

9/18/2008 8:39:00AM

**Licensees**

Licensed as of 9/2008

**Auburn University**

**COLLEGE VAULT**

**College Vault by ArteHouse LLC (69433)**

2201 E. Sturgis Road Unit A  
Oxnard, CA 93030  
Ms. Amber VanderVliet  
Phone 805-983-0900 121  
Fax 805-485-0022  
www.Arthouse.com  
amber@arthouse.com  
Spec Agr Disclosed: 03/14/2008

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Off-Price/Closeout  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)

**College Vault by Asgard Press (65784)**

2838 Patterson Lake Rd. #823  
Pinckney, MI 48169  
Mr. Peter Shin  
Phone 302-295-8992  
Fax 302-295-9926  
www.Asgardpress.com  
thor@asgardpress.com  
Spec Agr Disclosed: 09/28/2007

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

05A (Stationery)  
05E (Publishing)

**College Vault by Drew Pearson Marketing L**

362 Fifth Avenue, 2nd Floor  
New York, NY 75001  
Mr. Byron Cohen  
Phone 212-868-2590 130  
Fax 212-868-1531  
www.Drewpearson.com  
byron@concept1.com  
Spec Agr Disclosed: 09/26/2007

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

06A (Sports Equipment)

**College Vault by LA Lab Inc. (61594)**

3737 Santa Fe Ave.  
Los Angeles, CA 90058  
Ms. Angel Peil  
Phone 323-583-8817  
Fax 323-583-1044  
angel@chipandpepper.com  
Spec Agr Disclosed: 11/16/2005

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01M (Clothing Accessories)

**College Vault by Mitchell & Ness Nostalgia**

121 S. Broad St. 4th Floor  
Philadelphia, PA 19107  
Ms. Lynn Bloom  
Phone 267-765-0622  
Fax 215-731-0131  
www.Mitchellandness.com  
blooml@mitchellandness.com  
Spec Agr Disclosed: 09/16/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**College Vault by Spirit Products Ltd. (6719)**

88 Essex Street  
Haverhill, MA 01832  
Ms. Manon Camacho  
Phone 978-372-2022  
Fax 978-372-5399  
www.Spiritproducts.com  
mcamacho@spiritproducts.com  
Spec Agr Disclosed: 12/15/2006

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05D (School Supplies)  
06D (Games)

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**Auburn University**

**College Vault by Tailgate Clothing Co. (615**

501 S.W. Oralabor Rd.  
Ankeny, IA 50021  
Mr. Todd Snyder  
Phone 515-963-7903  
Fax 515-963-7912  
www.Tailgateclothing.com  
steve@tailgateclothing.com  
Spec Agr Disclosed: 04/11/2005

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**College Vault by Twins Enterprise Inc. (615**

480 Sprague Street  
Dedham, MA 02026  
Mr. Kevin Meisinger  
Phone 781-320-1384  
Fax 781-320-8186  
kevinm@twinsenterprise.com  
Spec Agr Disclosed: 04/03/2007

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

04C (Signage Products)

**10 Licensees**  
**10 Special Agreements**  
**10 Disclosed**

**College Vault by Whitman Publishing LLC (**

3101 Clairmont Rd. Ste. C  
Atlanta, GA 30329  
Mr. Dennis Schmidt  
Phone 404-235-5315  
Fax 404-214-4390  
www.Whitmanbooks.com  
dennis.schmidt@whitmanbooks.com  
Spec Agr Disclosed: 09/06/2006

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)

**College Vault by Winning Streak Sports LLC**

9825 Widmer Road  
Lenexa, KS 66215  
Ms. Jessica Fleumer  
Phone 913-768-8868  
Fax 913-322-1418  
www.Winningstreaksports.com  
jfleumer@winningstreaksports.com  
Spec Agr Disclosed: 01/11/2007