 8th St
Opelika, AL 36801
Ms. Pam Powers-Smith
Phone 334-737-1474
Fax 334-737-0242
www.Flipflopfoto.com
pam@flipflopfoto.com
Spec Agr Disclosed: 12/29/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05C (Paper Products)
05E (Publishing)

For Bare Feet Inc. (11695)

PO Box 159
Helmsburg, IN 47435
Ms. Kelly Baugh
Phone 812-988-6674 8302
Fax 812-988-1550
www.Forbarefeet.com
kelly@forbarefeet.com
Spec Agr Disclosed: 07/28/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
02C (Personal Accessories)
07E (Footwear)

For The Glory (34656)

127 Boyd's Orchard Lane
Selmer, TN 38375
Mr. David Rippie
Phone 731-645-3400
Fax 731-645-8664
www.Fortheglory.biz
davidrippy@gmail.com
Spec Agr Disclosed: 09/28/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

Fossil (14356)

2280 N. Greenville Ave.
Richardson, TX 75082-4412
Mr. Jeff Wells
Phone 972-699-4968
Fax 972-498-9393
www.Fossil.com
jeffw@fossil.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)

Four Point Products (11634)

106 Gamma Drive
Pittsburgh, PA 15238-2949
Ms. Tammy Plutko
Phone 800-456-6603
Fax 412-967-9898
www.Fourpoint.com
tammyp@binders.com
Spec Agr Disclosed: 08/09/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Franklin Sports Inc (21878)**

17 Campanelli Pkwy
 Stoughton, MA 02072
 Mr. John Purciello
 Phone 781-344-1111 195
 Fax 781-341-3220
 www.Franklinsports.com
 jpurciello@franklinsports.com
 Spec Agr Disclosed: 08/01/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
 06B (Balls)

Fremont Die Consumer Prod (11687)

1709-A Endeavor Drive
 Williamsburg, VA 23185
 Ms. Sharon Weinberg
 Phone 757-872-6438
 Fax 757-872-6958
 www.Fremontdie.com
 sweinberg@fremontdie.com
 Spec Agr Disclosed: 09/29/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06C (Toys)

Frogg Toggs (21335)

131 Sundown Dr. N.W.
 Arab, AL 35016
 Mr. Jerry Tully
 Phone 256-931-1580
 Fax 256-931-1585
 www.Froggtoggs.com
 jerry@froggtoggs.com
 Spec Agr Disclosed: 12/28/2010

Distribution Channel(s)

Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01B (Men's/Unisex Outerwear)

From The Heart Enterprises Inc. (55848)

2374 W. New Orleans
 Broken Arrow, OK 74011
 Ms. LaVonda Henrichs
 Phone 918-369-0666
 Fax 918-369-0683
 www.Fthwholesale.com
 lavonda@fthwholesale.com
 Spec Agr Disclosed: 03/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)

G. Willie Brands LLC (68468)

115 Penn Warren Dr. Suite 300 - 378
 Brentwood, TN 37027
 Mr. Bill Greer
 Phone 615-957-1836
 Fax 615-250-9815
 www.Gwillie.com
 bill.greer@gwillie.com
 Spec Agr Disclosed: 04/06/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01E (Jerseys/Uniforms)
 01G (Youth Apparel)

Game Day Collection (87976)

PO Box 20105
 Tuscaloosa, AL 35402
 Mr. Chris Starnes
 Phone 205-249-1732
 Fax 205-409-3233
 www.Gamedaycollection.com
 cstarnes@gamedaycollection.com
 Spec Agr Disclosed: 10/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 06B (Balls)
 06C (Toys)

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Licensees

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Auburn University

Game Day Titan (78785)

111 East Main St.
Dothan, AL 36301
Mr. Terry Key
Phone 334-794-8000
Fax 334-699-6885
www.Gamedaytitan.com
Terry.Key@JacobyMeyers.com
Spec Agr Disclosed: 10/13/2010

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

Gameday Boot Company LLC (81551)

1522 South Congress Ave
Austin, TX 78704
Mr. Steve Greenberg
Phone 512-440-8820
Fax 512-447-0582
www.Allensboots.com
steve@allensboots.com
Spec Agr Disclosed: 09/02/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07E (Footwear)

GameWear Inc. (51884)

70 Hudson Street Second Floor
Hoboken, NJ 07030
Mr. Frank Cerullo
Phone 973-954-2413 112
Fax 973-529-0242
www.Wearthegame.com
fcerullo@wearthegame.com
Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Garb Inc. (50224)

730 South Jason St. Unit # 34
Denver, CO 80223
Mr. Joseph P. Silva
Phone 303-674-3139
Fax 303-679-0272
www.Garbinc.com
kedwards@garbinc.com
Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Gear For Sports (11666)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 07/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Gibbs Smith - Publisher (70250)

1877 East Gentile Street
Layton, UT 84041
Ms. Michelle Branson
Phone 801-927-2114
Fax 801-544-5582
www.wordmusings.com
mbranson@gibbs-smith.com
Spec Agr Disclosed: 07/07/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

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Licensees

Licensed as of 11/2011

Auburn University**G-III Leather Fashions Inc. dba G-III Sports (14700)**

512 7th Ave. 27th Floor
New York, NY 10018
Mr. Eric Schapiro
Phone 212-403-0576
Fax 212-403-0889
www.G-iii.com
mara.venegas@g-iii.com
Spec Agr Disclosed: 09/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

G-III/58 Sport (67838)

512 7th Ave. 33rd Floor
New York, NY 10018
Mr. Eric Schapiro
Phone 212-403-0859
Fax 212-403-0889
www.Giii.com
schapiro@g-iii.com
Spec Agr Disclosed: 09/24/2011

Distribution Channel(s)

Off-Price
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
01I (Women's Apparel)

Glitter Gear LLC (42776)

3550 National Drive
Norman, OK 73072
Minority/Woman Owned
Mr. Toby Hammer
Phone 405-321-4327
Fax 888-419-7430
www.Glittergear.com
thammer@glittergear.com
Spec Agr Disclosed: 12/27/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)

Glory Haus Inc. (82801)

PO Box 825
Marietta, GA 30061
Mr. Bill Tanner
Phone 678-447-9704
Fax 800-405-7743
www.Gloryhaus.com
bill@gloryhaus.com
Spec Agr Disclosed: 06/21/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Glove Branders (86439)

2727 LBJ Fwy. Suite 915
Dallas, TX 75234
Mr. Brad Blankenship
Phone 800-727-2026
Fax 972-481-9150
www.Glovebranders.com
brad.blankenship@glovebranders.com
Spec Agr Disclosed: 04/25/2011

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)

GMaster LLC (11530)

1624 Dolwick Drive
Erlanger, KY 41014
Ms. Pam Yahl
Phone 859-746-9800 110
Fax 859-746-5636
www.Gamemasterathletic.com
pam@gamemasterathletic.com
Spec Agr Disclosed: 10/08/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)
06B (Balls)

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Licensees

Licensed as of 11/2011

Auburn University

GoldOne Enterprises LLC dba Southern Belle (88004)

162 GC Hudson Ave.
Calhoun City, MS 38916
Mr. Scott Goldberg
Phone 205-901-8718
Fax 662-628-1105
www.Southernbellestore.com
sgoldberg@goldonegroup.com
Spec Agr Disclosed: 12/02/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

Graduate Supply House Inc. (78197)

PO Box 1034
Jackson, MS 39215-1034
Mr. David Hendrick
Phone 601-354-5323 246
Fax 601-353-7724
www.Hendrickgradsupply.com
hdavidgsh@aol.com
Spec Agr Disclosed: 03/07/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Graphic Cow - The (14946)

209 N. Main St. #115
Greenville, SC 29601-2178
Mr. Jim Hendrix
Phone 864-843-0065
Fax 864-843-0067
www.Grafcow.com
jim@grafcow.com
Spec Agr Disclosed: 10/03/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Great American Products Ltd. (13400)

1661 S. Seguin
New Braunfels, TX 78130
Mr. Wally Gullick
Phone 830-620-4400 3023
Fax 830-620-8430
www.Gap1.com
wally@gap1.com
Spec Agr Disclosed: 08/23/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Grey Hunt Holdings dba GelScrubs (38950)

1100 W. Cermak 5th Floor
Chicago, IL 60608
Ms. Laura Arendt
Phone 866-435-9327 211
Fax 312-873-4429
www.Gelscrubs.com
larendt@gelscrubs.com
Spec Agr Disclosed: 06/29/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)

Groovy Keys Pty Ltd. (86668)

P O BOX 3818
Chatsworth, CA 91313
Ms. William Bona
Phone 818-626-8157
Fax 818-626-8359
www.Groovykeys.com.au
info@wbkeys.com
Spec Agr Disclosed: 10/12/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Hallmark Emblems (Supplier Only) (17870)

2401 Tampa Street
Tampa, FL 33602
Mr. Scott DeLarco
Phone 813-223-5427
Fax 813-273-0564
scott@hallmarkemblems.com
Spec Agr Disclosed: 06/06/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

02C (Personal Accessories)

Licensees

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Auburn University

Hanky Panky Ltd. (49346)

373 Park Ave. S.
New York, NY 10016
Ms. Lida Orzeck
Phone 212-725-4996
Fax 212-447-1958
www.Hankypanky.com
lida@hankypanky.com
Spec Agr Disclosed: 06/21/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Product Categories

01I (Women's Apparel)

Hanna's Handiworks LLC (58156)

350 Space Center Dr.
Lee's Summit, MO 64064
Mr. Ron Dolasky
Phone 816-373-3900
Fax 816-373-8165
www.Hannashandiworks.com
ron.d@hannashandiworks.com
Spec Agr Disclosed: 07/05/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Harland Clarke Corp. (12107)

2939 Miller Road
Decatur, GA 30035
Ms. Bonnie Owens
Phone 770-593-5050 6115
Fax 770-808-4910
www.Harlandclarke.com
bonnie.owens@harlandclarke.com
Spec Agr Disclosed: 01/21/2011

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks)

Hello Kitty by Top Line Scrn Printing & Embroidery (85063)

4210 L.B. McLeod Rd. Ste 109
Orlando, FL 32811
Mr. Mark Nelson
Phone 407-428-9515
Fax 407-447-9539
www.Toplineshirts.com
mnelson@toplineshirts.com
Spec Agr Disclosed: 09/09/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)

Herff Jones Inc. (12263)

4601 West 62nd Street
Indianapolis, IN 46268
Ms. Holly Strohm
Phone 317-612-3683
Fax 317-329-3363
www.HerffJones.com/college
hastrohm@herffjones.com
Spec Agr Disclosed: 07/19/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03C (Office Products)
05D (School Supplies)

Heritage Metalworks Inc. (32382)

330 E. Comstock Dr.
Chandler, AZ 85225
Mr. Steve Ballor
Phone 480-834-9144
Fax 480-834-5920
www.Pewter.com
scott@pewter.com
Spec Agr Disclosed: 10/21/2010

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

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Licensees

Licensed as of 11/2011

Auburn University**Highland Graphics Inc. (33688)**

210 Evergreen Drive
Springfield, TN 37172
Ms. Beth Bradley
Phone 615-382-7299 15
Fax 615-382-7448
www.Highlandgraphics.com
beth@highlandgraphicsmail.com
Spec Agr Disclosed: 10/17/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03D (Housewares)

Hillerich & Bradsby Co. (18521)

800 West Main Street
Louisville, KY 40202
Mr. Justin Seamon
Phone 502-588-7269
Fax 502-588-7299
www.Sluggergifts.com
justin.seamon@slugger.com
Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

Hinkle Chair Co Inc. (25130)

PO Box 410
Springfield, TN 37172
Ms. Diane H. Johnson
Phone 615-384-8477
Fax 615-384-0055
www.Hinklechaircompany.com
dhj@hinklechaircompany.com
Spec Agr Disclosed: 07/05/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

His Hands Laser Engraving (69948)

9125 Emmott Rd.
Houston, TX 77040
Ms. Carol Tomlinson
Phone 713-896-1765
Fax 713-896-1760
www.Hishandslaser.com
carol@hishandslaser.com
Spec Agr Disclosed: 04/25/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
05D (School Supplies)

Historic Helmets Inc. (59327)

2332 South 275 East
Warsaw, IN 46580
Ms. Brenda Worrell
Phone 574-268-0661
Fax 574-268-2702
www.Helmethut.com
bswcpa@earthlink.net
Spec Agr Disclosed: 02/11/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04B (Collectibles)

Holland Bar Stool Co. (74828)

12839 Corporate Circle PL
Holland, MI 49424
Mr. Larry Dolendi
Phone 630-470-9129
Fax 616-399-6037
www.Hollandbarstool.com
ldolendi@hollandbarstool.com
Spec Agr Disclosed: 01/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
06D (Games)

Auburn University

Holloway Sportswear Inc. (11789)

PO Box 4489
 Sidney, OH 45365-4489
 Ms. Beth Russell
 Phone 937-497-7575 256
 Fax 937-497-7337
 www.Hollowayusa.com
 beth.russell@hollowayusa.com
 Spec Agr Disclosed: 05/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)

Home Fields Inc. (34683)

6155 Harbour Overlook
 Johns Creek, GA 30005
 Ms. Marsha Small
 Phone 770-406-7866
 Fax 770-667-3515
 www.Homefields.com
 msmall@homefields.com
 Spec Agr Disclosed: 10/20/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

04B (Collectibles)

Hosmer Studio & Gallery (51031)

106 Blue Wing Circle
 Pelham, AL 35124
 Mr. John Hosmer
 Phone 205-621-4058
 Fax
 www.hosmerstudiogallery.com
 john@hosmer.com
 Spec Agr Disclosed: 01/11/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05A (Stationery)
 05E (Publishing)

Hot Sauce Harry's Inc. (21480)

1077 Innovation Ave. #109
 North Port, FL 34289-9345
 Minority/Woman Owned
 Mr. Kevin Harris
 Phone 941-423-7092
 Fax 941-423-7979
 www.Hotsauceharrys.com
 Kevin@HotSauceHarrys.com
 Spec Agr Disclosed: 06/29/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Hunter Mfg. LLP (11518)

201 West Loudon Avenue
 Lexington, KY 40508
 Ms. Shannon Hisle
 Phone 859-254-7573 3024
 Fax 859-254-7614
 www.HunterMfg.com
 shannon.hisle@huntermfg.com
 Spec Agr Disclosed: 01/31/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06D (Games)
 07D (Infant Products)

iFanatic LLC (60585)

119 Forrest Lane
 Swedesboro, NJ 08085
 Mr. Darryl W. Shorter
 Phone 856-217-4063
 Fax 919-869-2326
 www.I-fanatic.com
 dshorter@i-fanatic.com
 Spec Agr Disclosed: 08/11/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 03C (Office Products)
 07H (Media Players & Content)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Imperial International Div. of H. Betti Industries (37336)**

303 Patterson Plank Rd.
 Carlstadt, NJ 07072
 Mr. Zach Dimotta
 Phone 201-288-9199 2104
 Fax 201-288-8990
 www.Imperialusa.com
 zdimotta@imperialusa.com
 Spec Agr Disclosed: 03/31/2011

Distribution Channel(s)

Internet/TV/Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03B (Furniture/Furnishings)
 04C (Signage Products)
 06A (Sports Equipment)
 06D (Games)

Innovative Adhesives LLC (63027)

PO Box 1719
 Cary, NC 27512
 Ms. Melinda Murphy
 Phone 866-926-2266 106
 Fax 866-381-8706
 www.Innovativeadhesives.com
 mmurphy@innovativeadhesives.com
 Spec Agr Disclosed: 10/11/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 06C (Toys)

Iron Stop (52895)

3917 Morse St. Suite 216
 Denton, TX 76208
 Ms. Lora Gleaton
 Phone 940-484-9533
 Fax 972-692-5278
 www.Ironstop.com
 lora@ironstop.com
 Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Inflatable Images (65662)

2880 Interstate Pkwy.
 Brunswick, OH 44212
 Mr. Mac Yates
 Phone 330-273-3200 134
 Fax 330-273-3212
 www.Inflatableimages.com
 m.yates@scherba.com
 Spec Agr Disclosed: 10/05/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Inviting Company Team Spirit (79099)

100 North Park Ave.
 Peru, IN 46970
 Ms. Michelle Schultz
 Phone 765-473-4438
 Fax 765-472-8510
 www.Icteamspirit.com
 schultzmiic@gmail.com
 Spec Agr Disclosed: 04/21/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

03A (Domestics)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05C (Paper Products)

Ishtex Textile Products Inc. (90305)

2875 N Berkeley Lake Dr. NW Suite 13
 Duluth, GA 30096
 Minority/Woman Owned
 Mr. Ishmael Gulsoy
 Phone 678-542-2412
 Fax 678-542-2413
 www.Ishtex.com
 info@ishtex.com
 Spec Agr Disclosed: 03/15/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

11/2/2011 11:34:26AM

Licensees

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Auburn University**J America (14278)**

445 Van Riper Road
 Fowlerville, MI 48836
 Ms. Melissa Shears
 Phone 517-655-8800 115
 Fax 517-655-8801
 www.J-america.com
 mshears@jamericaretail.com
 Spec Agr Disclosed: 07/11/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

**J.B. Originals LLC dba Woozie
(85739)**

7250 ACC Blvd.
 Raleigh, NC 27617
 Mr. Ed Johnson
 Phone 919-781-4441
 Fax 919-781-4145
 www.Woozie.com
 Ed@woozie.com
 Disclosed: 06/17/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

J2 Licensing Ltd. (42906)

351 Executive Drive
 Troy, MI 48083
 Mr. John Debay
 Phone 248-577-1100
 Fax 248-577-1101
 john@j2licensing.com
 Spec Agr Disclosed: 08/25/2011

Distribution Channel(s)

Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

**Jack Guttman Inc. dba Bakery Crafts
(16469)**

9300 Allen Rd.
 West Chester, OH 45071
 Ms. Nicci Henry
 Phone 513-881-4161
 Fax 513-942-3835
 www.Bakerycrafts.com
 nhenry@bkrycft.com
 Spec Agr Disclosed: 03/21/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)
 07B (Consumables)

**Jacksonville Specialty Advertising
(10448)**

2727 Atlantic Blvd.
 Jacksonville, FL 32207
 Mr. Scott Petersen
 Phone 904-398-7072 111
 Fax 904-398-8607
 www.Jsapromos.com
 scottp@jsapromos.com
 Spec Agr Disclosed: 07/25/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

**JanSport a division of VF Outdoor Inc.
(11946)**

PO Box 1817
 Appleton, WI 54912-1817
 Ms. Dawn Brown
 Phone 920-735-1918
 Fax 920-831-7743
 www.Jansport.com
 dawn_brown@vfc.com
 Spec Agr Disclosed: 07/26/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 06A (Sports Equipment)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Jardine Associates (44516)**

200 Compass Circle
 North Kingstown, RI 02852
 Ms. Susan Kemble
 Phone 401-667-3800 117
 Fax 401-667-3818
 www.Jardineassociates.com
 susank@jardineassociates.net
 Spec Agr Disclosed: 06/27/2011

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 05E (Publishing)
 06A (Sports Equipment)
 07B (Consumables)
 07C (Health/Beauty)
 07E (Footwear)

Jenkins Enterprises (12115)

PO Box 16384
 North Little Rock, AR 72231
 Mr. Carter Wallace
 Phone 501-945-2600
 Fax 501-801-1383
 www.Jenkins-enterprises.com
 carterw@jenkins-enterprises.com
 Spec Agr Disclosed: 09/13/2011

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07C (Health/Beauty)
 07D (Infant Products)

Jenkins Sports Inc. (55862)

412 E. Unity Rd.
 Paragould, AR 72450
 Mr. Jeremy Cox
 Phone 870-236-7181
 Fax 870-236-9180
 www.Jenkinslamp.com
 info@jenkinslamp.com
 Spec Agr Disclosed: 07/05/2011

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)

Jennings Enterprises (12552)

903 Northern Ave.
 Signal Mountain, TN 37377
 Ms. Janet Dietrich
 Phone 423-886-3208
 Fax 423-886-3208
 jenningsmarty@yahoo.com
 Spec Agr Disclosed: 04/07/2011

Distribution Channel(s)

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

JerseyNaps from ThemeNaps LLC (68228)

58 Noyes Road, Suite 201
 Fairfield, CT 06824
 Mr. Greg Kane
 Phone 203-292-8285
 Fax 877-724-4302
 www.JerseyNaps.com
 gkane@themenaps.com
 Spec Agr Disclosed: 09/26/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05C (Paper Products)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Jeta Morgan Inc. dba USA Licensed Bows (12127)**

111 East Main Street
Salem, IL 62881
Mr. Jeff Morgan
Phone 800-866-2697
Fax 618-548-4481
www.Sportsbows.com
sportsbows@gmail.com
Spec Agr Disclosed: 03/03/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)

Jones & Mitchell Sportswear Inc. (11541)

11880 College Blvd. Suite 400
Overland Park, KS 66210
Ms. Sarah Dice
Phone 913-324-2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 07/15/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Jostens Inc. (11572)

148 E. Broadway
Owatonna, MN 55060
Ms. Elizabeth Lent
Phone 507-455-6418 6418
Fax
www.Jostens.com
elizabeth.lent@jostens.com
Spec Agr Disclosed: 07/23/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

02A (Jewelry)
05A (Stationery)

Joy Carpets & Co. (24544)

PO Box 5379
Ft. Ogelthorpe, GA 30742-0579
Mr. Nick Dobosh
Phone 706-866-3335 123
Fax 706-866-7928
www.Joycarpets.com
ndobosh@joycarpets.com
Spec Agr Disclosed: 07/13/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Joy To The World Collectibles Inc. (41014)

234 Morrell Road #314
Knoxville, TN 37919
Ms. Lisa Kelecheva
Phone 888-367-5889
Fax 865-470-7139
www.Joytotheworldonline.com
jttwcoll@aol.com
Spec Agr Disclosed: 10/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04E (Holiday Accessories)

JP Crickets (88927)

1380 West Paces Ferry Suite 2080
Atlanta, GA 30327
Ms. Mary Noone
Phone 404-915-0489
Fax 404-355-8334
www.Jpcrickets.com
mcnoone@mindspring.com
Spec Agr Disclosed: 11/14/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07E (Footwear)

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Licensees

Licensed as of 11/2011

Auburn University

Just Chillin LLC (88419)

1118 Columbiana Rd.
Birmingham, AL 35209
Ms. Diane Harrison
Phone 205-516-5978
Fax
www.Kerchiller.com
kerchiller@charter.net
Spec Agr Disclosed: 07/29/2011

Distribution Channel(s)

Amusement Park
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)

Justin Brands Inc. (73379)

610 W. Daggett Ave.
Ft. Worth, TX 76104
Ms. Lisa Lankes
Phone 817-332-4385
Fax 817-348-2850
www.Justinbrands.com
lisa.lankes@justinbrands.com
Spec Agr Disclosed: 07/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)
07E (Footwear)

K & M/Nordic Co. (12397)

5 Tripps Lane
Riverside, RI 02915
Ms. Sandy Martin
Phone 401-431-9299 103
Fax 401-431-0666
www.Nordiccompanyinc.com
licensing@nordiccompanyinc.com
Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)

Kampus U LLC dba Kashwere U (72882)

72 Park St. Ste 107
New Canaan, CT 06840
Minority/Woman Owned
Ms. Kim Seltzer Appelt
Phone 203-801-9501
Fax 203-801-9509
www.Kashwereu.com
sales@kashwereu.com
Spec Agr Disclosed: 10/01/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
03A (Domestics)
07D (Infant Products)

Kappers Inc. (57469)

2400 Cumberland Drive
Smyrna, GA 30080
Ms. Kappy Pettit
Phone 770-438-2750
Fax 770-436-3613
www.Kappersgifts.com
kappers@charter.net
Spec Agr Disclosed: 01/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04E (Holiday Accessories)

Kaskey Kids Inc. (49731)

1485 Scott Avenue
Winnetka, IL 60093
Ms. Christy Kaskey
Phone 847-441-0953
Fax 847-441-3190
www.Kaskeykids.com
christy@kaskeykids.com
Spec Agr Disclosed: 03/21/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06C (Toys)

Kaufmann & Associates Inc. (86088)

3525 Lorna Ridge Dr. Suite 100
Hoover, AL 35216
Mr. Andy Kaufmann
Phone 205-978-8773
Fax 205-978-8775
www.Kaufmanninc.com
andykaufmann@kaufmanninc.com
Spec Agr Disclosed: 08/21/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)

Auburn University

Kelley & Abide Co. Inc. (12032)

PO Box 13516
 New Orleans, LA 70185
 Mr. Greg Abide
 Phone 504-822-2700
 Fax 504-822-2761
 www.Kelleyabide.com
 gabide@kelleyabide.com
 Spec Agr Disclosed: 03/18/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02C (Personal Accessories)
- 03A (Domestics)

Ketch the Spirit LLC (70314)

2633 McKinney Ave #130-409
 Dallas, TX 75204
 Ms. Callie Ketchum
 Phone 214-850-0185
 Fax 214-965-0980
 www.Ketchthespirit.com
 Callie.Ketchum@gmail.com
 Spec Agr Disclosed: 12/30/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Related Retail/Direct

Product Categories

- 01I (Women's Apparel)

Kitty Hawk Textiles Corporation (57414)

PO Box 842084
 Houston, TX 77284-2084
 Ms. Miranda Brown
 Phone 713-465-0518
 Fax 713-461-1515
 www.Misssmartypantsusa.com
 miranda@misssmartypantsusa.com
 Spec Agr Disclosed: 10/03/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01I (Women's Apparel)

Kitty Keller Designs (49976)

416 N. Austin St.
 Seguin, TX 78155
 Minority/Woman Owned
 Ms. Kitty Keller
 Phone 830-303-9280
 Fax 830-303-7040
 www.Kittykeller.com
 mkeller@kittykeller.com
 Spec Agr Disclosed: 10/18/2011

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 03A (Domestics)
- 04E (Holiday Accessories)

Knievel Motorcycle Manufacturing Inc. (85908)

93 Sharon Road
 Greenville, PA 16125
 Mr. Robert McCollum
 Phone 724-588-7040
 Fax 724-588-7043
 www.Knievelcycles.com
 bobmccollum@knievelcycles.com
 Spec Agr Disclosed: 08/08/2011

Distribution Channel(s)

Related Retail/Direct
 Specialty Mid-Tier

Product Categories

- 06A (Sports Equipment)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
 Spartanburg, SC 29303
 Ms. Heather Bishop
 Phone 864-587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 hbishop@knightsapparel.com
 Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Off-Price
 Super Center/Wholesale Clubs

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 05E (Publishing)
- 07D (Infant Products)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Kolder Incorporated (11793)**

PO Box 100
Edinburg, TX 78540
Mr. Ryan Meyers
Phone 956-381-9851 2838
Fax 956-287-0254
www.Kolder.com
ryan@kolder.com
Spec Agr Disclosed: 05/30/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Kraftware Corporation (61936)

270 Cox St.
Roselle, NJ 07203
Mr. Don Williams
Phone 704-905-0315
Fax 704-372-5977
www.Kraftwarecorp.com
donw@k-ware.com
Spec Agr Disclosed: 09/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)

Kranos Corporation dba Schutt Sports (16483)

610 S. Industrial Dr.
Litchfield, IL 62056
Mr. Brad Haley
Phone 217-324-2712 2130
Fax 217-324-3236
www.Schuttsports.com
bhaley@schutt-sports.com
Spec Agr Disclosed: 10/27/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04B (Collectibles)

La Tortilla Oven LLC (71624)

810 S. Spring St. Suite 306
Los Angeles, CA 90014
Minority/Woman Owned
Mr. Mark Alvarez
Phone 626-674-2531
Fax 626-408-6666
www.Latortillaoven.com
mark@latortillaoven.com
Spec Agr Disclosed: 07/01/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Lakeshirts Inc. dba Blue 84 (11808)

750 Randolph Rd
Detroit Lakes, MN 56501
Ms. Carrie Ulschmid
Phone 218-846-3065 3016
Fax 218-846-3069
www.Lakeshirts.com
carrieu@lakeshirts.com
Spec Agr Disclosed: 04/02/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

01I (Women's Apparel)

Landau Uniforms Inc. (50872)

PO Box 516
Olive Branch, MS 38654
Mr. Darryl Williams
Phone 800-238-7513 1400
Fax 662-890-1401
www.Landau.com
darryl.williams@landau.com
Spec Agr Disclosed: 06/13/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Landes Inc. dba Desden (61721)**

7600 Renwick Dr.
Houston, TX 77081
Mr. Sonny DeShong
Phone 832-201-0033
Fax 713-665-6392
www.Desden.com
sd@landesusa.com
Spec Agr Disclosed: 07/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)
03D (Housewares)

Laser Magic/FL (13768)

946 Century Lane
Apopka, FL 32703-3709
Ms. Tish Figueroa
Phone 407-880-7151 309
Fax 407-880-7150
www.Lasermagic.net
tish@lasermagic.net
Spec Agr Disclosed: 02/10/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Late For The Sky Production Co. Inc (11720)

3000 Robertson Ave.
Cincinnati, OH 45209
Ms. Heidi Hagedorn
Phone 513-531-4400 102
Fax 513-458-8484
www.Lateforthesky.com
hmhagedorn@lateforthesky.com
Spec Agr Disclosed: 09/28/2010

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor
Bridgeport, PA 19405
Ms. Gina McShane
Phone 610-272-7575 233
Fax 610-272-9175
www.Leaguecollegiatewear.com
gina@4league.com
Spec Agr Disclosed: 02/15/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01E (Jerseys/Uniforms)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Legacy Athletic (14000)

300 Fame Ave.
Hanover, PA 17331
Ms. Angie Muller
Phone 717-630-0892 131
Fax 717-630-0827
www.Legacyathletic.com
amuller@legacycaps.com
Spec Agr Disclosed: 05/17/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
02C (Personal Accessories)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
07E (Footwear)

Legends Storybooks (78689)

616 Huntington Place
Oxford, MS 38655
Mr. Ken Edwards
Phone 615-495-4402
Fax
www.Legendstorybooks.com
ken@legendstorybooks.com
Spec Agr Disclosed: 02/11/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)
07H (Media Players & Content)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University

Leighton Daniel LLC (66917)

167 Cherry Street #200
Milford, CT 06460
Mr. Jonathan Whaley
Phone 203-685-2483
Fax 203-693-3998
www.Leightondaniel.com
jonathan@leightondaniel.com
Spec Agr Disclosed: 08/16/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Levelwear (59015)

66 West Beaver Creek Road
Richmond Hill, ON L4B 1G5
Mr. Harvey Ngo
Phone 416-465-7211 230
Fax 416-465-4571
www.Levelwear.com
harvey@accolade-group.com
Spec Agr Disclosed: 04/14/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

License House - The (66038)

652 Radio Dr.
Columbus, OH 43035
Ms. Debbie Carroll
Phone 614-793-8326 116
Fax 614-793-8427
www.Thelicensehouse.net
dcarroll@mskworldwide.com
Spec Agr Disclosed: 09/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

Lifoam Industries LLC (12356)

1600 W Hwy 287 Bypass
Waxahachie, TX 75165
Mr. Mike King
Phone 800-962-0508
Fax 972-937-0239
www.Lifoam.com
mking@lifoam.com
Spec Agr Disclosed: 01/20/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass

Product Categories

03D (Housewares)

Lightwear (31619)

924 Kentucky St.
Bellingham, WA 98225
Mr. Jack Hovenier
Phone 360-734-8798
Fax 360-676-8773
www.Lightwear.com
jack@lightwear.com
Spec Agr Disclosed: 03/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Limited Brands Inc. dba Victoria's

Secret PINK (64268)

4 Limited Parkway
Reynoldsburg, OH 43068
Mrs. Sarah Sylvester
Phone 212-424-0467
Fax
www.victoriasssecret.com
ssylvester@victoria.com
Disclosed: 03/11/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

01I (Women's Apparel)
05E (Publishing)
06C (Toys)

11/2/2011 11:34:26AM

Licensees

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Auburn University**Little Earth Productions Inc (72296)**

2400 Josephine Street
Pittsburgh, PA 15203
Mrs. Joyce Vollmer
Phone 412-471-0909 129
Fax 412-471-0910
www.Littleearth.com
joyce@littleearth.com
Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
05A (Stationery)
06A (Sports Equipment)

Little King Mfg. Co. Inc. (11539)

PO Box 287
Alamo, TN 38001
Ms. Gail Hart
Phone 731-696-5517 12
Fax 731-696-2289
www.littlekingapparel.com
gail@littlekingmfg.com
Spec Agr Disclosed: 02/22/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Little Lap Books (70466)

1639 Bradley Park Dr. Suite 500-538
Columbus, GA 31904
Minority/Woman Owned
Ms. Robin Morris
Phone 706-366-6456
Fax 706-324-7497
www.Littlelapbooks.com
littlelapbooks@gmail.com
Spec Agr Disclosed: 06/27/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

05E (Publishing)

Logo Chair Inc. (36683)

117 Southeast Parkway
Franklin, TN 37064
Ms. Shannon O'Dell
Phone 615-261-2100 224
Fax 615-261-2101
www.Logochairs.com
shannon@logochairs.com
Spec Agr Disclosed: 07/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06D (Games)

Logo Rugs Inc. (37840)

PO Box 2468
Dalton, GA 30722
Ms. Kathy Storey
Phone 706-226-3501
Fax 706-272-7033
www.Logorugs.net
kstorey@logorugs.net
Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)

LogoBranders Inc. (27775)

1161 Lagoon Business Loop
Montgomery, AL 36117
Minority/Woman Owned
Ms. Terry Southern
Phone 334-277-1144
Fax 334-277-2999
terry@logobranders.com
Spec Agr Disclosed: 07/13/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

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Licensees

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Auburn University**Longaberger Company - The (80440)**

1500 East Main St.
Newark, OH 43055
Ms. Jodi Fagnani
Phone 740-322-5357
Fax 740-322-5209
www.Longaberger.com
jodi.fagnani@longaberger.com
Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
05E (Publishing)

Louisiana's Original LLC - College Cans (63260)

PO Box 5552
Lake Charles, LA 70606
Mr. John David Eakin
Phone 337-513-8319
Fax 866-727-5639
www.Collegecans.com
david@collegecans.com
Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

Lucchese Inc. (59751)

40 Walter Jones Blvd.
El Paso, TX 79906
Mr. Mario Vega
Phone 917-608-2047 2270
Fax 915-774-8799
www.Lucchese.com
mvega@lucchese-inc.com
Spec Agr Disclosed: 09/16/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07E (Footwear)

LXG (17536)

2249 W. Fairmont Dr. #2
Tempe, AZ 85282
Ms. Kristina Youngquist
Phone 602-437-5550 245
Fax 602-437-5445
www.lxginc.com
kristina@suttersmill.com
Spec Agr Disclosed: 02/01/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06D (Games)

M. LaHart & Co. Ltd. (40579)

9 East Street Box 1870
Litchfield, CT 06759
Mr. Michael LaHart
Phone 800-551-4715
Fax 888-962-2336
www.Mlahart.com
michael@mlahart.com
Spec Agr Disclosed: 08/08/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Product Categories

02A (Jewelry)
03B (Furniture/Furnishings)
05D (School Supplies)

MacSports Inc. (30635)

2053 Puddingstone Dr.
La Verne, CA 91750
Mr. Allan Li
Phone 909-392-8282
Fax 909-392-8283
www.Macsports.com
allan.li@tofasco.com
Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Magna Manufacturing Inc. (13409)

PO Box 279
Ft. Walton Beach, FL 32549
Ms. Myleto Stewart
Phone 850-243-1112 25
Fax 850-243-6406
www.Loboy.com
mstewart@loboy.com
Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier

Product Categories

03D (Housewares)

Auburn University

Magnetic Memories Inc. (57035)

1741 Lower Roswell Rd.
Marietta, GA 30068
Ms. Esther Rohm Thompson
Phone 770-321-0929
Fax 770-971-3409
www.Magneticmemories.com
esther@magneticmemories.com
Spec Agr Disclosed: 10/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Magnolia Company - The (76891)

PO Box 67
Barberville, FL 32105
Mr. Matt Roth
Phone 386-749-2186
Fax 386-749-9400
www.TheMagnoliacompany.com
matt@themagnoliacompany.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04E (Holiday Accessories)

Magnolia Lane Inc. (47681)

1920 Woodlands Industrial Drive
Trussville, AL 35173
Mr. Andrew Szymela
Phone 205-251-5007
Fax 205-322-4366
www.Magnolianecollection.com
pmann2957@aol.com
Spec Agr Disclosed: 11/02/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)

Main Street Checks Inc. (37159)

920 19th Street N.
Birmingham, AL 35203
Ms. Allyson Anderson
Phone 205-323-0273
Fax 205-328-3174
www.Mschecks.com
aanderson@mschecks.com
Spec Agr Disclosed: 09/28/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

05B (Checks)

Mainstreet Collection (86877)

1201 West 4th Street
Washington, NC 27889
Ms. Tracy Mayo
Phone 252-946-3319
Fax 252-946-3615
www.Gowhimsey.com
trmayo@gowhimsey.com
Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)

Manual Woodworkers & Weavers (12284)

3737 Howard Gap Road
Hendersonville, NC 28792
Ms. Penni Geyer
Phone 828-692-7333 2323
Fax 828-696-8237
www.Mwwcollegiate.com
pennig@manualww.com
Spec Agr Disclosed: 10/13/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
02C (Personal Accessories)
03A (Domestics)
04E (Holiday Accessories)

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Licensees

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Auburn University**Marble Mountain Creations (41102)**

PO Box 927
Shannon, GA 30172
Ms. Julie Ruth
Phone 706-291-9115
Fax 706-295-9115
marblemt@bellsouth.net
Spec Agr Disclosed: 01/18/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
03C (Office Products)
03D (Housewares)
04E (Holiday Accessories)

Marketing Results Ltd. (52940)

3985 Groves Road
Columbus, OH 43232
Mr. Jerry Sommers
Phone 614-575-9300
Fax 614-575-9390
jsomm13@aol.com
Spec Agr Disclosed: 10/18/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Mascot Books Inc (50037)

560 Herndon Parkway
Suite120
Herndon, VA 20170
Ms. Sue Page
Phone 703-437-3584
Fax 703-437-3554
www.Mascotbooks.com
sue@mascotbooks.com
Spec Agr Disclosed: 03/01/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mass

Product Categories

05E (Publishing)

Mascot Factory (62517)

4376 LB McLeod Rd
Orlando, FL 32811
Mr. Benjamin Lee
Phone 321-281-4450
Fax 407-386-6968
www.Mascotfactory.com
ben@mascotfactory.com
Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)
07D (Infant Products)
07E (Footwear)

Masik International (69756)

2094 Ashbury Drive
Harrisburg, PA 17112
Ms. Katie Masich
Phone 703-888-8487
Fax 717-657-9633
www.Masik.com
katie.masich@masik.com
Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

07C (Health/Beauty)

Master Graphics (12715)

175 South Gay
Auburn, AL 36830
Mr. Robert Lunday
Phone 334-887-8744
Fax 334-887-7906
robbie@mgiauburn.com
Spec Agr Disclosed: 05/03/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01J (Men's/Unisex Fleece)

Masterbuilt Mfg. Inc. (80363)

1 Masterbuilt Court
Columbus, GA 31907
Ms. Ashley Hatcher
Phone 706-256-3920
Fax 706-327-5632
www.Masterbuilt.com
ahatcher@masterbuilt.com
Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)

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Licensees

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Auburn University

Maui Jim Inc. (86590)

One Aloha Lane
Peoria, IL 61615
Mr. John Romaine
Phone 804-928-4583 1910
Fax 703-995-4789
www.Maujim.com
jromaine@maujim.com
Spec Agr Disclosed: 09/17/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)

Mayflower Distributing Co. Inc. (17441)

7171 Patterson Drive
Garden Grove, CA 92841
Mr. Joe Siefried
Phone 800-999-4565 107
Fax 866-527-6170
www.Mayflowerdistributing.com
joes@mayflowerdistributing.com
Spec Agr Disclosed: 09/24/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
05C (Paper Products)

McLane Group International LP (78903)

16607 Central Green Blvd Suite 400
Houston, TX 77032
Mr. Todd Frease
Phone 832-747-2565
Fax 281-210-3296
www.Mcmlane.com
Todd.frease@mcclaneglobal.com
Spec Agr Disclosed: 09/21/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores

Product Categories

04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
07H (Media Players & Content)

McSteven's Inc. (52468)

5600 NE 88th Street
Vancouver, WA 98665
Mr. Alex Pava
Phone 360-944-5788
Fax 360-944-1302
www.Mcstevens.com
alex@mcstevens.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Product Categories

07B (Consumables)

Mee Too LLC (65105)

PO Box 311
Tyler, AL 36785
Ms. Killian Albritton
Phone 334-875-7685
Fax 334-875-6640
www.Meetoodesigns.com
killi4@bellsouth.net
Spec Agr Disclosed: 07/05/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
07D (Infant Products)

Meesh & Mia (82394)

PO Box 773
Sandpoint, ID 83864
Ms. Elizabeth Turley
Phone 208-304-2401
Fax 208-255-4241
www.Meeshandmia.com
elizabeth@meeshandmia.com
Spec Agr Disclosed: 08/27/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)
01M (Clothing Accessories)

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Licensees

Licensed as of 11/2011

Auburn University

Meico Inc. (37176)

PO Box 921262
Norcross, GA 30010-1262
Mr. Alex Tzou
Phone 770-446-5314
Fax 770-448-0782
meico622@aol.com
Spec Agr Disclosed: 10/21/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)
04B (Collectibles)
04E (Holiday Accessories)

Memorial Licensing Company-The (18591)

PO Box 7273
Macon, GA 31209
Mr. Scott Walston
Phone 478-405-1999
Fax 478-477-0552
www.Collegiatememorials.net
themlc@att.net
Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Related Retail/Direct
Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

Memory Company LLC-The (14697)

25 Downing Drive
Phenix City, AL 36869
Ms. Cheryl Wills
Phone 334-448-0708 152
Fax 334-664-0022
www.Memorycompany.com
cwills@memorycompany.com
Spec Agr Disclosed: 05/09/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)

Mercury Luggage/Seward Trunk (11624)

4843 Victor Street
Jacksonville, FL 32207
Ms. Suellyn Herring
Phone 904-733-9595
Fax 904-733-9671
www.Mercuryluggage.com
sherring@mercuryluggage.com
Spec Agr Disclosed: 02/23/2011

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03B (Furniture/Furnishings)
06A (Sports Equipment)

Merge Left Inc. (14539)

17101 East Ohio Drive
Aurora, CO 80017
Ms. Brady Riney
Phone 303-597-0206 3155
Fax 303-597-0212
www.Mergeleft.com
briney@imperialheadwear.com
Spec Agr Disclosed: 05/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01I (Women's Apparel)
01M (Clothing Accessories)

Meyer Performance Composites (83297)

1232 Kendi Lane
Fallbrook, CA 92028
Mr. Jeffrey Meyer
Phone 760-731-7541
Fax
jzmeyer717@yahoo.com
Spec Agr Disclosed: 09/02/2011

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Michaelson Entertainment (49393)**

36 Cabrillo Terrace
 Aliso Viego, CA 92656
 Mr. Brad Epstein
 Phone 949-916-0575
 Fax 949-916-0574
 www.Michaelsonentertainment.com
 brad@michaelsonentertainment.com
 Spec Agr Disclosed: 09/26/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)
 06C (Toys)
 06D (Games)

Midpoint Limited dba The Dish (78484)

115 West Dykes Street
 Cochran, GA 31014
 Ms. Susan Wimberly
 Phone 478-271-3800
 Fax 478-271-3802
 www.TheDishltd.com
 susanwimberly@mindspring.com
 Spec Agr Disclosed: 07/21/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04E (Holiday Accessories)

Midwest College Mktg Group Inc. (15050)

400 North Main Street
 Chelsea, MI 48118
 Ms. Kim Brown
 Phone 734-433-5444 105
 Fax 734-433-5466
 www.Mcmgroup.net
 kbrown@mcmgroup.net
 Spec Agr Disclosed: 08/08/2011

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05B (Checks)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)

Milestone Publishing (55397)

5646 Harbormist Dr.
 Powder Springs, GA 30127
 Mr. Michael Kline
 Phone 770-846-8561
 Fax 770-222-6889
 www.Insp-higher.net
 mkline77@bellsouth.net
 Spec Agr Disclosed: 11/01/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
 05D (School Supplies)

Milliken & Company (32234)

920 Milliken Road M-620
 Spartanburg, SC 29303
 Mr. Robin Bishop
 Phone 864-503-6103
 Fax 864-503-6154
 www.Milliken.com
 robin.bishop@milliken.com
 Spec Agr Disclosed: 04/04/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Miner's Den Inc. (81950)**

3417 Rochester Rd
Royal Oak, MI 48073
Mr. David Schowalter
Phone 248-585-6950
Fax 248-585-4070
www.Minersden.com
dave@minersden.com
Spec Agr Disclosed: 04/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Product Categories

02A (Jewelry)

MJ Soffe LLC (11553)

#1 Soffe Dr.
Fayetteville, NC 28312
Mr. Jay Williams
Phone 910-483-2500 6231
Fax 910-483-7406
www.Mjsoffe.com
jay.williams@mjsoffe.com
Spec Agr Disclosed: 10/26/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged
Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
05E (Publishing)

Moon Shine (42905)

10776 Greenville Highway
Wellford, SC 29385
Ms. Adrienne Looper
Phone 864-627-1515
Fax 864-627-0047
www.Moonshineusa.com
office@moonshineusa.com
Spec Agr Disclosed: 05/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
07D (Infant Products)

Mooneed Inc. (41718)

PO Box 5743
La Quinta, CA 92253
Ms. Trish Porter
Phone 714-394-3171
Fax 760-289-7709
www.Goteamspirit.com
trish@goteamspirit.com
Spec Agr Disclosed: 02/24/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

MP Direct Inc. (43715)

4800 126th Ave. N
Clearwater, FL 33762
Ms. Michelle Uraco
Phone 727-572-8443 8002
Fax 727-573-4814
www.Suntime.com
michelleu@mpline.com
Spec Agr Disclosed: 07/20/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Mr. Bar-B-Q Inc. (74961)

445 Winding Rd.
Old Bethpage, NY 11804
Mr. Drew Sfugaras
Phone 516-752-0670
Fax 866-386-6053
www.Mrbarbq.com
drew@mrbarbq.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**MST Sports Imaging Inc. (91063)**

1655 Nussbaum
Mansfield, OH 44906
Mr. Don Kaufman
Phone 419-709-7346
Fax 419-529-3130
www.Spazzmonkey.com
donnyk@spazzmonkey.com
Disclosed: 06/30/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)

MTC Marketing (79133)

1624 W. Crosby Road Suite 144
Carrollton, TX 75006
Mr. Michael La Sane
Phone 972-488-0577
Fax 972-488-8595
www.Mtcmarketinginc.com
michael@mtcmarketinginc.com
Spec Agr Disclosed: 07/31/2010

Distribution Channel(s)

Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01B (Men's/Unisex Outerwear)
01I (Women's Apparel)

Multiflex Designs (51654)

175 North 85 Pkwy.
Fayetteville, GA 30214
Mr. Tony Logan
Phone 770 460-8812
Fax 770-460-1245
www.Multiflexdesigns.com
tony@multiflexdesigns.com
Spec Agr Disclosed: 07/20/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

06D (Games)

Mundi/Westport Corporation (12834)

PO Box 2002
Pine Brook, NJ 07058-2002
Ms. Barbara Martino
Phone 973-575-0110 287
Fax 973-575-3319
www.Mundiwestport.com
bmartino@mundiwestport.com
Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mass
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02C (Personal Accessories)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Checks)
05D (School Supplies)

MV Sport (11592)

PO Box 9171
Bay Shore, NY 11706-9171
Ms. Ellen Linz
Phone 631-273-8020 256
Fax 631-435-8018
www.Mvsport.com
ellen@wpmv.com
Spec Agr Disclosed: 07/11/2011

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
03A (Domestics)
06A (Sports Equipment)

MVP Pics (56383)

1941 Highway 86
Millford, IA 51351
Mr. Jim Nodland
Phone 877-337-8119 131
Fax 712-337-0184
www.Mvp pics.com
jimnod@prairierose.com
Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

05E (Publishing)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Neil Enterprises Inc. (11748)**

450 E. Bunker Ct.
 Vernon Hills, IL 60061
 Mr. Matt London
 Phone 847-549-7627 127
 Fax 847-549-0349
 www.Thevarsityline.com
 mlondon@neilenterprises.com
 Spec Agr Disclosed: 09/29/2011

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)

New Agenda (13507)

5320 Rusche Drive
 Comstock Park, MI 49321
 Ms. Katie Crowley
 Phone 616-785-9091 224
 Fax 616-785-9312
 www.Perrinwear.com
 kcrowley@perrinwear.com
 Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
 Buffalo, NY 14202
 Mr. Stuart Domanowski
 Phone 716-604-9000 1327
 Fax 716-604-9127
 www.Neweracap.com
 stuart.domanowski@neweracap.com
 Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02C (Personal Accessories)
 05E (Publishing)

New Thermo Serv Ltd. (44139)

3901 Pipestone Road
 Dallas, TX 75212
 Ms. Marci Orr
 Phone 214-631-0307 7391
 Fax 214-631-0566
 www.Thermoserv.com
 morr@thermoserv.com
 Spec Agr Disclosed: 10/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)

New World Graphics (12892)

145 Coile Dr.
 Athens, GA 30606
 Ms. Michele Short
 Phone 706-353-2517
 Fax 706-353-7489
 www.Nwg.cc
 michele@nwg.cc
 Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01J (Men's/Unisex Fleece)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University

Newton Ray Company (62318)

147 Ridgewood Place
Athens, GA 30606
Mr. Ray Bush
Phone 706-548-0744
Fax 740-548-3402
raypbush@aol.com
Spec Agr Disclosed: 12/04/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Nike by Branded Custom Sportswear (76550)

7007 College Blvd. #700
Overland Park, KS 66211
Ms. Cathy Groves
Phone 913-663-6800
Fax 913 663-6801
www.Bcsapparel.com
cgroves@bcsapparel.com
Spec Agr Disclosed: 01/21/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)
06B (Balls)

Nike by Haddad Apparel Group (38537)

100 W. 33rd St. 10th Floor Suite 1115
New York, NY 10001
Mr. Rob Minsky
Phone 212-630-3100
Fax 212-630-3123
www.Haddad.com
robertm@haddad.com
Spec Agr Disclosed: 06/23/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
06A (Sports Equipment)

NorthPole LLC (43673)

23 Town and Country Dr.
Washington, MO 63090
Ms. Angela Grassi
Phone 636-390-5733
Fax 636-239-2878
www.Northpoleltd.com
angela@northpoleusa.com
Spec Agr Disclosed: 07/05/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Norwood House Press Inc. (70130)

PO Box 316598
Chicago, IL 60646
Minority/Woman Owned
Ms. Patti Hall
Phone 773-467-0837
Fax 773-467-9686
www.Norwoodhousepress.com
patti@norwoodhousepress.com
Spec Agr Disclosed: 01/21/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Noteworthy Collections LLC (63761)**

225 James Jackson Avenue
Cary, NC 27513
Mr. T. R. Alviani
Phone 919-890-0196
Fax 866-305-9701
www.Noteworthyonline.com
TR@Noteworthyonline.com
Spec Agr Disclosed: 06/08/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Nova/TCB USA Inc. (83655)

2339 W Beaver Creek Rd
Powell, TN 37849
Mr. Tom Plachinski
Phone 865-938-6822 61
Fax 865-938-6827
www.Novausa.us
tplach@novausa.us
Spec Agr Disclosed: 09/20/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04C (Signage Products)

Oarsman Sportswear (12606)

PO Box 98
Bourbon, MO 65441
Ms. Linda Hodge
Phone 573-732-4411 160
Fax 573-679-2314
www.Oarsman913.com
lhodge@oarsman913.com
Spec Agr Disclosed: 05/24/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Old World Christmas (73471)

PO Box 8000
Spokane, WA 99203
Mr. Rob Waples
Phone 800-962-7669 201
Fax 509-534-9098
www.Oldworldchristmas.com
rwaples@oldworldchristmas.com
Spec Agr Disclosed: 03/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04E (Holiday Accessories)

Olde Country Reproductions (11831)

PO Box 2617
York, PA 17405
Ms. Margaret Swartz
Phone 717-848-1859
Fax 717-845-7129
www.Pewtarex.com
pewtarex@epix.net
Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03D (Housewares)
04A (Automobile Products)

Olivet International Inc. (74800)

1000 SW Westpark Dr. Suite 8
Bentonville, AR 72712
Mr. Scott Butler
Phone 479-696-9805 11
Fax 479-696-9467
www.Olivetintl.com
sbutler@olivetintl.com
Spec Agr Disclosed: 04/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

On Campus Marketing LLC (22154)

3 Graphics Drive
West Trenton, NJ 08628
Mr. Scott Holcombe
Phone 609-771-0005
Fax 609-538-1688
www.Ocm.com
sholcombe@ocm.com
Spec Agr Disclosed: 04/09/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

03C (Office Products)

Auburn University

Original Growth Pole Company LLC-The (67096)

215 Marion Circle
Auburn, AL 36830
Mr. Gregory Solomon
Phone 205-242-9940
Fax 334-466-2147
togpcompany@gmail.com
Spec Agr Disclosed: 09/26/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07D (Infant Products)

Out of the Blue/TN (93961)

PO Box 58645
Nashville, TN 37205
Ms. Judson Allen
Phone 615-519-6555
Fax judson.allen@comcast.net
Spec Agr Disclosed: 08/16/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)

Outback Flashlights (67788)

1246 E. 1120 South
Provo, UT 84606
Ms. Lynzi Coffey
Phone 801-226-2520
Fax 801-226-2526
www.Outbackflashlights.com
lynzi@outbackflashlights.com
Spec Agr Disclosed: 10/27/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04C (Signage Products)

Outdoor Cap Company Inc. (13035)

PO Box 210
Bentonville, AR 72712-0210
Mr. Jerry House
Phone 479-273-5870 1185
Fax 479-273-2658
www.Outdoorcap.com
chuck.coleman@outdoorcap.com
Spec Agr Disclosed: 06/28/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Outerstuff Ltd. (13515)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700
Fax 646-364-9755
www.Outerstuff.com
submissions@outerstuff.com
Spec Agr Disclosed: 10/17/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Oxbay (46646)

PO Box 2398
Smithfield, NC 27577
Mr. Perry Harris
Phone 919-989-9712
Fax 919-989-9137
www.Oxbay.net
oxbay@msn.com
Spec Agr Disclosed: 08/24/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
04A (Automobile Products)
04B (Collectibles)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05E (Publishing)
06C (Toys)
06D (Games)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**P. Michael Inc. (56945)**

3073 McCall Dr. Suite 8
Atlanta, GA 30340
Mr. Steven Yi
Phone 770-407-6340
Fax 770-452-8562
www.Pmichael.biz.
stevenyi@pmichael.biz
Spec Agr Disclosed: 06/21/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

011 (Women's Apparel)

Pacific Direct (43308)

924 Anacapa Suite 2M
Santa Barbara, CA 93101
Mr. Chris Hansen
Phone 805-965-0295
Fax 850-965-6910
www.Pacific-direct.com
info@pacificdirectsales.com
Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02C (Personal Accessories)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Pactiv Corporation (51029)

1900 West Field Court
Lake Forest, IL 60045
Ms. Lisa Needlman
Phone 847-482-3205
Fax 847-482-2882
www.Pactiv.com
Lisa.needlman@reynoldsBrands.com
Spec Agr Disclosed: 07/08/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

05C (Paper Products)

Pangea Brands LLC (85053)

566 Commonwealth Ave. Mezzanine Level
Boston, MA 02210
Mr. Jason Davidman, CPA
Phone 617-638-0001
Fax 339-686-3058
www.Pangeabrands.com
j davidman@pangeabrands.com
Spec Agr Disclosed: 07/21/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

**Paragon Innovations Company
(27741)**

3636 W. Buckeye Road #N
Phoenix, AZ 85009
Mr. Patrice Lagnier
Phone 480-779-3950 102
Fax 480-717-4022
www.Collectionhall.com
art@collectionhall.com
Spec Agr Disclosed: 02/18/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03C (Office Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)

Party Animal - The (13206)

909 Crocker Road
Westlake, OH 44145
Mr. Jim Cantrall
Phone 440-471-1030
Fax 440-471-1039
www.Partyanimalinc.com
swanson@partyanimalinc.com
Spec Agr Disclosed: 12/02/2010

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)
04C (Signage Products)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Pasta Shoppe-The (14389)**

PO Box 159245
Nashville, TN 37215
Mrs. Carey Aron
Phone 615-831-0016 208
Fax 615-781-9335
www.Pastashoppe.com
carey@pastashoppe.com
Spec Agr Disclosed: 10/05/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

Patch Products Inc. (40061)

1400 E. Inman Pkwy.
Beloit, WI 53511
Mr. Dan Rolfs
Phone 608-362-6896 238
Fax 608-362-8178
www.Patchproducts.com
danr@patchproducts.com
Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)
06B (Balls)

Patina Products (71445)

4303 Huasna Rd.
Arroya Grande, CA 93420
Mr. John Waterman
Phone 805-474-1354 204
Fax 805-474-1351
www.Patinaproducts.com
john@patinaproducts.com
Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Payco Building Supplies (79811)

3146 Fulling Mill Rd.
Middletown, PA 17057
Mr. Jim Richardson
Phone 717-939-3020 123
Fax 717-939-5342
www.Stonemillhardware.com
jeremy.stone@stonemillhardware.com
Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Internet/TV/Catalog
Restricted Channel
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Pennington and Bailes LLC (60163)

5745 SW 75th Street #229
Gainesville, FL 32608
Mr. Tygh Bailes
Phone 352-505-2414
Fax 484-322-8239
www.Penningtonandbailes.com
tygh@penningtonandbailes.com
Spec Agr Disclosed: 03/29/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Related Retail/Direct
Specialty Mid-Tier

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Perfect Timing Inc. (14737)

N19 W 23993 Ridegiew Parkway West
Waukesha, WI 95354
Mr. Rob Grady
Phone 614-989-9698
Fax 262 523-2889
www.Jfturner.com
rgrady@perfecttimingbrands.com
Spec Agr Disclosed: 04/25/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
05A (Stationery)
05D (School Supplies)
05E (Publishing)
06D (Games)

Perry Ellis International Inc. (46055)

3000 NW 107th Avenue
Miami, FL 33172
Mr. Arthur Weiss
Phone 305-873-1465
Fax 786-221-8465
www.Pery.com
arthur.weiss@pery.com
Spec Agr Disclosed: 12/17/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
05E (Publishing)

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Licensees

Licensed as of 11/2011

Auburn University**Pet Goods Manufacturing & Imports
(66723)**

122 Ethan Allen Drive
Dahlonega, GA 30533
Ms. Kimberly Keeter
Phone 706-864-0808
Fax 706-864-0844
www.Petgoodsmfg.com
kkeeter@petgoodsmfg.com
Spec Agr Disclosed: 10/06/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)

Pets First Inc. (52952)

1245 Virginia Street
Elizabeth, NJ 07208
Mr. Martin Templer
Phone 908-289-2900 205
Fax 908-289-2121
www.Petsfirstcompany.com
martin@abgnyc.com
Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Photo File Inc. (14743)

333 North Bedford Rd. Suite #130
Mt. Kisco, NY 10549
Mr. Peter Toriello
Phone 914-375-6000 630
Fax 914-375-6009
www.Photofile.com
ptoriello@photofile.com
Spec Agr Disclosed: 10/10/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mass
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

Picnic Time Inc. (62319)

5131 Maureen Lane
Moorpark, CA 93021
Ms. Tiffany Brewer
Phone 805-529-7400 344
Fax 805-529-7474
www.Picnictime.com
tiffany@picnictime.com
Spec Agr Disclosed: 09/30/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

Pine Decals (11631)

14824 W. 117th St.
Olathe, KS 66062
Mr. Rob Mitchell
Phone 913-791-0164 103
Fax 913-780-3236
www.Pinedecals.com
pinesales@ppsinc.com
Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

**Pinemeadow Golf Products Inc
(39839)**

26200 SW 95th Ave. Suite 300
Wilsonville, OR 97070
Mr. Guy Mount III
Phone 503-236-0531
Fax 503-783-3711
www.Pinemeadowgolf.com
gabe@pinemeadowgolf.com
Spec Agr Disclosed: 07/05/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03D (Housewares)

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Licensees

Licensed as of 11/2011

Auburn University**PING Apparel by Custom Branded Sportswear Inc. (84449)**

7007 College Blvd. #701
Overland Park, KS 66211
Mr. Glenn Rice
Phone 913-341-7464
Fax 913-341-7465
www.Mrpingapparel.com
grice@pingcbs.com
Spec Agr Disclosed: 09/09/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

Plain Nole LLC (88656)

1105 Spring Oak Way
Cumming, GA 30041
Mr. Randy King
Phone 770-833-6817
Fax 770-205-1890
randolph_king@bellsouth.net
Spec Agr Disclosed: 03/03/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06C (Toys)

Plains Cotton Cooperative Association (80185)

PO Box 2827
Lubbock, TX 79408
Ms. Vicki Dorris
Phone 806-762-7205
Fax 806-762-7333
www.Pcca.com
vicki.dorris@pcca.com
Spec Agr Disclosed: 03/17/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)
01I (Women's Apparel)

Plushland Inc. (71522)

308 South Alameda Street
Los Angeles, CA 90013
Mr. Sean Sun
Phone 213-626-2292 107
Fax 213-626-7256
www.Plushland.com
sean@plushland.com
Spec Agr Disclosed: 09/23/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06C (Toys)

Poka Metal Artwork (93095)

189 Lee Rd. 397
Auburn, AL 36832
Mr. Scott Hill
Phone 334-319-2446
Fax
pokametalartwork@yahoo.com
Spec Agr Disclosed: 05/12/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)

Polymer Engineered Products (79754)

23 Moonlanding Rd.
Rochester, NY 14624
Mr. Neal Onderdonk
Phone 585-426-1811
Fax 585-426-1444
www.Polymerglobes.com
neal.onderdonk@polymerproductsllc.com
Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
04C (Signage Products)

Licensees

Licensed as of 11/2011

Auburn University

Power Force LLC (90074)

2000 Eagle Point Corporate Dr.
Birmingham, AL 35242
Mr. Guy Savage
Phone 205-981-6516
Fax 205-981-1963
www.Powerforcellc.com
gsavage@powerforcellc.com
Spec Agr Disclosed: 10/18/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

Premier Management Group LLC (88963)

PO Box 368
Guntersville, AL 35976
Mr. Patrick D. Harrell
Phone 256-264-3990
Fax 256-264-3993
www.Premierfoodgroup.com
patrick.harrell@premierfoodgroup.com
Spec Agr Disclosed: 11/04/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Printroom Inc. (70011)

2520 Mission College Blvd.
#102
Santa Clara, CA 95054
Mr. Carlton Osborne
Phone 408-206-8818
Fax 866-332-3452
www.Printroom.com
carlton@printroom.com
Spec Agr Disclosed: 07/08/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

Pro Player by Knights Apparel Inc. (41690)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone (864)
-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 05/10/2010

Distribution Channel(s)

Department Stores
Off-Price
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Pro Specialties Group (26639)

4863 Shawline Street, Suite D
San Diego, CA 92111
Ms. Alyse Goebel
Phone 858-541-1100 163
Fax 858-268-5801
www.psginc.com
alyseg@psginc.com
Spec Agr Disclosed: 01/14/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
05D (School Supplies)

Pro Vision Sports (74018)

2495 Octavia Lane
Marietta, GA 30062
Mr. Brandon Rickman
Phone 404-429-2679
Fax 678-560-8170
www.Teamtennisgear.com
brickman@teamtennisgear.com
Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)

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Licensees

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Auburn University

Pro-Ad Sports Inc. (13345)

PO Box 184
 Lookout Mountain, TN 37350
 Ms. Leah Daniel
 Phone 706-861-3211 124
 Fax 706-861-3266
 www.Pro-adsports.com
 ldaniel@pro-adsports.com
 Spec Agr Disclosed: 05/04/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 05E (Publishing)

Professional Framing Ventures LLC (14180)

7040 Battle Drive Suite 200
 Kennesaw, GA 30152
 Ms. Freda Cornelius
 Phone 770-874-7474
 Fax 770-874-7477
 www.Professionalframing.com
 fredac@professionalframing.com
 Spec Agr Disclosed: 10/12/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)

ProMark Emblems dba Team ProMark (28964)

14052 Valley Drive
 Longmont, CO 80504
 Ms. Margo Taylor
 Phone 303-926-1328 105
 Fax 303-926-1450
 www.Teampromark.com
 margo@teampromark.com
 Spec Agr Disclosed: 05/30/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 05A (Stationery)

Promoversity (89056)

228 Florence St.
 Crystal Lake, IL 60014
 Ms. Donna Baer
 Phone 877-737-7137
 Fax 413-282-9591
 donna@promoversity.com
 Spec Agr Disclosed: 10/17/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)

Protective Industrial Products Inc. (44468)

Northeastern Industrial Park Building #4
 Guilderland Center, NY 12085
 Ms. Nicole Novick
 Phone 518-861-0133
 Fax 518-861-0144
 www.Pipusa.com
 nnovick@pipusa.com
 Spec Agr Disclosed: 10/18/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

Pure Country Inc. (15637)

PO Box 407
 Lynn, NC 28750
 Ms. Kathy Searcy
 Phone 828-859-9916 306
 Fax 828-859-2775
 www.Purecountry.com
 kathys@purecountry.com
 Spec Agr Disclosed: 07/06/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 03A (Domestics)

Quick Change Artist LLC (61940)

3874 Fiscal Court
 West Palm Beach, FL 33404
 Ms. Dominique Bartteet
 Phone 888-944-2544
 Fax 561-842-9515
 www.Onesole.com
 dominique@onesole.com
 Spec Agr Disclosed: 10/05/2010

Distribution Channel(s)

Related Retail/Direct
 Specialty Mid-Tier

Product Categories

07E (Footwear)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**R and R Imports Inc. (39800)**

129 Greenway Ave.
Marion, VA 24354
Mr. Corban Battaglia
Phone 276-781-0070 2225
Fax 276-781-0122
www.Rrinconline.com
corban@rrinconline.com
Spec Agr Disclosed: 01/21/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs
Team Dealer

Product Categories

03A (Domestics)
03C (Office Products)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
06D (Games)

R.F.S.J. Inc. (12738)

105 Quarry St.
Mt. Pleasant, PA 15666
Mr. Robert F. Smithnosky Jr.
Phone 724-547-4457
Fax 724-547-6717
doreen@rfsj.com
Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

RACC LLC (87237)

552 West Atlanta St. Suite A
Marietta, GA 30060
Mr. Chris Troxel
Phone 770-335-4486
Fax
www.Raccstore.com
ctroxel@raccstore.com
Spec Agr Disclosed: 10/07/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

RallyWrap LLC (74541)

PO Box 5921
Annapolis, MD 21403
Mr. Erik Engelke
Phone 410-598-2007
Fax 410-626-2007
www.Rallywrap.com
erik.engelke@rallywrap.com
Spec Agr Disclosed: 06/29/2011

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01M (Clothing Accessories)

Rawlings Sporting Goods (14565)

510 Maryville University Dr. Suite 110
St. Louis, MO 63141
Mr. Brock Lord
Phone 314-819-2924
Fax 888-284-3498
www.Licensedproducts.com
Brock.Lord@licensedproducts.com
Spec Agr Disclosed: 03/31/2011

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)

Realtree Outfitters by To The Game (85813)

PO Box 2516
Phenix City, AL 36868-2516
Ms. Keeli Floyd
Phone 334-291-5151 107
Fax 334-448-2313
www.2thegame.com
keeli.floyd@2thegame.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Renaissance Imports Inc. (13715)**

3201 Gribble Road Suite D
 Matthews, NC 28104
 Ms. Lora Chuong
 Phone 704-821-1005 12
 Fax 704-821-1094
 lora@renimp.com
 Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

Campus/Local Channel
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
 02C (Personal Accessories)
 06C (Toys)
 07D (Infant Products)
 07E (Footwear)

Replay Photos LLC (Special Agreement) (50540)

3219 Stonybrook Dr.
 Durham, NC 27705
 Ms. Susan Harnett
 Phone 919-382-9625
 Fax 919-382-8562
 www.Replayphotos.com
 sharnett@replayphotos.com
 Spec Agr Disclosed: 02/10/2004

Distribution Channel(s)

Related Retail/Direct

Product Categories

05E (Publishing)

Resourceful Bag & Tag Inc. (75253)

6420 W. 127th Street Suite 212
 Palos Heights, IL 60463
 Ms. Roy Dolittle
 Phone 708-489-2222
 Fax 708-489-2260
 www.Resourceful-1.com
 roy@bagandtag.com
 Spec Agr Disclosed: 10/11/2010

Rico Industries/Tag Express (11709)

7000 N. Austin Avenue
 Niles, IL 60714
 Mr. Bernie Schack
 Phone 312-427-0313
 Fax 312-427-1887
 www.Ricoinc.com
 bernies@ricoinc.com
 Spec Agr Disclosed: 10/14/2011

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03C (Office Products)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05B (Checks)
 06C (Toys)
 06D (Games)

Right Thought Pens (43352)

1116A Harpeth Industrial Ct.
 Franklin, TN 37064
 Ms. Angie Lovell
 Phone 615-790-5055
 Fax 615-790-1530
 www.Greetingpen.com
 angie@greetingpen.com
 Spec Agr Disclosed: 05/19/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
 05D (School Supplies)

Riddell Inc. (12342)

9801 West Higgins Rd. Suite 800
 Rosemont, IL 60018
 Mr. Ken Draznik
 Phone 773-794-1994
 Fax 773-794-1108
 www.Riddell.com
 kdraznik@riddellsports.com
 Spec Agr Disclosed: 04/26/2011

Distribution Channel(s)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University

Rivalry LLC (39144)

PO Box 1353
 Southgate, MI 48195
 Mr. Stephen Craw
 Phone 586-598-8121
 Fax 586-598-6974
 www.Rivalryllc.com
 scraw@rivalryllc.com
 Spec Agr Disclosed: 10/18/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
 05D (School Supplies)

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 02C (Personal Accessories)

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Ross Sportswear (11603)

9909 South Shore Drive
 Minneapolis, MN 55441
 Mr. Mike Ross
 Phone 763-545-9544 2
 Fax 763-544-3820
 mike.ross@rosssportswear.com
 Spec Agr Disclosed: 08/19/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01M (Clothing Accessories)

R-Text Enterprises Ltd. (38784)

SC Building 2/F 62 West 4th Ave.
 Vancouver, BC V5Y 1G3
 Mr. Bill Miller
 Phone 604-707-1037
 Fax 604-872-8268
 www.Rtext.com
 bill@klutchapparel.com
 Spec Agr Disclosed: 10/22/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Off-Price
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)

Rivers Advertising LLC (51130)

79 Deer Point
 Dadeville, AL 36853
 Ms. Carol Waters
 Phone 256-825-3000
 Fax 256-825-3002
 www.Riversadvertising.com
 carol@riversadvertising.com
 Spec Agr Disclosed: 12/13/2010

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Royce Apparel Inc. (61548)

5800 Royce Street
 Kannapolis, NC 28083
 Mr. Brian Hoke
 Phone 704-933-6000 212
 Fax 704-933-8000
 www.Royceapparel.com
 brian@royceapparel.com
 Spec Agr Disclosed: 07/08/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Rd.
 Martinsburg, PA 16662
 Mr. Eric Sailer
 Phone 814-224-5141 2378
 Fax 814-793-4843
 www.Roaringspring.com
 esailer@roaringspring.com
 Spec Agr Disclosed: 10/12/2010

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**RumbaTime (86545)**

630 Ninth Avenue Suite 305
New York, NY 10036
Mr. Joseph Anto
Phone 347-881-6323
Fax 646-395-1526
www.Rumbatime.com
joe@rumbatime.com
Spec Agr Disclosed: 07/25/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

Russell Brands LLC (11533)

One Fruit of the Loom Drive P.O. Box 90015
Bowling Green, KY 42102-9015
Ms. Jamie Newberry
Phone 270-781-6400 6869
Fax 256-500-9176
www.Russellathletic.com
newberryjamie@russellcorp.com
Spec Agr Disclosed: 06/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
06B (Balls)

Russell Stover Candies (65096)

4900 Oak Street
Kansas City, MO 64112
Ms. Melissa Bewley
Phone 816-855-2334 2211
Fax 816-855-2566
www.Russellstover.com
melissa.bewley@rstover.com
Spec Agr Disclosed: 04/04/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Samsill Corporation (13741)

PO Box 15066
Ft. Worth, TX 76119
Ms. Cinda Troupe
Phone 817-536-1906 228
Fax 817-535-6900
www.Samsill.com
ctroupe@samsill.com
Spec Agr Disclosed: 03/23/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

San Marco International Inc dba**Gem-Dandy (77401)**

200 West Academy St.
Madison, NC 27025
Mr. Brad Penn
Phone 336-548-9624
Fax 336-427-7105
www.Gem-dandy.com
brad.penn@gem-dandy.com
Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Santa's Workshop Inc. (OH) (43364)

1650 Trumbull Ave.
Girard, OH 44420
Mr. Michael Conlan
Phone 330-759-4701
Fax 330-759-4728
santasworkshop1@sbcglobal.net
Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04E (Holiday Accessories)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Sara Lynn Togs (43379)**

2000 Riveredge Pkwy. Suite 620
 Atlanta, GA 30328
 Ms. Sonya Holmes
 Phone 770-859-1420
 Fax 770-859-1434
 www.Saralynntogs.com
 sholmes@collegeconcepts.com
 Spec Agr Disclosed: 02/02/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

Saturnian 1 Inc. (42989)

PO Box 700538
 Plymouth, MI 48170
 Mr. Mark Sassak
 Phone 734-453-6411
 Fax 734-454-6514
 www.Fungripper.com
 sat1sport@aol.com
 Spec Agr Disclosed: 04/04/2011

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier

Product Categories

06B (Balls)
 06C (Toys)

SC Sports Inc. (21951)

2369 Joslyn Court
 Lake Orion, MI 48360
 Mr. Kevin Aldridge
 Phone 248-391-5800
 Fax 248-391-5777
 www.Scottish-christmas.com
 kevinaldridge@scsports.us
 Spec Agr Disclosed: 12/02/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)
 06C (Toys)
 07C (Health/Beauty)

Scene Weaver LLC (50287)

649 B Rosewood Drive
 Columbia, SC 29201
 Ms. Allison Harrison
 Phone 803-252-0662 101
 Fax 803-252-2396
 www.Sceneweaver.com
 allison@sceneweaver.com
 Spec Agr Disclosed: 07/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01I (Women's Apparel)
 03A (Domestics)
 06C (Toys)
 07D (Infant Products)

School Datebooks (54205)

2880 U.S. Highway 231 South, Suite 200
 Lafayette, IN 47909
 Minority/Woman Owned
 Mr. Jon Sautter
 Phone 765-471-8883
 Fax 765-471-8874
 www.Schooldatebooks.com
 jon@schooldatebooks.com
 Spec Agr Disclosed: 03/25/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Schroeder's Signs (30943)

2111 W. Wyatt Earp Blvd.
 Dodge City, KS 67801
 Mr. Jim Schroeder
 Phone 620-227-7628
 Fax 620-227-7670
 www.Jschroeder.com
 ksrockiron@hotmail.com
 Spec Agr Disclosed: 04/05/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03B (Furniture/Furnishings)
 03C (Office Products)

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Licensees

Licensed as of 11/2011

Auburn University**Screentech (13941)**

PO Box 1212
 Dothan, AL 36302
 Mr. Paul Faircloth
 Phone 334-792-7010
 Fax 334-671-7196
 paul@screentech1.com
 Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 03C (Office Products)

SDS Design Associates Inc. (14897)

2534 Beryl Avenue
 Whitehall, PA 18052
 Mr. Darryl Shellhamer
 Phone 610-820-7044
 Fax 610-820-0999
 www.Sdsdesign.com
 darryl@sdsdesign.com
 Spec Agr Disclosed: 05/10/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04A (Automobile Products)
 05A (Stationery)

Seasonal Designs Inc (23122)

1595 Shields Dr.
 Waukegan, IL 60085
 Mr. Bob Ahern
 Phone 847-688-0280
 Fax 847-688-0281
 www.Seasonaldesigns.com
 bahern@seasonaldesigns.com
 Spec Agr Disclosed: 06/14/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Seasons Jewelry (21528)

616 S. Main Street
 Springfield, TN 37172
 Mr. Dick Rolfe
 Phone 615-382-0737
 Fax 800-929-7956
 www.Seasonsjewelry.com
 seasonsjewelry@comcast.net
 Spec Agr Disclosed: 07/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)

Selma's Cookies Inc. (80507)

2023 Apex Court
 Apopka, FL 32703
 Ms. Selma Sayin
 Phone 407-884-9433
 Fax 407-884-6121
 www.Selmas.com
 selmas@selmas.com
 Spec Agr Disclosed: 01/05/2011

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Off-Price
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

**Seneca Foundry dba Designcast
Specialties (65490)**

PO BOX 365
 Webster City, IA 50595
 Mrs. Lori Mason
 Phone 515-832-2068
 Fax 515-832-2579
 www.Thegrilltopper.com
 lorim@senecafoundry.com
 Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)

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Licensees

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Auburn University

Sewing Concepts (11819)

5710 Q Street
Omaha, NE 68117
Mr. Robert Vandenberg III
Phone 402-731-8181
Fax 402-731-9291
www.Scflags.com
sewingconcepts@prodigy.net
Spec Agr Disclosed: 10/07/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04A (Automobile Products)
04C (Signage Products)

Shirtworks LLC (AL) (39538)

PO Box 1328
Auburn, AL 36831-1328
Mr. Thomas Schutt
Phone 334-887-5140
Fax 334-887-5140
shirtworks-auburn@live.com
Spec Agr Disclosed: 05/31/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

Shurtape Technologies LLC (84896)

PO Box 1530
Hickory, NC 28601
Mr. Roy Cox
Phone 828-322-2700
Fax 828-325-5949
www.Shurtape.com
rcox@shurtape.com
Spec Agr Disclosed: 10/12/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05C (Paper Products)

Sideline Apparel by College Concepts (91692)

2000 River Edge Parkway
Suite 620
Atlanta, GA 30328
Ms. Sonya Holmes
Phone 770-859-1420
Fax 770-859-1434
www.Collegeconcepts.com
sholmes@collegeconcepts.com
Spec Agr Disclosed: 06/09/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)

Sign Express Inc. dba Sportwalls (AL) (67809)

105 Oxmoor Circle
Birmingham, AL 35209
Mr. Robert N. Evans
Phone 205-942-7446
Fax 205-290-9400
www.Sportwalls.com
robert@csesports.com
Spec Agr Disclosed: 10/05/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C
Clearwater, FL 33764
Mr. David Freeman
Phone 727-489-2070
Fax 888-830-8310
www.Graduationannouncements.net
Licensing@SignatureA.com
Spec Agr Disclosed: 07/13/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

03C (Office Products)
05A (Stationery)
05D (School Supplies)

Signorelli (82740)

1909 E. 7th Place
Los Angeles, CA 90021
Ms. Meredith Garrett
Phone 213-362-0800
Fax 213-362-0807
www.Signorellila.com
meredith@signorellila.com
Spec Agr Disclosed: 10/15/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier

Product Categories

01I (Women's Apparel)
05E (Publishing)

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Licensees

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Auburn University

Siskiyou Buckle Co. (11767)

3551 Avion Drive
Medford, OR 97504
Mrs. Brandy Holder
Phone 541-858-3400
Fax 541-858-3402
www.Siskiyougifts.com
brandyh@siskiyougifts.com
Spec Agr Disclosed: 08/11/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05B (Checks)
06C (Toys)
07C (Health/Beauty)

Skinit Inc. (47197)

8969 Kenamar Dr. Suite 108
San Diego, CA 92121
Mrs. Antje Desalvo
Phone 858-433-2580 7022
Fax 858-433-2599
www.Skinit.com
antje.desalvo@skinit.com
Spec Agr Disclosed: 01/26/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct

Product Categories

04A (Automobile Products)
05A (Stationery)

Smart Dog Products (13431)

PO Box 539
Winchester, TN 37398
Mr. Michael T. Rudder
Phone 931-967-7482
Fax 931-967-7483
www.Shopsmartdog.com
sales@shopsmartdog.com
Spec Agr Disclosed: 06/27/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Smartphones Technologies Inc. (52091)

6817 Southpoint Parkway Suite 2401
Jacksonville, FL 32216
Mr. Mike Merrill
Phone 904-296-3070 26
Fax 904-212-1188
www.Smartphonestech.com
mike@smartphonestech.com
Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

Smathers and Branson (66810)

5110 Ridgefield Road, Suite 204
Bethesda, MD 20816
Mr. Andrew McDowell
Phone 301-229-9436
Fax 301-841-7221
www.Smathersandbranson.com
andrew@smathersandbranson.com
Spec Agr Disclosed: 09/23/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Related Retail/Direct

Product Categories

02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

SPAR Promotions LLC dba Wallcrashers (57705)

15621 W. 87th St. Pkwy.
Suite 187
Lenexa, KS 66219
Mr. Patrick Moore
Phone 913-754-0707
Fax 913-754-0730
www.Wallcrashers.com
pat@wallcrashers.com
Spec Agr Disclosed: 01/20/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

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Licensees

Licensed as of 11/2011

Auburn University**Spirit Products Ltd./MA (12289)**

88 Essex Street
 Haverhill, MA 01832
 Ms. Manon Camacho
 Phone 978-372-2022 119
 Fax 978-372-5399
 www.Spiritproducts.com
 mcamacho@spiritproducts.com
 Spec Agr Disclosed: 09/29/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 05E (Publishing)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)
 07H (Media Players & Content)

Spoonball LLC (75815)

PO Box 916
 St. Petersburg, FL 33731
 Mr. Jack Wells
 Phone 727-498-
 -4689
 Fax 727-894-5335
 www.Spoonball.net
 jack.wells@spoonball.net
 Spec Agr Disclosed: 07/01/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

06D (Games)

Sports Brand Inc. (44367)

PO Box 2056
 Topeka, KS 66601
 Mr. Ed Shamburg
 Phone 785-256-6911
 Fax 785-256-6922
 www.Sportsbrandinc.com
 sportsbrandinc@hughes.net
 Spec Agr Disclosed: 10/28/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03B (Furniture/Furnishings)
 03D (Housewares)
 05A (Stationery)

Sports Coverage Inc. (12414)

5535 Military Parkway
 Dallas, TX 75227
 Ms. Terri Kennedy
 Phone 214-381-3096 245
 Fax 214-381-4585
 www.Sportscoverageinc.com
 terrik@sportscoverageinc.com
 Spec Agr Disclosed: 04/25/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
 03A (Domestics)

Sports Fan Products LLC (56034)

10050 Medlock Bridge Rd. Suite 110
 Johns Creek, GA 30097
 Mr. Joel Thompson
 Phone 678-474-9901
 Fax 678-474-9983
 www.Sportsfanproducts.com
 jthompson@sportsfanproducts.com
 Spec Agr Disclosed: 07/11/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 06A (Sports Equipment)
 06D (Games)

Sports Logo Lights LLC (88642)

4902 E. McDowell Ste. 105
 Phoenix, AZ 85008
 Ms. Nicci Mistic
 Phone 480-295-3716
 Fax 602-889-7905
 www.Sportslogolights.com
 nicci@sportslogolights.com
 Spec Agr Disclosed: 03/11/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04C (Signage Products)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Sports Scarf (46314)**

4 Alderberry Lane PO Box 1796
 Mattapoisett, MA 02739
 Mr. Carl Coelho
 Phone 508-758-2990
 Fax 508-758-2990
 www.Sportsscarf.com
 info@sportsscarf.com
 Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01M (Clothing Accessories)

Sports Solution LLC (32308)

PO Box 2011
 Broomfield, CO 80038-2011
 Minority/Woman Owned
 Ms. Julie Emerson
 Phone 303-466-4220
 Fax 303-466-4235
 www.Sportsolution.net
 emersonpj1@msn.com
 Spec Agr Disclosed: 10/13/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

05A (Stationery)

Sports Tissues LLC (75264)

260 Adams Blvd. 1st Floor
 Farmingdale, NY 11735
 Mr. Fred Malamud
 Phone 631-249-8324
 Fax 631-249-8328
 www.Sportstissues.com
 freddy@sportstissues.com
 Spec Agr Disclosed: 04/20/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
 07C (Health/Beauty)

Sportschest LLC (54685)

1209 8th Street
 Lake Charles, LA 70601
 Mr. Matthew Montgomery
 Phone 866-992-4455
 Fax 318-424-1427
 www.Sportschest.net
 sportschestllc@bellsouth.net
 Spec Agr Disclosed: 10/03/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03B (Furniture/Furnishings)

Sporty K9 Ltd. (56466)

26798 N. 73rd Way
 Scottsdale, AZ 85266
 Ms. Sharon Kelly
 Phone 480-473-0449
 Fax 480-393-7330
 www.Sportyk9.com
 skelly@sportyk9.com
 Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Squeak Me Shoes (74984)

8330 Bandford Way Suite 007
 Raleigh, NC 27615
 Ms. Amy Mather
 Phone 919-747-9537
 Fax 919-747-9571
 www.Squeakmeshoes.com
 amy@squeakmeshoes.com
 Spec Agr Disclosed: 02/23/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 07E (Footwear)

Stamps.com (55718)

12959 Coral Tree Place
 Los Angeles, CA 90066-7020
 Ms. Cindy Condran
 Phone 310-482-5832
 Fax 310-482-5850
 www.Stamps.com
 ccondran@stamps.com
 Spec Agr Disclosed: 10/12/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Super Center/Wholesale Clubs

Product Categories

05A (Stationery)

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Licensees

Licensed as of 11/2011

Auburn University**Standard Chair Of Gardner (12421)**

1 South Main Street
Gardner, MA 01440-0929
Ms. Heather Caron
Phone 978-632-1301
Fax 978-632-1345
www.Standardchair.com
heatherc@standardchair.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Sterling Contract Packaging dba**Seven Sons (11645)**

139 Interstate Park
Spartanburg, SC 29303
Mr. Michael Froedge
Phone 864-587-5511
Fax 864-587-0745
www.Sevensons.com
mfroedge@sterlingcpi.com
Spec Agr Disclosed: 10/25/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Sterling Supply Inc. (81286)

1535 Baltimore Ave
Kansas City, MO 64108
Ms. Sarah Leslie
Phone 816-777-5170
Fax 816-472-7127
sleslie@sterling-inc.com
Spec Agr Disclosed: 08/24/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)
04C (Signage Products)
04E (Holiday Accessories)
06C (Toys)

Stockdale (14367)

104 Commerce St.
Lake Mary, FL 32746
Ms. Kay Mullins
Phone 407-323-5121 13
Fax 407-321-3939
www.Stockdale.net
kay@stockdale.net
Spec Agr Disclosed: 10/13/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
Attleboro, MA 02703
Mr. Terry Sanger
Phone 508-222-0155
Fax 508-222-0139
www.Stormduds.com
terrys@stormduds.com
Spec Agr Disclosed: 08/02/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01B (Men's/Unisex Outerwear)
02C (Personal Accessories)
03A (Domestics)

Strand Import and Distributors Inc. (61535)

PO Box 16530
Surfside Beach, SC 29587
Mr. Haim Shamah
Phone 800-260-4517
Fax 843-236-8228
www.Strandimports.com
kcroson@sccoast.net
Spec Agr Disclosed: 09/28/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)

Licensees

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Auburn University

Strategic Printing and Mfg. Solutions Inc. (79401)

9673 SW Tualatin-Sherwood Rd.
Tualatin, OR 97062
Mr. Randall R. Thom
Phone 503-612-9974 224
Fax 503-612-9978
www.Keyscaper.com
randy@strategic-printing.com
Spec Agr Disclosed: 10/14/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03C (Office Products)
06D (Games)

Streater Spencer Art (81158)

100 Saddlebridge Lane
Franklin, TN 37069
Ms. Elizabeth Streater Spencer
Phone 615-306-8169
Fax
www.Streaterspencer.com
streaters@comcast.net
Spec Agr Disclosed: 09/28/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

05E (Publishing)

StukUps! LLC (77877)

842 Rockfount Way
Lawrenceville, GA 30043
Mr. James Gyselink
Phone 770-932-5757
Fax 770-932-5750
jgyselink@bellsouth.net
Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Sun Mountain Sports/MT (18794)

301 N. 1st Avenue
Missoula, MT 59801
Mr. Josh Trexler
Phone 406-728-9224
Fax 406-728-8998
www.Sunmountain.com
josh@sunmountain.com
Spec Agr Disclosed: 07/14/2011

Distribution Channel(s)

Golf Specialty
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)

Summit Products LLC (82005)

PO Box 55806
Birmingham, AL 35025
Ms. Wendy Sudsinsunthorn
Phone 205-588-8609
Fax 205-588-8616
www.Summittoy.com
wendysudsinsunthorn@summittoy.com
Spec Agr Disclosed: 10/03/2011

Distribution Channel(s)

Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Superior Neckwear Of Florida (13890)

1822 Yorkshire Drive
Winter Park, FL 32792
Mr. Douglas Lang
Phone 407-628-4411
Fax 407-678-4124
campusclassinc@aol.com
Spec Agr Disclosed: 03/07/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

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Licensees

Licensed as of 11/2011

Auburn University**T & T Designs LLC (53533)**

77 Woodland Street
 Manchester, CT 06042
 Ms. Debra Baribault
 Phone 860-649-8181
 Fax 860-643-0038
 www.Treasures-trinkets.com
 debra@treasures-trinkets.com
 Spec Agr Disclosed: 04/07/2011

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)
 04D (Gifts & Novelties - Miscellaneous)

Table Mate Products Inc. (51361)

2391 CTH S
 Little Suamico, WI 54141
 Mr. Ronald Feldman
 Phone 920-826-6585
 Fax 920-826-7338
 www.Tablemateusa.com
 rfeldman@tablemateusa.com
 Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)

Tablevogue LLC (94428)

125 W. Romana St. Suite 222
 Pensacola, FL 32502
 Ms. Jane Birdwell
 Phone 850-432-8021
 Fax 850-432-8031
 www.Teamtablevogue.com
 jane@tablevogue.com
 Spec Agr Disclosed: 09/08/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Tailgate + Threadless (95452)

2805 SW Snyder Blvd.
 Suite 530
 Ankeny, IA 50023
 Mr. Steve King
 Phone 515-963-7903
 Fax 515-963-7912
 www.Tailgateclothing.com
 steve@tailgateclothing.com
 Spec Agr Disclosed: 10/06/2010

Distribution Channel(s)

Internet/TV/Catalog

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01I (Women's Apparel)

**Tailgate Clothing Company dba
T-University (33309)**

2805 SW Snyder Blvd. Suite 530
 Ankeny, IA 50023
 Mr. Steve King
 Phone 515-963-7903
 Fax 515-963-7912
 www.Tailgateclothing.com
 steve@tailgateclothing.com
 Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Tara Manufacturing Inc. (15447)

2294 Old 431 Highway
 Owens Cross Roads, AL 35763
 Ms. Kim Dean
 Phone 256-725-2222 313
 Fax 256-725-2223
 www.Taramfg.com
 kdean@taramfg.com
 Spec Agr Disclosed: 09/18/2011

Distribution Channel(s)

Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03B (Furniture/Furnishings)

Auburn University

TCX LLC dba The Cotton Exchange (11647)

PO Box 825
Wendell, NC 27591
Ms. Rhonda Miller
Phone 919-365-5900 137
Fax 919-365-5999
www.Thecottonexchange.com
rmiller@cottonx.com
Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Teagan Group LLC (57675)

1312 Green Cove Rd.
Winter Park, FL 32789
Mr. Ernest J. Hinderliter
Phone 407-740-6314
Fax 407-740-0197
ernie@teaganco.com
Spec Agr Disclosed: 04/15/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

Team Athletics (66180)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700 3076
Fax 646-364-9755
www.Outerstuff.com
masssubmissions@outerstuff.com
Spec Agr Disclosed: 10/17/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

Team Beans LLC (35316)

115 Fieldcrest Ave. Raritan Center Business Park
Edison, NJ 08837
Mr. Matt Katz
Phone 732-967-1177 215
Fax 732-967-9518
www.Forevercollectibles.com
mkatz@forevercollectibles.com
Spec Agr Disclosed: 07/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)

Team Candy Suckers LLC (88961)

1174 West Park View Place
Mt. Pleasant, SC 29466
Ms. Mandy Von See
Phone 843-884-7738
Fax 866-415-7940
www.Teamcandysuckers.com
mandy@charlestoncandycompany.com
Spec Agr Disclosed: 01/19/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Team Dynamics (11581)**

151 Collier Drive
 Doylestown, OH 44230-1208
 Ms. Joan Martin
 Phone 330-658-4300
 Fax 330-658-5544
 www.Gamefaces.com
 joan@gamefaces.com
 Spec Agr Disclosed: 05/12/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Team Edition Apparel Inc. (11613)

4208 19th St Court East
 Bradenton, FL 34208
 Ms. Sarah Coker
 Phone 941-747-5300
 Fax 941-747-9575
 scoker@teamedition.com
 Spec Agr Disclosed: 01/10/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

Team Effort Inc. (12168)

PO Box 243
 Clarion, IA 50525
 Ms. Jennifer Campbell
 Phone 515-532-6161
 Fax 515-532-3416
 www.Teameffort.com
 Jennifer.campbell@teameffort.com
 Spec Agr Disclosed: 04/21/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 06A (Sports Equipment)

Team Gift Shop Inc. (58025)

9249 S Broadway Blvd. Unit 200 - #336
 Highlands Ranch, CO 80129
 Mr. Ben White
 Phone 303-662-0300
 Fax 303-662-0700
 www.U-giftshop.com
 bwhite@u-giftshop.com
 Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Campus/Local Channel
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 06A (Sports Equipment)

Team Golf (22762)

2639 Electronics Ln Suite 105
 Dallas, TX 75220
 Ms. Alisa Stitt
 Phone 214-366-1595
 Fax 214-366-1599
 www.Alumnigolf.com
 astitt@alumnigolf.com
 Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

Team Grill Inc. (71514)

20 Craig Road
 Acton, MA 01720
 Ms. Julie Lamkin
 Phone 978-635-1800
 Fax 978-635-1820
 www.Teamgrill.com
 jlamkin@teamgrill.com
 Spec Agr Disclosed: 07/05/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 05E (Publishing)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University

Team Pride! (77768)

5848 Lee Rd. 246
Smiths Station, AL 36877
Ms. Jamie Harris
Phone 334-298-7237
Fax
jamie36870@yahoo.com
Spec Agr Disclosed: 12/26/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)

Team Sports America Inc. (42230)

5790 East Shelby Drive Suite 104
Memphis, TN 38141
Ms. Angela Justice
Phone 901-405-8326 317
Fax 901-405-6629
www.Teamsportsamerica.com
design01@teamsportsamerica.com
Spec Agr Disclosed: 10/25/2010

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)

Team Wrap LLC (72741)

1652 Mellon Way
Sarasota, FL 34232
Mr. Lee Neighbors
Phone 941-376-5940
Fax 941-364-8190
www.Myteamwrap.com
lee.neighbors2010@gmail.com
Spec Agr Disclosed: 10/24/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

TeamHeads (58248)

1331 NW Main St.
Lee's Summit, MO 64086
Mr. Mark Stanke
Phone 816-524-0316
Fax 816-554-3205
www.Teamheads.com
mark@kcprocorp.com
Spec Agr Disclosed: 07/06/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06C (Toys)

TEI (71734)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
North Venice, FL 34275
Ms. Lola Pringle
Phone 941-966-2114 1421
Fax 941-441-2308
www.Tervis.com
lpringle@tervis.com
Spec Agr Disclosed: 07/28/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
05E (Publishing)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Third Street Sportswear (11659)**

PO Box 145
 Ozark, MO 65721-0145
 Ms. Becky Thomas
 Phone 800-538-1059
 Fax 417-485-8995
 www.Thirdstreetsportswear.com
 becky@thirdstreetsportswear.com
 Spec Agr Disclosed: 02/18/2011

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

Thirstystone Resources Inc. (15067)

PO Box 1638
 Gainesville, TX 76241
 Ms. Radawn Balthrop
 Phone 940-668-6793
 Fax 940-668-6207
 www.Thirstystone.com
 rbalthrop@thirstystone.com
 Spec Agr Disclosed: 10/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)

Tigear (17952)

PO Box 3094
 Auburn, AL 36831
 Mr. Eric Stamp
 Phone 334-821-7196
 Fax 334-821-1343
 eric@tigear.net
 Spec Agr Disclosed: 10/07/2011

Distribution Channel(s)

Related Retail/Direct
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01J (Men's/Unisex Fleece)

Tiger Rags (12784)

138 S. Gay Street
 Auburn, AL 36830
 Mr. Jerry Rigby
 Phone 334-887-7772
 Fax 334-826-9466
 www.Tigerrags.com

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

Tiger Town Embroidery & Screenprint (38847)

2515 E. Glenn Ave. Suite 305
 Auburn, AL 36830
 Mr. Ken Tidwell
 Phone 334-887-8801
 Fax 334-887-8802
 www.Tigertownapparel.com
 tigertown@tigertownapparel.com
 Spec Agr Disclosed: 05/26/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
 01H (Men's Fashion Apparel)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

To The Game LLC (11499)

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-448-2313
 www.2thegame.com
 keeli.floyd@2thegame.com
 Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Auburn University

Toegoz Inc. (36259)

166 Riverside Industrial Parkway
Portland, ME 04103
Mr. Travis Holland
Phone 207-878-9777
Fax 207-878-9727
www.Toegoz.com
toegoz1@hotmail.com
Spec Agr Disclosed: 07/14/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
07E (Footwear)

TOMS Shoes Inc. (86128)

3025 Olympic Blvd. Suite C
Santa Monica, CA 90404
Mr. Matthew Norden
Phone 410-991-8748
Fax 703-527-4631
www.Tomsshoes.com
matt.norden@tomsshoes.com
Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)
07E (Footwear)

Top Line Scrn Printing & Embroidery (39808)

4210 L.B. McLeod Rd. Ste 109
Orlando, FL 32811
Mr. Mark Nelson
Phone 407-428-9515
Fax 407-447-9539
www.Toplineshirts.com
mnelson@toplineshirts.com
Spec Agr Disclosed: 07/08/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Top Of The World (11871)

3001 36th Avenue NW
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856 319
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
05E (Publishing)

Topperscot LLC (11515)

2323 S. Lipan St.
Denver, CO 80223
Mr. Philip H. Walton
Phone 303-936-2444
Fax 303-936-2778
www.Topperscot.com
pwalton@topperscot.com
Spec Agr Disclosed: 06/16/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

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Licensees

Licensed as of 11/2011

Auburn University**Topsox (11759)**

PO Box 7128
 High Point, NC 27264-7128
 Ms. Effie Atwell
 Phone 336-887-8877 106
 Fax 336-887-2725
 www.Topsox.com
 eatwell@topsox.com
 Spec Agr Disclosed: 12/15/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
 04D (Gifts & Novelties - Miscellaneous)

Tough Gear Inc. dba Survival Straps (92419)

1106 A1A North Ste. 100
 Ponte Vedra Beach, FL 32082
 Mr. Daryl Walls
 Phone 904-567-1928 1007
 Fax 904-686-1046
 www.Survivalstraps.com
 daryl@survivalstraps.com
 Disclosed: 09/29/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 04D (Gifts & Novelties - Miscellaneous)
 05E (Publishing)

Toy Factory LLC (47390)

1235 Gembler
 San Antonio, TX 78219
 Ms. Amy Hoffman
 Phone 210-304-7614 7614
 Fax 210-467-3184
 www.Thetoyfactory.biz
 amyh@thetoyfactory.biz
 Spec Agr Disclosed: 07/07/2011

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 04D (Gifts & Novelties - Miscellaneous)
 06C (Toys)

TPA Beach Supply LLC (79980)

3030 Prichard St.
 Ashland, KY 41102
 Mr. David Layne
 Phone 606-922-3856
 Fax 606-327-1110
 davidlayne99@yahoo.com
 Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 06A (Sports Equipment)

Trademarx Wallcoverings Inc. (19305)

4234 North Pulaski Rd.
 Chicago, IL 60641
 Mr. Murray Plotkin
 Phone 773-725-8802
 Fax 773-725-0316
 www.Trademarxwallcoverings.com
 trademarx@ameritech.net
 Spec Agr Disclosed: 04/11/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Traditions Artglass Studios LLC (35569)

5455 Crestview Drive Suite 6
 Memphis, TN 38134
 Minority/Woman Owned
 Mr. Bob Ferguson
 Phone 877-356-5646
 Fax 901-371-0099
 www.Traditionsartglass.net
 bob@traditionsartglass.net
 Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 03D (Housewares)

Auburn University

Trends International LLC (45751)

5188 West 74th Street
 Indianapolis, IN 46268
 Mr. Paul Beck
 Phone 317-388-4041
 Fax 317-388-1414
 www.Trendsinternational.com
 pbeck@trendsinternational.com
 Spec Agr Disclosed: 01/24/2011

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

Tribute Products (58041)

1001 Beaver Trail A
 Austin, TX 78746
 Mr. Lou Ellman
 Phone 512-349-7189
 Fax 360-285-2320
 www.Tributeproducts.com
 lou@tributeproducts.com
 Spec Agr Disclosed: 01/25/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Tri-Lake Inc. (11707)

3601 W. Main St. - Hwy. 44 West
 Leesburg, FL 34748
 Ms. Victoria Vos
 Phone 800-727-3389 26
 Fax 352-728-6002
 www.Tlsportswear.com
 vicki@tlsportswear.com
 Spec Agr Disclosed: 04/21/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01J (Men's/Unisex Fleece)

Triple T Trading (40297)

PO Box 124
 Marysville, WA 98270
 Ms. Nancy Smith
 Phone 360-658-4277
 Fax 360-658-3806
 www.Campusgear.com
 nancysues@tripletrading.com
 Spec Agr Disclosed: 10/05/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

07E (Footwear)

Twins Enterprise Inc. (11642)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 02/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Two Fish Concepts LLC (54531)

6050 Peachtree Pkwy. Ste. 240-197
 Norcross, GA 30092-3336
 Ms. Tavia Allan
 Phone 770-449-1883
 Fax 678-623-0792
 www.Twofishconcepts.com
 tavie@twofishconcepts.com
 Spec Agr Disclosed: 05/06/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 05E (Publishing)

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Licensees

Licensed as of 11/2011

Auburn University**Under Armour by Gear For Sports
(61528)**

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01E (Jerseys/Uniforms)
01G (Youth Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance
Apparel)
01M (Clothing Accessories)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
06A (Sports Equipment)

Uniformacy (79050)

PO Box 230266
Montgomery, AL 36123
Mr. Rob Barranco
Phone 334-272-5881
Fax 334-277-0664
robbarranco@bellsouth.net
Spec Agr Disclosed: 06/07/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

**Unique Sports Products Inc. (GA)
(41342)**

840 McFarland Parkway
Alpharetta, GA 30004
Mr. Gene Niksicit
Phone 770-442-1977 222
Fax 770-475-2065
www.Uniquesports.com
shanda@uniquesports.us
Spec Agr Disclosed: 03/04/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01M (Clothing Accessories)

**University Blanket & Flag Corp
(12511)**

1111 Orange Ave. Suite C
Coronado, CA 92118-3432
Mr. Bradley Gerbel
Phone 619-435-4100 14
Fax 619-437-0226
www.Ubflag.com
bgerbel@ubflag.com
Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04A (Automobile Products)
04C (Signage Products)

University Frames (CA) (20385)

3060 E. Miraloma Avenue
Anaheim, CA 92806-1810
Ms. Andrea Arczynski
Phone 714-575-5100
Fax 714-575-5187
www.Universityframes.com
licensing@universityframes.com
Spec Agr Disclosed: 01/13/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier

Product Categories

03C (Office Products)
05E (Publishing)

USA Sports Inc. (50933)

575 Moontown Road
Huntsville, AL 35811
Mr. Mickey Summerford
Phone 256-851-1553
Fax 256-851-1448
mickey.usasports@hotmail.com
Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05E (Publishing)

U-Trau Inc. (11784)

11720 East 49th Avenue
Denver, CO 80239
Ms. Becky Alarid
Phone 303-375-9620
Fax 303-375-0815
www.Utrau.com
becky@utrau.com
Spec Agr Disclosed: 02/15/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)

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Licensees

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Auburn University**U-Wrap Inc. (64564)**

2043 N Beachwood Dr, #1
Los Angeles, CA 90068
Mr. Zachery Patterson
Phone 503-750-9439
Fax 866-863-9727
www.Universitywrap.com
zach@universitywrap.com
Spec Agr Disclosed: 03/15/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05C (Paper Products)

Vantage Custom Classics (15168)

100 Vantage Drive
Avenel, NJ 07001
Ms. Marie Augustyn
Phone 732-340-3000 5526
Fax 732-340-5850
www.Vantageapparel.com
mariea@vantageapparel.com
Spec Agr Disclosed: 05/17/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)

Varsity China (53450)

PO Box 130071
Springs, TX 77393
Ms. Brandy Medford
Phone 281-292-1896
Fax 281-292-2196
www.Varsitychina.com
brandym@varsitychina.com
Spec Agr Disclosed: 02/03/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Varsity Vests (49873)

12232 Industriplex Blvd. Suite 1
Baton Rouge, LA 70809
Mr. Patrick Wilkerson
Phone 225-753-7299 06
Fax 225-612-6665
www.Varsityvests.com
pwilkerson@varsityvests.com
Spec Agr Disclosed: 05/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)
01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)

Vesi Inc. (13740)

16 Tech View Pl.
Cincinnati, OH 45215
Ms. Sue Visconti
Phone 513-563-6002 124
Fax 513-563-6692
www.Vesiinc.com
svisconti@vesiinc.com
Spec Agr Disclosed: 07/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)

Viatran Inc. (15462)

404 W. Powell Ln. Suite 408
Austin, TX 78753
Mr. Mike Erb
Phone 512-832-8400
Fax 512-832-8634
art@viatraninc.com
Spec Agr Disclosed: 04/01/2011

Distribution Channel(s)

Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

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Licensees

Licensed as of 11/2011

Auburn University**Victoria's Secret by 5th & Ocean (71986)**

590 West 83rd Street
Hialeah, FL 33014
Minority/Woman Owned
Ms. Susej Perez
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
melanyl@5thocean.com
Spec Agr Disclosed: 07/11/2011

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

01I (Women's Apparel)
02C (Personal Accessories)
05E (Publishing)

Victoria's Secret by Jones & Mitchell Sportswear (71152)

11880 College Blvd., Suite 400
Overland Park, KS 66210
Ms. Sarah Dice
Phone 913-324-2762 2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 03/03/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

01I (Women's Apparel)

Victoria's Secret by New Era Cap Co. Inc. (84188)

160 Delaware Avenue
Buffalo, NY 14202
Mr. Stuart Domanowski
Phone 716-604-9000 1327
Fax 716-604-9127
www.Neweracap.com
stuart.domanowski@neweracap.com
Spec Agr Disclosed: 06/10/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

01I (Women's Apparel)

Vineyard Vines LLC (56803)

37 Brown House Rd.
Stamford, CT 06902
Mr. Tim Sears
Phone 800-892-4982
Fax 203-252-2833
www.Vineyardvines.com
tsears@vineyardvines.com
Spec Agr Disclosed: 07/08/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct

Product Categories

01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02C (Personal Accessories)
07E (Footwear)

Virginia Diner Inc. (78474)

322 West Main St.
Wakefield, VA 23888
Mr. Scott Stephens
Phone 757-899-6213
Fax 757-899-2281
www.Vadiner.com
sstephens@vadiner.com
Spec Agr Disclosed: 09/28/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Virtual Greats LLC (77330)

270 Coral Circle
El Segundo, CA 90245
Ms. Lilia Madden
Phone 310-606-8782
Fax 310-919-3046
www.Virtualgreats.com
lilia@virtualgreats.com
Spec Agr Disclosed: 08/04/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

07G (Internet Products & Services)

Visual Promotions LLC (58394)

PO Box 843
Sealy, TX 77474
Mr. Jeff Brandes
Phone 800-823-0905 223
Fax 979-627-0635
www.Visualpromotions.net
jeff@visualpromotions.net
Spec Agr Disclosed: 10/18/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University

Vive La Fete Inc. (69254)

3150 Arden Rd
Atlanta, GA 30305
Ms. Kristen Blankenbecler
Phone 404-310-4217
Fax 404-266-1777
www.Vivelafete.com
kristen@kobclothing.com
Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
02C (Personal Accessories)
07D (Infant Products)

Vulcan Athletics (92464)

4371 Crescent Road
Birmingham, AL 35210
Mr. Ken Thompson
Phone 205-956-1420
Fax 205-956-1496
www.Vulcanathletics.com
kthompson@vulcanathletics.com
Spec Agr Disclosed: 05/13/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07C (Health/Beauty)

Ware Jewelers (15463)

2320 Moores Mill Rd
Suite 400
Auburn, AL 36830
Mr. Ronnie Ware
Phone 334-826-9011
Fax 334-826-9009
ronnie@warejewelers.com
Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

02A (Jewelry)

Wave 7 Technologies Corporation (47819)

1114 Samples Industrial Drive
Cumming, GA 30041
Mr. Guy Patton
Phone 678-947-5100
Fax 678-947-5300
www.Collegiategameroom.com
gpatton@wave7.com
Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
06A (Sports Equipment)
06D (Games)

Weezabi LLC dba All Conference Apparel (56070)

508 Mineral Trace Suite 102
Hoover, AL 35244
Mr. Seth Chapman
Phone 205-682-2850
Fax 205-682-2852
www.Weezabi.com
seth@weezabi.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)

Westrick Paper Co. (11851)

3011 Mercury Road
Jacksonville, FL 32207
Ms. Ann Lamb
Phone 904-737-2122
Fax 904-737-9129
www.Westrickpaper.com
ann.lamb@westrickpaper.com
Spec Agr Disclosed: 02/23/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Whirley Industries Inc. (11979)**

PO Box 988
 Warren, PA 16365-0988
 Ms. Sue Borland
 Phone 814-723-7600
 Fax 814-723-2477
 www.Whirley.com
 sborland@whirley.com
 Spec Agr Disclosed: 04/04/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
 06C (Toys)
 07B (Consumables)
 07D (Infant Products)

Wild Sales LLC (52491)

17401 Tiller Court Suite A
 Westfield, IN 46074
 Mrs. Kelly Johnson
 Phone 317-804-9160
 Fax 317-804-9159
 www.Wildsales.com
 kjohnson@wildsales.com
 Spec Agr Disclosed: 02/03/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04B (Collectibles)
 06D (Games)

Wilson Sporting Goods Co. (14712)

8750 West Bryn Mawr Ave.
 Chicago, IL 60631
 Ms. Robin Reed
 Phone 773-714-6825
 Fax 773-714-4597
 www.Wilson.com
 robin.reed@wilson.com
 Spec Agr Disclosed: 06/02/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

06B (Balls)

Wincraft Inc. (11514)

PO Box 888
 Winona, MN 55987
 Ms. Sherry Otterness
 Phone 507-454-5510 6408
 Fax 507-453-6780
 www.Wincraft.com
 sotterness@wincraft.com
 Spec Agr Disclosed: 04/28/2011

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs
 Team Dealer

Product Categories

01K (Men's/Unisex Loungewear & Sleepwear)
 01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)
 06D (Games)
 07D (Infant Products)

Wine Things Unlimited (69241)

PO Box 1349
 Sonoma, CA 95476
 Mr. David Lieberstein
 Phone 800-447-3983 101
 Fax 707-935-3403
 www.Winethings.com
 david@winethings.com
 Spec Agr Disclosed: 07/12/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

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Licensees

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Auburn University

Winning Streak Sports LLC (29679)

9821 Widmer Road
 Lenexa, KS 66215
 Ms. Jessica DeGregorio
 Phone 913-768-8868
 Fax 913-322-1418
 www.Wssdecor.com
 jdegregorio@wssdecor.com
 Spec Agr Disclosed: 04/11/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04C (Signage Products)

Winning Team - The (91798)

24922 Anza Dr. Unit E
 Valencia, CA 91355
 Mr. Harris Birken
 Phone 661-295-1428 203
 Fax 661-295-0991
 harris@thewinningteam.com
 Spec Agr Disclosed: 09/08/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

Wolf Manufacturing Company Inc. (68875)

1801 W. Waco Drive
 Waco, TX 76707
 Mr. Robert Wood
 Phone 800-437-0940 202
 Fax 254-753-8919
 www.Wolfmfg.com
 sales@wolfmfg.com
 Spec Agr Disclosed: 04/01/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

WWRD US LLC (13645)

1330 Campus Parkway
 Wall, NJ 07719
 Mr. Vincent Mazza
 Phone 732-938-5800 4536
 Fax 732-378-2193
 www.Waterford.com
 vincent.mazza@wwrd.com
 Spec Agr Disclosed: 10/12/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

03C (Office Products)
 03D (Housewares)

XGrass Inc. (83674)

PO Box 579
 Rocky Face, GA 30740
 Ms. Lynette Ogle
 Phone 706-272-0140 130
 Fax 706-529-0849
 www.Xgrass.com
 lynette@xgrass.com
 Spec Agr Disclosed: 07/25/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

York Wallcoverings Inc. (60530)

750 Linden Ave.
 York, PA 17404
 Ms. Kristen Miranda
 Phone 717-851-0116
 Fax 717-851-0409
 www.Yorkwall.com
 mirandak@yorkwall.com
 Spec Agr Disclosed: 03/21/2011

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 05A (Stationery)
 05E (Publishing)

Your College Campus LLC (87078)

PO Box 6055
 Diamondhead, MS 39525
 Ms. Karen Bryant
 Phone 228-861-2121
 Fax 228-586-2021
 www.Yourcollegecampus.com
 yourcollegecampus@gmail.com
 Spec Agr Disclosed: 10/13/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

05E (Publishing)

Licensees

Licensed as of 11/2011

Auburn University

Zalais Group International, LLC (87901)

1603 Paradise Ave.
Gadsden, AL 35903
Mr. Anthony Jenkins
Phone 678-571-3821
Fax
ajenko10@yahoo.com
Spec Agr Disclosed: 03/06/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
05E (Publishing)

Zephyr Graf-X (13475)

5443 Earhart Road
Loveland, CO 80538
Mr. Jas Kasten
Phone 970-663-3242
Fax 970-663-7695
www.Zhats.com
jkasten@zhats.com
Spec Agr Disclosed: 06/28/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)

Zeppelin Products Inc. (27247)

3178 Pembroke Rd.
Pembroke Park, FL 33009
Mr. Richard Reid
Phone 954-989-8808
Fax 954-989-8578
www.Zepro.com
rreid@bellsouth.net
Spec Agr Disclosed: 04/04/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
07E (Footwear)

All Auburn All Orange Program

Weezabi LLC dba All Conference Apparel (56070)

508 Mineral Trace Suite 102
Hoover, AL 35244
Mr. Seth Chapman
Phone 205-682-2850
Fax 205-682-2852
www.Weezabi.com
seth@weezabi.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
05A (Stationery)

Auburn Toomer's Corner Fund

B.S.I. Products Inc. (17845)

9510 Berger Road
Columbia, MD 21046
Mr. Scott Robinson
Phone 888-381-2596
Fax 410-995-6268
www.Bsiproducts.com
sales@bsiproducts.com
Spec Agr Disclosed: 04/11/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

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Licensees

Licensed as of 11/2011

Auburn University**Banana Promotions (39902)**

PO Box 591
Auburn, AL 36830
Mr Charles White
Phone 334-887-4740
Fax 334-887-8823
bananapromotions@mindspring.com
Spec Agr Disclosed: 07/15/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
03D (Housewares)

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
07D (Infant Products)

DMI (37205)

47 Richards Avenue
Norwalk, CT 06857
Mr. Jason Brenner
Phone 203-854-9400 2448
Fax 203-853-0647
www.Mbi-inc.com
jbrenner@mbi-inc.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

01H (Men's Fashion Apparel)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
05E (Publishing)
06C (Toys)
06D (Games)
07D (Infant Products)
07E (Footwear)
07H (Media Players & Content)

Bullion International Inc. dba**Highland Mint (83880)**

4100 N. Riverside Dr
Melbourne, FL 32937
Mr. Michael Kott
Phone 321-773-2727
Fax 321-777-9500
www.Highlandmint.com
mkott@thehighlandmint.com
Spec Agr Disclosed: 03/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
04B (Collectibles)

Collegiate Trading Company (41016)

PO Box 368
Opelika, AL 36803-0368
Mr. John Barron
Phone 334-737-2730
Fax 334-737-2729
www.Pinuniversity.com
jbarron@pinuniversity.com
Spec Agr Disclosed: 06/28/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

**Dixie Pride dba Bama Fever&Tiger
Pride (12605)**

241-B Mendel Parkway
Montgomery, AL 36117
Mr. Keith Tomlinson
Phone 205-621-0393
Fax 205-621-3563
dpmtg@bellsouth.net
Spec Agr Disclosed: 02/20/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories**Champion Custom Products (12269)**

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 03/18/2011

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Licensees

Licensed as of 11/2011

Auburn University**Dreams Products Inc. dba Mounted Memories (52951)**

5000 NW 108th Ave.
Sunrise, FL 33351
Mr. Sean Berg
Phone 954-742-8544 2067
Fax 954-742-7044
www.Mountedmemories.com
sberg@dreamscorp.com
Spec Agr Disclosed: 08/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04B (Collectibles)
05A (Stationery)
05E (Publishing)

Emory Group LLC (55562)

115-D Southport Rd
Spartanburg, SC 29306
Mr. Michael Emory
Phone 864-595-3771
Fax 864-595-1142
michael@emorygroup.com
Spec Agr Disclosed: 03/03/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Gear For Sports (11666)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 07/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Herff Jones Inc. (12263)

4601 West 62nd Street
Indianapolis, IN 46268
Ms. Holly Strohm
Phone 317-612-3683
Fax 317-329-3363
www.HerffJones.com/college
hastrohm@herffjones.com
Spec Agr Disclosed: 07/19/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03C (Office Products)
05D (School Supplies)

Magnetic Memories Inc. (57035)

1741 Lower Roswell Rd.
Marietta, GA 30068
Ms. Esther Rohm Thompson
Phone 770-321-0929
Fax 770-971-3409
www.Magneticmemories.com
esther@magneticmemories.com
Spec Agr Disclosed: 10/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Master Graphics (12715)

175 South Gay
Auburn, AL 36830
Mr. Robert Lunday
Phone 334-887-8744
Fax 334-887-7906
robbie@mgiauburn.com
Spec Agr Disclosed: 05/03/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01J (Men's/Unisex Fleece)

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Licensees

Licensed as of 11/2011

Auburn University**Mee Too LLC (65105)**

PO Box 311
Tyler, AL 36785
Ms. Killian Albritton
Phone 334-875-7685
Fax 334-875-6640
www.Meetoodesigns.com
killi4@bellsouth.net
Spec Agr Disclosed: 07/05/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
07D (Infant Products)

Memory Company LLC-The (14697)

25 Downing Drive
Phenix City, AL 36869
Ms. Cheryl Wills
Phone 334-448-0708 152
Fax 334-664-0022
www.Memorycompany.com
cwills@memorycompany.com
Spec Agr Disclosed: 05/09/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)

Midwest College Mktg Group Inc. (15050)

400 North Main Street
Chelsea, MI 48118
Ms. Kim Brown
Phone 734-433-5444 105
Fax 734-433-5466
www.Mcmgroup.net
kbrown@mcmgroup.net
Spec Agr Disclosed: 08/08/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)

MJ Soffe LLC (11553)

#1 Soffe Dr.
Fayetteville, NC 28312
Mr. Jay Williams
Phone 910-483-2500 6231
Fax 910-483-7406
www.Mjsoffe.com
jay.williams@mjsoffe.com
Spec Agr Disclosed: 10/26/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
05E (Publishing)

New World Graphics (12892)

145 Coile Dr.
Athens, GA 30606
Ms. Michele Short
Phone 706-353-2517
Fax 706-353-7489
www.Nwg.cc
michele@nwg.cc
Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University

Newton Ray Company (62318)

147 Ridgewood Place
Athens, GA 30606
Mr. Ray Bush
Phone 706-548-0744
Fax 740-548-3402
raypbush@aol.com
Spec Agr Disclosed: 12/04/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Pro-Ad Sports Inc. (13345)

PO Box 184
Lookout Mountain, TN 37350
Ms. Leah Daniel
Phone 706-861-3211 124
Fax 706-861-3266
www.Pro-adsports.com
ldaniel@pro-adsports.com
Spec Agr Disclosed: 05/04/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)
05E (Publishing)

Rivers Advertising LLC (51130)

79 Deer Point
Dadeville, AL 36853
Ms. Carol Waters
Phone 256-825-3000
Fax 256-825-3002
www.Riversadvertising.com
carol@riversadvertising.com
Spec Agr Disclosed: 12/13/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Russell Brands LLC (11533)

One Fruit of the Loom Drive P.O. Box 90015
Bowling Green, KY 42102-9015
Ms. Jamie Newberry
Phone 270-781-6400 6869
Fax 256-500-9176
www.Russellathletic.com
newberryjamie@russellcorp.com
Spec Agr Disclosed: 06/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Team Dealer

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
06B (Balls)

Sports Brand Inc. (44367)

PO Box 2056
Topeka, KS 66601
Mr. Ed Shamburg
Phone 785-256-6911
Fax 785-256-6922
www.Sportsbrandinc.com
sportsbrandinc@hughes.net
Spec Agr Disclosed: 10/28/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
05A (Stationery)

TCX LLC dba The Cotton Exchange (11647)

PO Box 825
Wendell, NC 27591
Ms. Rhonda Miller
Phone 919-365-5900 137
Fax 919-365-5999
www.Thecottonexchange.com
rmiller@cottonx.com
Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University

Third Street Sportswear (11659)

PO Box 145
 Ozark, MO 65721-0145
 Ms. Becky Thomas
 Phone 800-538-1059
 Fax 417-485-8995
 www.Thirdstreetsportswear.com
 becky@thirdstreetsportswear.com
 Spec Agr Disclosed: 02/18/2011

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

Tiger Rags (12784)

138 S. Gay Street
 Auburn, AL 36830
 Mr. Jerry Rigby
 Phone 334-887-7772
 Fax 334-826-9466
 www.Tigerrags.com

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)
 01M (Clothing Accessories)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 06A (Sports Equipment)

Viatran Inc. (15462)

404 W. Powell Ln. Suite 408
 Austin, TX 78753
 Mr. Mike Erb
 Phone 512-832-8400
 Fax 512-832-8634
 art@viatraninc.com
 Spec Agr Disclosed: 04/01/2011

Distribution Channel(s)

Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Wincraft Inc. (11514)

PO Box 888
 Winona, MN 55987
 Ms. Sherry Otterness
 Phone 507-454-5510 6408
 Fax 507-453-6780
 www.Wincraft.com
 sotterness@wincraft.com
 Spec Agr Disclosed: 04/28/2011

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs
 Team Dealer

Product Categories

01K (Men's/Unisex Loungewear & Sleepwear)
 01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)

Youth League Team Dealer

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University

Holloway Sportswear Inc. (11789)

PO Box 4489
 Sidney, OH 45365-4489
 Ms. Beth Russell
 Phone 937-497-7575 256
 Fax 937-497-7337
 www.Hollowayusa.com
 beth.russell@hollowayusa.com
 Spec Agr Disclosed: 05/24/2011

Distribution Channel(s)

Team Dealer

Product Categories

01G (Youth Apparel)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Distribution Channel(s)

Specialty Mass

Product Categories

03D (Housewares)
 07B (Consumables)

Outdoor Cap Company Inc. (13035)

PO Box 210
 Bentonville, AR 72712-0210
 Mr. Jerry House
 Phone 479-273-5870 1185
 Fax 479-273-2658
 www.Outdoorcap.com
 chuck.coleman@outdoorcap.com
 Spec Agr Disclosed: 06/28/2011

Distribution Channel(s)

Team Dealer

Product Categories

01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Co-Branded Program (8.0%)

NFLPA by Levelwear (90260)

66 West Beaver Creek Rd.
 Richmond Hill, ON L4G 1G5
 Mr. Harvey Ngo
 Phone 416-465-7211 230
 Fax 416-465-4571
 www.Levelwear.com
 harvey@accolade-group.com
 Spec Agr Disclosed: 04/14/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Wincraft Inc. (11514)

PO Box 888
 Winona, MN 55987
 Ms. Sherry Otterness
 Phone 507-454-5510 6408
 Fax 507-453-6780
 www.Wincraft.com
 sotterness@wincraft.com
 Spec Agr Disclosed: 04/28/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

03A (Domestics)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)

Co-Branded Program (7.0%)

Disney by MJ Soffe (80250)

#1 Soffe Dr.
 Fayetteville, NC 28312
 Mr. Jay Williams
 Phone 910-483-2500 6231
 Fax 910-483-7406
 www.Mjsoffe.com
 jay.williams@mjsoffe.com
 Spec Agr Disclosed: 10/26/2010

Distribution Channel(s)

Fundraiser

Brax Ltd. (49214)

2002 Eastwood Rd. Suite 202
 Wilmington, NC 28403
 Ms. Sheri Dixon
 Phone 910-509-9292
 Fax 910-509-9293
 www.Braxltd.com
 sherid@braxltd.com
 Spec Agr Disclosed: 07/29/2011

Gameday/Rivalry Program

**Dixie Pride dba Bama Fever&Tiger
 Pride (12605)**

241-B Mendel Parkway
 Montgomery, AL 36117
 Mr. Keith Tomlinson
 Phone 205-621-0393
 Fax 205-621-3563
 dpmtg@bellsouth.net
 Spec Agr Disclosed: 02/20/2011

Distribution Channel(s)

None Specified

Product Categories

All

Iron Bowl

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Box Seat Clothing Company (11616)**

5245 Commonwealth Ave. Suite 100
 Jacksonville, FL 32254
 Ms. Caitlin Norgard
 Phone 904-271-4172
 Fax 850-254-9893
 www.Ruppshirts.com
 cnorgard@boxseatclothing.com
 Spec Agr Disclosed: 08/23/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)

Campus Collection (AL) (11729)

PO Box 2904
 Tuscaloosa, AL 35403
 Mr. Chet Goldstein
 Phone 205-758-0678
 Fax 205-758-4848
 www.Campuscollection.net
 chet@campuscollection.net
 Spec Agr Disclosed: 02/07/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 04D (Gifts & Novelties - Miscellaneous)

**College Vault by Dreams Products
 Inc. dba Mounted (90898)**

5000 NW 108th Ave.
 Sunrise, FL 33351
 Mr. Sean Berg
 Phone 954-742-8544
 Fax 954-742-7044
 www.Mountedmemories.com
 sberg@dreamscorp.com
 Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)
 04B (Collectibles)
 05A (Stationery)
 05E (Publishing)

College Vault by Wincraft Inc. (80858)

PO Box 888
 Winona, MN 55987
 Ms. Sherry Otterness
 Phone 507-454-5510
 Fax 507-453-6780
 www.Wincraft.com
 sotterness@wincraft.com
 Spec Agr Disclosed: 02/22/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06D (Games)

**Disney by Pro Specialties Group
 (77175)**

8295 Aero Place Suite 260
 San Diego, CA 92123
 Ms. Leann Molle
 Phone 858-541-1100 163
 Fax 858-268-5801
 www.Psginc.com
 leannm@psginc.com
 Spec Agr Disclosed: 01/14/2011

Distribution Channel(s)

Amusement Park

Product Categories

02A (Jewelry)

**Dixie Pride dba Bama Fever&Tiger
 Pride (12605)**

241-B Mendel Parkway
 Montgomery, AL 36117
 Mr. Keith Tomlinson
 Phone 205-621-0393
 Fax 205-621-3563
 dpmtg@bellsouth.net
 Spec Agr Disclosed: 02/20/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 07D (Infant Products)

Licensees

Licensed as of 11/2011

Auburn University

Dreams Products Inc. dba Mounted Memories (52951)

5000 NW 108th Ave.
Sunrise, FL 33351
Mr. Sean Berg
Phone 954-742-8544 2067
Fax 954-742-7044
www.Mountedmemories.com
sberg@dreamscorp.com
Spec Agr Disclosed: 08/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04B (Collectibles)
05A (Stationery)
05E (Publishing)

Jones Sportswear Co. Inc. (11605)

1600 Second Ave. South
Birmingham, AL 35233-1792
Mrs. Diane Howell
Phone 205-326-6264
Fax 205-324-9647
www.Jonessportswear.com
jonessportswear@gmail.com
Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Lakeshirts Inc. dba Blue 84 (11808)

750 Randolph Rd
Detroit Lakes, MN 56501
Ms. Carrie Ulschmid
Phone 218-846-3065 3016
Fax 218-846-3069
www.Lakeshirts.com
carrieu@lakeshirts.com
Spec Agr Disclosed: 04/02/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)

Little By Little LLC (39268)

1317 Spring Hill Ave
Mobile, AL 36604
Ms. Beverly Lewis Little
Phone 251-432-0084
Fax 251-660-0410
www.Lblshirts.com
littlebylittle@bellsouth.net
Spec Agr Disclosed: 06/09/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University

Master Graphics (12715)

175 South Gay
Auburn, AL 36830
Mr. Robert Lunday
Phone 334-887-8744
Fax 334-887-7906
robbie@mgiauburn.com
Spec Agr Disclosed: 05/03/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01J (Men's/Unisex Fleece)

New World Graphics (12892)

145 Coile Dr.
Athens, GA 30606
Ms. Michele Short
Phone 706-353-2517
Fax 706-353-7489
www.Nwg.cc
michele@nwg.cc
Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Pro-Ad Sports Inc. (13345)

PO Box 184
Lookout Mountain, TN 37350
Ms. Leah Daniel
Phone 706-861-3211 124
Fax 706-861-3266
www.Pro-adsports.com
ldaniel@pro-adsports.com
Spec Agr Disclosed: 05/04/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

Screentech (13941)

PO Box 1212
Dothan, AL 36302
Mr. Paul Faircloth
Phone 334-792-7010
Fax 334-671-7196
paul@screentech1.com
Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Southern Shirt Company - The (82715)

2017 11th Street
Tuscaloosa, AL 35401
Mr. Bryan J. Webb
Phone 205-533-8808
Fax 866-542-0618
www.TheSouthernshirtco.com
bryan@thesouthernshirtco.com
Spec Agr Disclosed: 10/24/2011

Distribution Channel(s)

Restricted Channel

Product Categories

All

Team IP Sports LLC (38365)

850 NW Federal Highway
Suite 229
Stuart, FL 34994
Mr. Randy Sparks
Phone 772-398-4664
Fax 772-398-4663
www.Teamipsports.com
rsparks@teamipsports.com
Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

05E (Publishing)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
North Venice, FL 34275
Ms. Lola Pringle
Phone 941-966-2114 1421
Fax 941-441-2308
www.Tervis.com
lpringle@tervis.com
Spec Agr Disclosed: 07/28/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Tiger Rags (12784)

138 S. Gay Street
Auburn, AL 36830
Mr. Jerry Rigby
Phone 334-887-7772
Fax 334-826-9466
www.Tigerrags.com

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

Tri-Lake Inc. (11707)

3601 W. Main St. - Hwy. 44 West
Leesburg, FL 34748
Ms. Victoria Vos
Phone 800-727-3389 26
Fax 352-728-6002
www.Tlsportswear.com
vicki@tlsportswear.com
Spec Agr Disclosed: 04/21/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)

Weezabi LLC dba All Conference Apparel (56070)

508 Mineral Trace Suite 102
Hoover, AL 35244
Mr. Seth Chapman
Phone 205-682-2850
Fax 205-682-2852
www.Weezabi.com
seth@weezabi.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
05A (Stationery)

DIA Football National Champions

2Thumbs Entertainment (50059)

107 Eaton Place Suite 320
Cary, NC 27513
Mr. Mark Baric
Phone 919-380-9746
Fax 530-380-9743
www.2thumbz.com
mark@2thumbz.com
Spec Agr Disclosed: 02/22/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

11/2/2011 11:34:26AM

Licensees

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Auburn University**Academy Awards (15306)**

4255 Bannock Burn Rd.
 Florence, SC 29505
 Mr. Jay McLaughlin
 Phone 843-661-5622
 Fax 843-669-9266
 www.Thecarflagpeople.com
 jay@thecarflagpeople.com
 Spec Agr Disclosed: 11/09/2010

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)

Action Images Inc. (IL) (19583)

7148 N. Ridgeway Avenue
 Lincolnwood, IL 60712
 Mr. Tom Green
 Phone 847-763-9700
 Fax 847-763-9701
 www.Actionimages.com
 tom@actionimagesinc.net
 Spec Agr Disclosed: 01/14/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)
 07B (Consumables)

ActionSportsArt LLC (84197)

2829 Second Ave S Suite 240
 Birmingham, AL 35233
 Mr. Cort Harwood
 Phone 205-790-8582
 Fax 205-322-6167
 www.Actionsportsart.com
 cort@actionsportsart.com
 Spec Agr Disclosed: 07/07/2011

Distribution Channel(s)

Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier

Product Categories

03A (Domestics)

adidas Team Inc (36296)

951 32nd Ave. SW
 Cedar Rapids, IA 52404
 Mr. Bob Leuenberger
 Phone 319-368-0353
 Fax 319-368-0314
 www.Adidas.com
 bob.leuenberger@adidas-group.com
 Spec Agr Disclosed: 08/30/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance
 Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02A (Jewelry)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)
 06B (Balls)
 07D (Infant Products)
 07E (Footwear)

Aftco Mfg. Co. Inc. (49234)

17351 Murphy Ave.
 Irvine, CA 92614
 Mr. Cody Shedd
 Phone 949-660-8757
 Fax 949-660-7067
 www.Aftco.com
 cody@aftco.com
 Spec Agr Disclosed: 10/03/2011

Distribution Channel(s)

Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01I (Women's Apparel)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University

Aminco International (USA) Inc. (16644)

20571 Crescent Bay Drive
Lake Forest, CA 92630
Minority/Woman Owned
Ms. Melissa Ballack
Phone 949-457-3261 228
Fax 949-598-2864
www.AmincoUSA.com
approvals.ccp@amincousa.com
Spec Agr Disclosed: 02/15/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)

Antigua Group Inc. (11622)

16651 North 84th Avenue
Peoria, AZ 85382-4772
Mr. Kevin O'Neill
Phone 800-562-9777
Fax 623-523-6009
www.Antigua.com
koneill@antigua.com
Spec Agr Disclosed: 09/12/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
02C (Personal Accessories)
06A (Sports Equipment)

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Ar dovino Arts (89880)

735 Jasmine Way
Hoover, AL 35226
Mr. Stephen Ar dovino
Phone 205-223-2780
Fax
sardovino@charter.net
Spec Agr Disclosed: 06/20/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Art Enterprises Inc (28848)

10640 Pinewalk Forest Circle
Alpharetta, GA 30202
Mr. Kenneth Rutherford
Phone 770-664-6261
Fax 770-664-7546
kenr@artenterprises.com

Distribution Channel(s)

Related Retail/Direct

Product Categories

05E (Publishing)

AS (37575)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 07/13/2011

Atlanta Hosiery Company (23312)

PO Box 43101
Atlanta, GA 30336
Mr. David Cohen
Phone 404-691-3990
Fax 404-699-7254
www.Twofeetahead.com
cohen4@aol.com
Spec Agr Disclosed: 06/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**B.S.I. Products Inc. (17845)**

9510 Berger Road
Columbia, MD 21046
Mr. Scott Robinson
Phone 888-381-2596
Fax 410-995-6268
www.Bsiproducts.com
sales@bsiproducts.com
Spec Agr Disclosed: 04/11/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)

Baden Sports Inc. (11587)

34114 21st Ave. South
Federal Way, WA 98003
Ms. Carol Carlsen
Phone 253-883-5139
Fax 253-925-0570
www.Badensports.com
carolc@badensports.com
Spec Agr Disclosed: 02/24/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06B (Balls)
06C (Toys)

Blakeway Worldwide Panoramas (67614)

5451 Smetana Drive
Minnetonka, MN 55343
Ms. Lynn Simmons
Phone 952-941-9797
Fax 952-941-9798
www.Panoramas.com
lynn@panoramas.com
Spec Agr Disclosed: 01/13/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Boelter Brands LLC (54782)

4200 N Port Washington Road
Glendale, WI 53212
Ms. Kristina Manke
Phone 414-967-4278
Fax 414-967-4399
www.Boelterbrands.com
kmanke@boelter.com
Spec Agr Disclosed: 07/22/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
05D (School Supplies)

Box Seat Clothing Company (11616)

5245 Commonwealth Ave. Suite 100
Jacksonville, FL 32254
Ms. Caitlin Norgard
Phone 904-271-4172
Fax 850-254-9893
www.Ruppshirts.com
cnorgard@boxseatclothing.com
Spec Agr Disclosed: 08/23/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Bullion International Inc. dba**Highland Mint (83880)**

4100 N. Riverside Dr
Melbourne, FL 32937
Mr. Michael Kott
Phone 321-773-2727
Fax 321-777-9500
www.Highlandmint.com
mkott@thehighlandmint.com
Spec Agr Disclosed: 03/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

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Licensees

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Auburn University**Captivating Headgear (50242)**

PO Box 721210
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Champion Custom Products (12269)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 03/18/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 07D (Infant Products)

Classic Products Corp. (39914)

4617 Industrial Road
 Fort Wayne, IN 46825
 Ms. Karen Gudorf
 Phone 260-484-2695 243
 Fax 260-483-7421
 www.Classicproducts.com
 kgudorf@classicproducts.com
 Spec Agr Disclosed: 07/05/2011

Distribution Channel(s)

Internet/TV/Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

College Vault by Whitman Publishing LLC (62647)

3101 Clairmont Rd. Ste. C
 Atlanta, GA 30329
 Mr. Dennis Schmidt
 Phone 404-235-5315
 Fax 404-214-4390
 www.Whitmanbooks.com
 dennis.schmidt@whitmanbooks.com
 Spec Agr Disclosed: 02/01/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

Collegiate Pacific Co. (11654)

PO Box 300
 Roanoke, VA 24002
 Ms. Linda Reich
 Phone 540-981-0281
 Fax 540-981-0337
 www.Collegiatepacific.com
 linda.reich@collegiatepacific.com
 Spec Agr Disclosed: 09/23/2010

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

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Licensees

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Auburn University

Collegiate Trading Company (41016)

PO Box 368
Opelika, AL 36803-0368
Mr. John Barron
Phone 334-737-2730
Fax 334-737-2729
www.Pinuniversity.com
jbarron@pinuniversity.com
Spec Agr Disclosed: 06/28/2011

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

Coveroo Inc. (78708)

520 Townsend St. Suite 300
San Francisco, CA 94103
Mr. Daniel Pena
Phone 415-508-3663
Fax 415-626-1374
www.Coveroo.com
dpena@coveroo.com
Spec Agr Disclosed: 09/21/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
05A (Stationery)
07H (Media Players & Content)

Craftique Manufacturing Co. (14558)

PO Box 4422
Chattanooga, TN 37405
Mr. Billy Hogue
Phone 423-267-9333
Fax 800-290-3360
www.Craftiquemfg.com
dhogue@craftiquemfg.com
Spec Agr Disclosed: 02/25/2011

Distribution Channel(s)

Cutter & Buck (29578)

701 North 34th Street - Suite 400
Seattle, WA 98103
Ms. Erika Dahring
Phone 206-428-5708
Fax 206-830-6217
www.Cutterbuck.com
Erika.Dahring@cutterbuck.com
Spec Agr Disclosed: 12/21/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)

Divots Sportswear Co. Inc (11591)

5903 Peachtree Ind. Blvd. Suite A
Norcross, GA 30093
Mr. Bob Friedman
Phone 770-447-4800
Fax 770-448-3244
www.Divots.com
bfriedman@divots.com
Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Dixie Pride dba Bama Fever&Tiger Pride (12605)

241-B Mendel Parkway
Montgomery, AL 36117
Mr. Keith Tomlinson
Phone 205-621-0393
Fax 205-621-3563
dpmtg@bellsouth.net
Spec Agr Disclosed: 02/20/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

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Licensees

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Auburn University**Dixie Seal & Stamp Co Inc (11559)**

75 Royal Woods Court
Tucker, GA 30084
Mr. Curtis Schmidt
Phone 404-875-8883
Fax 404-872-3504
www.Dixieseal.com
curtis@dixieseal.com
Spec Agr Disclosed: 07/28/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
04C (Signage Products)

DMI (37205)

47 Richards Avenue
Norwalk, CT 06857
Mr. Jason Brenner
Phone 203-854-9400 2448
Fax 203-853-0647
www.Mbi-inc.com
jbrenner@mbi-inc.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
05E (Publishing)
06C (Toys)
06D (Games)
07D (Infant Products)
07E (Footwear)
07H (Media Players & Content)

Dreams Products Inc. dba Mounted

Memories (52951)
5000 NW 108th Ave.
Sunrise, FL 33351
Mr. Sean Berg
Phone 954-742-8544 2067
Fax 954-742-7044
www.Mountedmemories.com
sberg@dreamscorp.com
Spec Agr Disclosed: 08/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04B (Collectibles)
05A (Stationery)
05E (Publishing)

ES Robbins (78119)

1831 Amos Drive
Muscle Shoals, AL 35661
Mr. David Barnes
Phone 256-248-2558
Fax 256-381-2398
www.Esrobbins.com
redbarnes@esrobbins.com
Spec Agr Disclosed: 10/12/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03C (Office Products)

Fan Mats LLC (46886)

3255 Shawnee Industrial Way
Suwanee, GA 30024
Mr. Onur Kececigil
Phone 800-525-5923 330
Fax 678-730-0604
www.Fanmats.com
onur@fanmats.com
Spec Agr Disclosed: 08/11/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**FatHead LLC (15444)**

20255 Victor Parkway Suite 100
Livonia, MI 48152
Mr. Nathan Partington
Phone 313-373-6060
Fax 877-382-6357
www.Fathead.com
nathanpartington@fathead.com
Spec Agr Disclosed: 10/17/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
05A (Stationery)

Fossil (14356)

2280 N. Greenville Ave.
Richardson, TX 75082-4412
Mr. Jeff Wells
Phone 972-699-4968
Fax 972-498-9393
www.Fossil.com
jeffw@fossil.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)

Fremont Die Consumer Prod (11687)

1709-A Endeavor Drive
Williamsburg, VA 23185
Ms. Sharon Weinberg
Phone 757-872-6438
Fax 757-872-6958
www.Fremontdie.com
sweinberg@fremontdie.com
Spec Agr Disclosed: 09/29/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

Frost Cutlery Co. (12023)

6861 Mountain View Road
Ooltewah, TN 37363
Mr. Jeff Daniel
Phone 615-894-6079
Fax
Disclosed: 02/23/2010

Distribution Channel(s)

Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03D (Housewares)

Gear For Sports (11666)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 07/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Great American Products Ltd. (13400)**

1661 S. Seguin
 New Braunfels, TX 78130
 Mr. Wally Gullick
 Phone 830-620-4400 3023
 Fax 830-620-8430
 www.Gap1.com
 wally@gap1.com
 Spec Agr Disclosed: 08/23/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)

Herff Jones Inc. (12263)

4601 West 62nd Street
 Indianapolis, IN 46268
 Ms. Holly Strohm
 Phone 317-612-3683
 Fax 317-329-3363
 www.HerffJones.com/college
 hastrohm@herffjones.com
 Spec Agr Disclosed: 07/19/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03C (Office Products)
 05A (Stationery)
 05D (School Supplies)

Heritage Metalworks Inc. (32382)

330 E. Comstock Dr.
 Chandler, AZ 85225
 Mr. Steve Ballor
 Phone 480-834-9144
 Fax 480-834-5920
 www.Pewter.com
 scott@pewter.com
 Spec Agr Disclosed: 10/21/2010

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)

Hunter Mfg. LLP (11518)

201 West Loudon Avenue
 Lexington, KY 40508
 Ms. Shannon Hisle
 Phone 859-254-7573 3024
 Fax 859-254-7614
 www.HunterMfg.com
 shannon.hisle@huntermfg.com
 Spec Agr Disclosed: 01/31/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)
 06D (Games)
 07D (Infant Products)

J America (14278)

445 Van Riper Road
 Fowlerville, MI 48836
 Ms. Melissa Shears
 Phone 517-655-8800 115
 Fax 517-655-8801
 www.J-america.com
 mshears@jamericaretail.com
 Spec Agr Disclosed: 07/11/2011

Distribution Channel(s)

Department Stores
 Off-Price
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01J (Men's/Unisex Fleece)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**JanSport a division of VF Outdoor Inc. (11946)**

PO Box 1817
 Appleton, WI 54912-1817
 Ms. Dawn Brown
 Phone 920-735-1918
 Fax 920-831-7743
 www.Jansport.com
 dawn_brown@vfc.com
 Spec Agr Disclosed: 07/26/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Kaufmann & Associates Inc. (86088)

3525 Lorna Ridge Dr. Suite 100
 Hoover, AL 35216
 Mr. Andy Kaufmann
 Phone 205-978-8773
 Fax 205-978-8775
 www.Kaufmanninc.com
 andykaufmann@kaufmanninc.com
 Spec Agr Disclosed: 08/21/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

02C (Personal Accessories)

Kelley & Abide Co. Inc. (12032)

PO Box 13516
 New Orleans, LA 70185
 Mr. Greg Abide
 Phone 504-822-2700
 Fax 504-822-2761
 www.Kelleyabide.com
 gabide@kelleyabide.com
 Spec Agr Disclosed: 03/18/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
 Spartanburg, SC 29303
 Ms. Heather Bishop
 Phone 864-587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 hbishop@knightsapparel.com
 Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 03A (Domestics)
 04C (Signage Products)
 07D (Infant Products)

Kolder Incorporated (11793)

PO Box 100
 Edinburg, TX 78540
 Mr. Ryan Meyers
 Phone 956-381-9851 2838
 Fax 956-287-0254
 www.Kolder.com
 ryan@kolder.com
 Spec Agr Disclosed: 05/30/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

Kranos Corporation dba Schutt Sports (16483)

610 S. Industrial Dr.
 Litchfield, IL 62056
 Mr. Brad Haley
 Phone 217-324-2712 2130
 Fax 217-324-3236
 www.SchuttSports.com
 bhaley@schutt-sports.com
 Spec Agr Disclosed: 10/27/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04B (Collectibles)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Lakeshirts Inc. dba Blue 84 (11808)**

750 Randolph Rd
 Detroit Lakes, MN 56501
 Ms. Carrie Ulschmid
 Phone 218-846-3065 3016
 Fax 218-846-3069
 www.Lakeshirts.com
 carrieu@lakeshirts.com
 Spec Agr Disclosed: 04/02/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)

Laser Magic/FL (13768)

946 Century Lane
 Apopka, FL 32703-3709
 Ms. Tish Figueroa
 Phone 407-880-7151 309
 Fax 407-880-7150
 www.Lasermagic.net
 tish@lasermagic.net
 Spec Agr Disclosed: 02/10/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 06A (Sports Equipment)
 06D (Games)

Legacy Athletic (14000)

300 Fame Ave.
 Hanover, PA 17331
 Ms. Angie Muller
 Phone 717-630-0892 131
 Fax 717-630-0827
 www.Legacyathletic.com
 amuller@legacycaps.com
 Spec Agr Disclosed: 05/17/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Levelwear (59015)

66 West Beaver Creek Road
 Richmond Hill, ON L4B 1G5
 Mr. Harvey Ngo
 Phone 416-465-7211 230
 Fax 416-465-4571
 www.Levelwear.com
 harvey@accolade-group.com
 Spec Agr Disclosed: 04/14/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Logo Chair Inc. (36683)**

117 Southeast Parkway
Franklin, TN 37064
Ms. Shannon O'Dell
Phone 615-261-2100 224
Fax 615-261-2101
www.Logochairs.com
shannon@logochairs.com
Spec Agr Disclosed: 07/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06D (Games)
07C (Health/Beauty)

LXG (17536)

2249 W. Fairmont Dr. #2
Tempe, AZ 85282
Ms. Kristina Youngquist
Phone 602-437-5550 245
Fax 602-437-5445
www.lxginc.com
kristina@suttersmill.com
Spec Agr Disclosed: 02/01/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
06D (Games)
07C (Health/Beauty)

M. LaHart & Co. Ltd. (40579)

9 East Street Box 1870
Litchfield, CT 06759
Mr. Michael LaHart
Phone 800-551-4715
Fax 888-962-2336
www.Mlahart.com
michael@mlahart.com
Spec Agr Disclosed: 08/08/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Product Categories

02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)

**Manual Woodworkers & Weavers
(12284)**

3737 Howard Gap Road
Hendersonville, NC 28792
Ms. Penni Geyer
Phone 828-692-7333 2323
Fax 828-696-8237
www.Mwwcollegiate.com
pennig@manualww.com
Spec Agr Disclosed: 10/13/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)

Marks of Distinction LLC (60000)

4263 Commercial
Glenview, IL 60025
Mr. Larry Stern
Phone 847-494-0787
Fax 847-299-8510
larry@marksofdistinctions.com
Spec Agr Disclosed: 04/19/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct

Product Categories

03C (Office Products)
04B (Collectibles)

Master Graphics (12715)

175 South Gay
Auburn, AL 36830
Mr. Robert Lunday
Phone 334-887-8744
Fax 334-887-7906
robbie@mgiauburn.com
Spec Agr Disclosed: 05/03/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)

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Licensees

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Auburn University**Midwest College Mktg Group Inc. (15050)**

400 North Main Street
 Chelsea, MI 48118
 Ms. Kim Brown
 Phone 734-433-5444 105
 Fax 734-433-5466
 www.Mcmgroup.net
 kbrown@mcmgroup.net
 Spec Agr Disclosed: 08/08/2011

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

MJ Soffe LLC (11553)

#1 Soffe Dr.
 Fayetteville, NC 28312
 Mr. Jay Williams
 Phone 910-483-2500 6231
 Fax 910-483-7406
 www.Mjsoffe.com
 jay.williams@mjsoffe.com
 Spec Agr Disclosed: 10/26/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)

MP Direct Inc. (43715)

4800 126th Ave. N
 Clearwater, FL 33762
 Ms. Michelle Uraco
 Phone 727-572-8443 8002
 Fax 727-573-4814
 www.Suntime.com
 michelleu@mpline.com
 Spec Agr Disclosed: 07/20/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)

MV Sport (11592)

PO Box 9171
 Bay Shore, NY 11706-9171
 Ms. Ellen Linz
 Phone 631-273-8020 256
 Fax 631-435-8018
 www.Mvsport.com
 ellen@wpmv.com
 Spec Agr Disclosed: 07/11/2011

Distribution Channel(s)

Campus/Local Channel
 Golf Specialty
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01M (Clothing Accessories)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 03A (Domestics)
 06A (Sports Equipment)
 07D (Infant Products)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
 Buffalo, NY 14202
 Mr. Stuart Domanowski
 Phone 716-604-9000 1327
 Fax 716-604-9127
 www.Neweracap.com
 stuart.domanowski@neweracap.com
 Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

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Licensees

Licensed as of 11/2011

Auburn University**New Thermo Serv Ltd. (44139)**

3901 Pipestone Road
 Dallas, TX 75212
 Ms. Marci Orr
 Phone 214-631-0307 7391
 Fax 214-631-0566
 www.Thermoserv.com
 morr@thermoserv.com
 Spec Agr Disclosed: 10/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)

New World Graphics (12892)

145 Coile Dr.
 Athens, GA 30606
 Ms. Michele Short
 Phone 706-353-2517
 Fax 706-353-7489
 www.Nwg.cc
 michele@nwg.cc
 Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Nike by Haddad Apparel Group (38537)

100 W. 33rd St. 10th Floor Suite 1115
 New York, NY 10001
 Mr. Rob Minsky
 Phone 212-630-3100
 Fax 212-630-3123
 www.Haddad.com
 robertm@haddad.com
 Spec Agr Disclosed: 06/23/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 06A (Sports Equipment)

NorthPole LLC (43673)

23 Town and Country Dr.
 Washington, MO 63090
 Ms. Angela Grassi
 Phone 636-390-5733
 Fax 636-239-2878
 www.Northpoleltd.com
 angela@northpoleusa.com
 Spec Agr Disclosed: 07/05/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Outerstuff Ltd. (13515)

1370 Broadway 15th Floor
 New York, NY 10018
 Mr. Stephen Werdiger
 Phone 212-594-9700
 Fax 646-364-9755
 www.Outerstuff.com
 submissions@outerstuff.com
 Spec Agr Disclosed: 10/17/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)

Photo File Inc. (14743)

333 North Bedford Rd. Suite #130
 Mt. Kisco, NY 10549
 Mr. Peter Toriello
 Phone 914-375-6000 630
 Fax 914-375-6009
 www.Photofile.com
 ptoriello@photofile.com
 Spec Agr Disclosed: 10/10/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 05E (Publishing)

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Licensees

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Auburn University**Plushland Inc. (71522)**

308 South Alameda Street
 Los Angeles, CA 90013
 Mr. Sean Sun
 Phone 213-626-2292 107
 Fax 213-626-7256
 www.Plushland.com
 sean@plushland.com
 Spec Agr Disclosed: 09/23/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

06C (Toys)

Poka Metal Artwork (93095)

189 Lee Rd. 397
 Auburn, AL 36832
 Mr. Scotted Hill
 Phone 334-319-2446
 Fax
 pokametalartwork@yahoo.com
 Spec Agr Disclosed: 05/12/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04C (Signage Products)

Pro-Ad Sports Inc. (13345)

PO Box 184
 Lookout Mountain, TN 37350
 Ms. Leah Daniel
 Phone 706-861-3211 124
 Fax 706-861-3266
 www.Pro-adsports.com
 ldaniel@pro-adsports.com
 Spec Agr Disclosed: 05/04/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01J (Men's/Unisex Fleece)

ProGraphs LLC (73571)

2105 Kara Ct. Suite A
 Liberty, MO 64068
 Mr. Jeremy Howard
 Phone 816-792-8600 201
 Fax 816-792-8603
 www.Prographs.com
 jeremy.howard@prographs.com
 Spec Agr Disclosed: 05/23/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Restricted Channel
 Specialty Mid-Tier

Product Categories

03A (Domestics)
 05E (Publishing)

Pure Country Inc. (15637)

PO Box 407
 Lynn, NC 28750
 Ms. Kathy Searcy
 Phone 828-859-9916 306
 Fax 828-859-2775
 www.Purecountry.com
 kathys@purecountry.com
 Spec Agr Disclosed: 07/06/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)
 03A (Domestics)

R.F.S.J. Inc. (12738)

105 Quarry St.
 Mt. Pleasant, PA 15666
 Mr. Robert F. Smithnosky Jr.
 Phone 724-547-4457
 Fax 724-547-6717
 doreen@rfsj.com
 Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Rawlings Sporting Goods (14565)

510 Maryville University Dr. Suite 110
 St. Louis, MO 63141
 Mr. Brock Lord
 Phone 314-819-2924
 Fax 888-284-3498
 www.Licensedproducts.com
 Brock.Lord@licensedproducts.com
 Spec Agr Disclosed: 03/31/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)
 06B (Balls)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Rico Industries/Tag Express (11709)**

7000 N. Austin Avenue
Niles, IL 60714
Mr. Bernie Schack
Phone 312-427-0313
Fax 312-427-1887
www.Ricoinc.com
bernies@ricoinc.com
Spec Agr Disclosed: 10/14/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)

Riddell Inc. (12342)

9801 West Higgins Rd. Suite 800
Rosemont, IL 60018
Mr. Ken Draznik
Phone 773-794-1994
Fax 773-794-1108
www.Riddell.com
kdraznik@riddellsports.com
Spec Agr Disclosed: 04/26/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)

Russell Brands LLC (11533)

One Fruit of the Loom Drive P.O. Box 90015
Bowling Green, KY 42102-9015
Ms. Jamie Newberry
Phone 270-781-6400 6869
Fax 256-500-9176
www.Russellathletic.com
newberryjamie@russellcorp.com
Spec Agr Disclosed: 06/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Team Dealer

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06B (Balls)

SDS Design Associates Inc. (14897)

2534 Beryl Avenue
Whitehall, PA 18052
Mr. Darryl Shellhamer
Phone 610-820-7044
Fax 610-820-0999
www.Sdsdesign.com
darryl@sdsdesign.com
Spec Agr Disclosed: 05/10/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
05A (Stationery)

Sewing Concepts (11819)

5710 Q Street
Omaha, NE 68117
Mr. Robert Vandenberg III
Phone 402-731-8181
Fax 402-731-9291
www.Scflags.com
sewingconcepts@prodigy.net
Spec Agr Disclosed: 10/07/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Sign Express Inc. dba Sportwalls (AL) (67809)**

105 Oxmoor Circle
 Birmingham, AL 35209
 Mr. Robert N. Evans
 Phone 205-942-7446
 Fax 205-290-9400
 www.Sportwalls.com
 robert@cseports.com
 Spec Agr Disclosed: 10/05/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)

Spirit Products Ltd./MA (12289)

88 Essex Street
 Haverhill, MA 01832
 Ms. Manon Camacho
 Phone 978-372-2022 119
 Fax 978-372-5399
 www.Spiritproducts.com
 mcamacho@spiritproducts.com
 Spec Agr Disclosed: 09/29/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)
 07H (Media Players & Content)

Stockdale (14367)

104 Commerce St.
 Lake Mary, FL 32746
 Ms. Kay Mullins
 Phone 407-323-5121 13
 Fax 407-321-3939
 www.Stockdale.net
 kay@stockdale.net
 Spec Agr Disclosed: 10/13/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Off-Price
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)

Team Beans LLC (35316)

115 Fieldcrest Ave. Raritan Center Business Park
 Edison, NJ 08837
 Mr. Matt Katz
 Phone 732-967-1177 215
 Fax 732-967-9518
 www.Forevercollectibles.com
 mkatz@forevercollectibles.com
 Spec Agr Disclosed: 07/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 07D (Infant Products)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Team IP Sports LLC (38365)**

850 NW Federal Highway
Suite 229
Stuart, FL 34994
Mr. Randy Sparks
Phone 772-398-4664
Fax 772-398-4663
www.Teamipsports.com
rsparks@teamipsports.com
Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

05E (Publishing)

TEI (71734)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01I (Women's Apparel)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
North Venice, FL 34275
Ms. Lola Pringle
Phone 941-966-2114 1421
Fax 941-441-2308
www.Tervis.com
lpringle@tervis.com
Spec Agr Disclosed: 07/28/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

That's My Ticket (52143)

165 Main St. Ste. 109
Medway, MA 02053
Mr. Dean Macchi
Phone 508-533-1900
Fax 508-507-3353
www.Thatsmyticket.com
deanmacchi@thatsmyticket.com
Spec Agr Disclosed: 01/24/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
05A (Stationery)

Tigear (17952)

PO Box 3094
Auburn, AL 36831
Mr. Eric Stamp
Phone 334-821-7196
Fax 334-821-1343
eric@tigear.net
Spec Agr Disclosed: 10/07/2011

Distribution Channel(s)

Related Retail/Direct
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)
02A (Jewelry)

Tiger Rags (12784)

138 S. Gay Street
Auburn, AL 36830
Mr. Jerry Rigby
Phone 334-887-7772
Fax 334-826-9466
www.Tigerrags.com

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

Top Line Scrn Printing & Embroidery (39808)

4210 L.B. McLeod Rd. Ste 109
Orlando, FL 32811
Mr. Mark Nelson
Phone 407-428-9515
Fax 407-447-9539
www.Toplineshirts.com
mnelson@toplineshirts.com
Spec Agr Disclosed: 07/08/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

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Licensees

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Auburn University**Top Of The World (11871)**

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Topperscot LLC (11515)

2323 S. Lipan St.
 Denver, CO 80223
 Mr. Philip H. Walton
 Phone 303-936-2444
 Fax 303-936-2778
 www.Topperscot.com
 pwalton@topperscot.com
 Spec Agr Disclosed: 06/16/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Off-Price
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Trends International LLC (45751)

5188 West 74th Street
 Indianapolis, IN 46268
 Mr. Paul Beck
 Phone 317-388-4041
 Fax 317-388-1414
 www.Trendsinternational.com
 pbeck@trendsinternational.com
 Spec Agr Disclosed: 01/24/2011

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

Tri-Lake Inc. (11707)

3601 W. Main St. - Hwy. 44 West
 Leesburg, FL 34748
 Ms. Victoria Vos
 Phone 800-727-3389 26
 Fax 352-728-6002
 www.TIsportswear.com
 vicki@tIsportswear.com
 Spec Agr Disclosed: 04/21/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01J (Men's/Unisex Fleece)

Twins Enterprise Inc. (11642)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 02/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

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Licensees

Licensed as of 11/2011

Auburn University**Under Armour by Gear For Sports (61528)**

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)

University Blanket & Flag Corp (12511)

1111 Orange Ave. Suite C
Coronado, CA 92118-3432
Mr. Bradley Gerbel
Phone 619-435-4100 14
Fax 619-437-0226
www.Ubflag.com
bgerbel@ubflag.com
Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)

USA Sports Inc. (50933)

575 Moontown Road
Huntsville, AL 35811
Mr. Mickey Summerford
Phone 256-851-1553
Fax 256-851-1448
mickey.usasports@hotmail.com
Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Vantage Custom Classics (15168)

100 Vantage Drive
Avenel, NJ 07001
Ms. Marie Augustyn
Phone 732-340-3000 5526
Fax 732-340-5850
www.Vantageapparel.com
mariea@vantageapparel.com
Spec Agr Disclosed: 05/17/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)

Viatran Inc. (15462)

404 W. Powell Ln. Suite 408
Austin, TX 78753
Mr. Mike Erb
Phone 512-832-8400
Fax 512-832-8634
art@viatraninc.com
Spec Agr Disclosed: 04/01/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Weezabi LLC dba All Conference Apparel (56070)

508 Mineral Trace Suite 102
Hoover, AL 35244
Mr. Seth Chapman
Phone 205-682-2850
Fax 205-682-2852
www.Weezabi.com
seth@weezabi.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
05A (Stationery)

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Licensees

Licensed as of 11/2011

Auburn University**Wilson Sporting Goods Co. (14712)**

8750 West Bryn Mawr Ave.
Chicago, IL 60631
Ms. Robin Reed
Phone 773-714-6825
Fax 773-714-4597
www.Wilson.com
robin.reed@wilson.com
Spec Agr Disclosed: 06/02/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06B (Balls)

Wincraft Inc. (11514)

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510 6408
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 04/28/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06D (Games)
07B (Consumables)

Winning Streak Sports LLC (29679)

9821 Widmer Road
Lenexa, KS 66215
Ms. Jessica DeGregorio
Phone 913-768-8868
Fax 913-322-1418
www.Wssdecor.com
jdegregorio@wssdecor.com
Spec Agr Disclosed: 04/11/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

WNA (25618)

2155 W. Longhorn Drive
Lancaster, TX 75134
Ms. Darla Helm
Phone 972-224-8407 339
Fax 972-228-4655
www.Wnadrinkware.com
darla.helm@wna.biz
Spec Agr Disclosed: 07/25/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

03D (Housewares)

WWRD US LLC (13645)

1330 Campus Parkway
Wall, NJ 07719
Mr. Vincent Mazza
Phone 732-938-5800 4536
Fax 732-378-2193
www.Waterford.com
vincent.mazza@wprd.com
Spec Agr Disclosed: 10/12/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03C (Office Products)
03D (Housewares)

Exclusive Headwear Program**College Vault by Twins Enterprise Inc. (61592)**

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
kevinm@nineteen47.com
Spec Agr Disclosed: 04/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01P (Men's/Unisex Unstructured Closed Back Headwear)

Twins Enterprise Inc. (11642)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 02/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01P (Men's/Unisex Unstructured Closed Back Headwear)

Exclusive Loungewear Program

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**College Concepts LLC (11690)**

2000 River Edge Parkway - Suite 620
 Atlanta, GA 30328
 Ms. Sonya Holmes
 Phone 770-859-1420
 Fax 770-859-1434
 www.CollegeConcepts.com
 sholmes@collegeconcepts.com
 Spec Agr Disclosed: 06/09/2011

Distribution Channel(s)

Department Stores
 Off-Price
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01I (Women's Apparel)
 01K (Men's/Unisex Loungewear &
 Sleepwear)

Sideline Apparel by College Concepts (91692)

2000 River Edge Parkway
 Suite 620
 Atlanta, GA 30328
 Ms. Sonya Holmes
 Phone 770-859-1420
 Fax 770-859-1434
 www.Collegeconcepts.com
 sholmes@collegeconcepts.com
 Spec Agr Disclosed: 06/09/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

01I (Women's Apparel)
 01K (Men's/Unisex Loungewear &
 Sleepwear)

Exclusive Mass Program**Knights Apparel Inc. (14948)**

5475 North Blackstock Rd.
 Spartanburg, SC 29303
 Ms. Heather Bishop
 Phone 864-587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 hbishop@knightsapparel.com
 Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Off-Price
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01J (Men's/Unisex Fleece)

Promotions**Akzo Nobel Paints LLC (59328)**

East Building 15885 West Sprague Road
 Strongsville, OH 44136
 Mr. Adam Harrison
 Phone 440-297-8530
 Fax 440-297-8668
 www.Glidden.com
 adam.harrison@akzonobel.com

Distribution Channel(s)

Specialty Mass

Product Categories

03B (Furniture/Furnishings)
 05E (Publishing)

SEC Football Champions**Academy Awards (15306)**

4255 Bannock Burn Rd.
 Florence, SC 29505
 Mr. Jay McLaughlin
 Phone 843-661-5622
 Fax 843-669-9266
 www.Thecarflagpeople.com
 jay@thecarflagpeople.com
 Spec Agr Disclosed: 11/09/2010

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)

Craftique Manufacturing Co. (14558)

PO Box 4422
 Chattanooga, TN 37405
 Mr. Billy Hogue
 Phone 423-267-9333
 Fax 800-290-3360
 www.Craftiquemfg.com
 dhogue@craftiquemfg.com
 Spec Agr Disclosed: 02/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Dixie Pride dba Bama Fever&Tiger
Pride (12605)**

241-B Mendel Parkway
Montgomery, AL 36117
Mr. Keith Tomlinson
Phone 205-621-0393
Fax 205-621-3563
dpmtg@bellsouth.net
Spec Agr Disclosed: 02/20/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

ES Robbins (78119)

1831 Amos Drive
Muscle Shoals, AL 35661
Mr. David Barnes
Phone 256-248-2558
Fax 256-381-2398
www.Esrobbins.com
redbarnes@esrobbins.com
Spec Agr Disclosed: 10/12/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03C (Office Products)

Laser Magic/FL (13768)

946 Century Lane
Apopka, FL 32703-3709
Ms. Tish Figueroa
Phone 407-880-7151 309
Fax 407-880-7150
www.Lasermagic.net
tish@lasermagic.net
Spec Agr Disclosed: 02/10/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06D (Games)

Legacy Athletic (14000)

300 Fame Ave.
Hanover, PA 17331
Ms. Angie Muller
Phone 717-630-0892 131
Fax 717-630-0827
www.Legacyathletic.com
amuller@legacycaps.com
Spec Agr Disclosed: 05/17/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University

Memory Company LLC-The (14697)

25 Downing Drive
Phenix City, AL 36869
Ms. Cheryl Wills
Phone 334-448-0708 152
Fax 334-664-0022
www.Memorycompany.com
cwills@memorycompany.com
Spec Agr Disclosed: 05/09/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06D (Games)

MV Sport (11592)

PO Box 9171
Bay Shore, NY 11706-9171
Ms. Ellen Linz
Phone 631-273-8020 256
Fax 631-435-8018
www.Mvsport.com
ellen@wpmv.com
Spec Agr Disclosed: 07/11/2011

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

New Thermo Serv Ltd. (44139)

3901 Pipestone Road
Dallas, TX 75212
Ms. Marci Orr
Phone 214-631-0307 7391
Fax 214-631-0566
www.Thermoserv.com
morr@thermoserv.com
Spec Agr Disclosed: 10/10/2011

Distribution Channel(s)

None Specified

Product Categories

All

R.F.S.J. Inc. (12738)

105 Quarry St.
Mt. Pleasant, PA 15666
Mr. Robert F. Smithnosky Jr.
Phone 724-547-4457
Fax 724-547-6717
doreen@rfsj.com
Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Russell Brands LLC (11533)

One Fruit of the Loom Drive P.O. Box 90015
Bowling Green, KY 42102-9015
Ms. Jamie Newberry
Phone 270-781-6400 6869
Fax 256-500-9176
www.Russellathletic.com
newberryjamie@russellcorp.com
Spec Agr Disclosed: 06/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Team Dealer

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)
06B (Balls)

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Licensees

Licensed as of 11/2011

Auburn University**Stockdale (14367)**

104 Commerce St.
Lake Mary, FL 32746
Ms. Kay Mullins
Phone 407-323-5121 13
Fax 407-321-3939
www.Stockdale.net
kay@stockdale.net
Spec Agr Disclosed: 10/13/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
06C (Toys)

Team IP Sports LLC (38365)

850 NW Federal Highway
Suite 229
Stuart, FL 34994
Mr. Randy Sparks
Phone 772-398-4664
Fax 772-398-4663
www.Teamipsports.com
rsparks@teamipsports.com
Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

05E (Publishing)

Tiger Rags (12784)

138 S. Gay Street
Auburn, AL 36830
Mr. Jerry Rigby
Phone 334-887-7772
Fax 334-826-9466
www.Tigerrags.com

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

Southeastern Conference**Champion Custom Products (12269)**

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 03/18/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
02C (Personal Accessories)
07D (Infant Products)

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Team Beans LLC (35316)**

115 Fieldcrest Ave. Raritan Center Business
Park
Edison, NJ 08837
Mr. Matt Katz
Phone 732-967-1177 215
Fax 732-967-9518
www.Forevercollectibles.com
mkatz@forevercollectibles.com
Spec Agr Disclosed: 07/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
07D (Infant Products)

SEC Co-Branded Product**Top Of The World (11871)**

3001 36th Avenue NW
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856 319
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 03/22/2011

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05E (Publishing)

SEC Locker Room-Baseball**Top Of The World (11871)**

3001 36th Avenue NW
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856 319
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05E (Publishing)

SEC Locker Room-Football

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Top Of The World (11871)**

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05E (Publishing)

Top Of The World (11871)

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05E (Publishing)

Top Of The World (11871)

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05E (Publishing)

SEC Locker Room-Men's
Basketball

SEC Locker Room-Women's
Softball

SEC Locker Room-Women's
Basketball

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Licensees

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Auburn University**Top Of The World (11871)**

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05E (Publishing)

Special Projects**EA Mobile Football (68552)**

5510 Lincoln Blvd.
 Playa Vista, CA 90094
 Mr. Ryan Winterholler
 Phone 310-754-7330
 Fax 310-754-7701
 rwinterholler@ea.com
 Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct

Product Categories

07A (Video Games)

EA Sports Basketball (34123)

4330 Sanderson Way
 Burnaby, BC V5G 4X1
 Mr. Sean O'Brien
 Phone 604-456-3998
 Fax 604-456-5015
 www.Easports.com
 seanobrien@ea.com
 Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

07A (Video Games)

EA Sports Football (34122)

1950 Summit Park Drive
 Orlando, FL 32810
 Mr. Michael Weisbecker
 Phone 407-386-5396
 Fax 407-386-5600
 www.Easports.com
 NCAA-CLC@ea.com
 Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)
 07A (Video Games)

Upper Deck Company Inc. (16726)

2251 Rutherford Road
 Carlsbad, CA 92008
 Mr. Jason Masherah
 Phone 760-929-3409
 Fax 760-929-6547
 www.Upperdeck.com
 jason_masherah@upperdeck.com
 Spec Agr Disclosed: 04/22/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)

Zynga (95460)

650 Townsend St.
 San Francisco, CA 94103
 Mr. Phil Frazier
 Phone 414-314-7690
 Fax 415-694-6803
 pfrazier@zynga.com
 Spec Agr

Distribution Channel(s)

Related Retail/Direct

Product Categories

07G (Internet Products & Services)

Special Rate Program

11/2/2011 11:34:26AM

Licensees

Licensed as of 11/2011

Auburn University**Infinity Headwear & Apparel Inc. (37358)**

5502 Walsh Lane Ste. 201
Rogers, AR 72758
Ms. Liddia Bourlon
Phone 479-464-7563
Fax 479-464-0903
www.Mascotwearnation.com
liddia.bourlon@infinityheadwear.com
Spec Agr Disclosed: 12/08/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
02C (Personal Accessories)

Scentsy Inc. (67367)

PO Box 1335
Meridian, ID 83680
Mr. Phillip E. Broadbent
Phone 208-855-5491
Fax 208-895-1270
www.Scentsy.com
pbroadbent@scentsy.com
Spec Agr Disclosed: 10/07/2011

Distribution Channel(s)

Internet/TV/Catalog

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Team Beans LLC (35316)

115 Fieldcrest Ave. Raritan Center Business Park
Edison, NJ 08837
Mr. Matt Katz
Phone 732-967-1177 215
Fax 732-967-9518
www.Forevercollectibles.com
mkatz@forevercollectibles.com
Spec Agr Disclosed: 07/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01D (Men's/Unisex Combo-Packaged Goods)
01M (Clothing Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)
06B (Balls)
07E (Footwear)

COLLEGE VAULT**College Vault by adidas Originals (81164)**

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@adidas-group.com
Spec Agr Disclosed: 08/30/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)

College Vault by ArteHouse LLC (69433)

2201 E. Sturgis Road Unit A
Oxnard, CA 93030
Mr. Matt Hedrick
Phone 805-983-0900 102
Fax 805-485-0022
www.Artehouse.com
matt@artehouse.com
Spec Agr Disclosed: 03/17/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

College Vault by Arthur Court Designs (90261)

PO Box 459
Brisbane, CA 94005
Mr. Matthew Hullfish
Phone 415-468-8599
Fax 415-468-8726
www.Arthourcourt.com
mhullfish@arthourcourt.com
Spec Agr Disclosed: 10/18/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Licensees

Licensed as of 11/2011

Auburn University

College Vault by Asgard Press (65784)

2838 Patterson Lake Rd. #823
Pinckney, MI 48169
Ms. Bethany Stover
Phone 302-295-8992
Fax 302-295-9926
www.Asgardpress.com
thor@asgardpress.com
Spec Agr Disclosed: 02/21/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
05E (Publishing)

College Vault by Boelter Brands LLC (81522)

N22 W23685 Ridgeview Pkwy West
Waukesha, WI 53187-1637
Ms. Kristina Manke
Phone 262-523-6636 6636
Fax 262-523-6096
www.Boelterbrands.com
kmanke@boelter.com
Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)

College Vault by Collegiate Pacific Company (78060)

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 02/01/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

04C (Signage Products)

College Vault by Concept One Accessories (96034)

119 West 40th Street, 3rd Fl
New York, NY 10018
Ms. Lori May
Phone 917-267-4201
Fax 212-868-2595
www.Conceptone.com
lmay@concept1.com
Spec Agr Disclosed: 10/08/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
06A (Sports Equipment)

College Vault by Disruptive Media Publishers Inc. (92021)

1003 Cambie Street
Vancouver, BC V6B 5L7
Mr. Otis Perrick
Phone 604-628-6191
Fax 604-628-6190
www.Disruptivepublishers.com
otis@disruptivepublishers.com
Spec Agr Disclosed: 01/14/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

07G (Internet Products & Services)

College Vault by Dreams Products Inc. dba Mounted (90898)

5000 NW 108th Ave.
Sunrise, FL 33351
Mr. Sean Berg
Phone 954-742-8544
Fax 954-742-7044
www.Mountedmemories.com
sberg@dreamscorp.com
Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
04B (Collectibles)
05A (Stationery)
05E (Publishing)

Auburn University

College Vault by Logo Chair Inc. (95586)

117 Southeast Parkway
Franklin, TN 37064
Ms. Shannon O'Dell
Phone 615-261-2100 224
Fax 615-261-2101
www.Logochairs.com
shannon@logochairs.com
Spec Agr Disclosed: 09/29/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
06A (Sports Equipment)

College Vault by Memory Company LLC - The (87660)

25 Downing Drive
Phenix City, AL 36869
Ms. Cheryl Wills
Phone 334-448-0708
Fax 334-664-0022
www.Memorycompany.com
cwills@memorycompany.com
Spec Agr Disclosed: 07/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)

College Vault by NIKE USA (76504)

One Bowerman Drive - Building NR4
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-532-6925
Fax 503-622-8084
www.Nike.com
elaine.nock@nike.com
Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
05E (Publishing)
06A (Sports Equipment)

College Vault by Screencraft Tileworks (70220)

PO Box 40115
Providence, RI 02940
Mr. Trip Wolfskehl
Phone 401-427-2816
Fax
www.Screencrafttileworks.com
trip@screencrafttileworks.com
Spec Agr Disclosed: 07/18/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

College Vault by Sign Express Inc. dba Sportwalls (74362)

105 Oxmoor Circle
Birmingham, AL 35209
Mr. Robert N. Evans
Phone 205-942-7446
Fax 205-290-9400
www.Sportwalls.com
robert@csesports.com
Spec Agr Disclosed: 03/28/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

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Licensees

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Auburn University**College Vault by Tailgate Clothing Co. (61591)**

2805 SW Snyder Blvd #530
Ankeny, IA 50023-8404
Mr. Steve King
Phone 515-963-7903
Fax 515-963-7912
www.Tailgateclothing.com
steve@tailgateclothing.com
Spec Agr Disclosed: 02/15/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

College Vault by Tervis Tumbler Company (82774)

201 Triple Diamond Blvd.
North Venice, FL 34275
Ms. Megan Sinibaldi
Phone 941-966-2114 1332
Fax 941-441-2308
www.Tervis.com
msinibaldi@tervis.com
Spec Agr Disclosed: 11/16/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
05E (Publishing)

College Vault by Twins Enterprise Inc. (61592)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
kevinm@nineteen47.com
Spec Agr Disclosed: 04/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

College Vault by Whitman Publishing LLC (62647)

3101 Clairmont Rd. Ste. C
Atlanta, GA 30329
Mr. Dennis Schmidt
Phone 404-235-5315
Fax 404-214-4390
www.Whitmanbooks.com
dennis.schmidt@whitmanbooks.com
Spec Agr Disclosed: 02/01/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
05E (Publishing)

College Vault by Wildcat Retro Brands LLC (74822)

1931 Bay Street
Los Angeles, CA 90021
Ms. Cassidy Moore
Phone 323-583-4508 23
Fax 323-583-6171
www.Originalretrobrand.com
cmoore@originalretrobrand.com
Spec Agr Disclosed: 06/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

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Licensees*Licensed as of 11/2011***Auburn University****College Vault by Wincraft Inc. (80858)**

PO Box 888
 Winona, MN 55987
 Ms. Sherry Otterness
 Phone 507-454-5510
 Fax 507-453-6780
 www.Wincraft.com
 sotterness@wincraft.com
 Spec Agr Disclosed: 02/22/2010

605 Licensees
597 Special Aggrements
601 Disclosed

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06D (Games)

College Vault by Winning Streak**Sports LLC (67466)**

9821 Widmer Road
 Lenexa, KS 66215
 Ms. Jessica DeGregorio
 Phone 913-768-8868
 Fax 913-322-1418
 www.Wssdecor.com
 jdegregorio@wssdecor.com
 Spec Agr Disclosed: 01/19/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04C (Signage Products)