

Licensees

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Auburn University

COLLEGE VAULT

College Vault by adidas Originals (81164)

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@reebok.com
Spec Agr Disclosed: 10/05/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

College Vault by Collegiate Pacific Compan

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 11/03/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

04C (Signage Products)

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

College Vault by Asgard Press (65784)

2838 Patterson Lake Rd. #823
Pinckney, MI 48169
Ms. Bethany Stover
Phone 302-295-8992
Fax 302-295-9926
www.Asgardpress.com
thor@asgardpress.com
Spec Agr Disclosed: 04/06/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
05E (Publishing)

College Vault by ArteHouse LLC (69433)

2201 E. Sturgis Road Unit A
Oxnard, CA 93030
Mr. Matt Hedrick
Phone 805-983-0900 102
Fax 805-485-0022
www.Artehouse.com
matt@artehouse.com
Spec Agr Disclosed: 04/22/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

College Vault by ASC Inc. (78059)

1628 Roseytown Road #7
Greensburg, PA 15601
Ms. Lisa Koryga
Phone 724-837-8810 108
Fax 724-837-0444
www.Asc2u.com
lisak@asc2u.com
Spec Agr Disclosed: 07/30/2008

College Vault by Boelter Brands LLC (8152)

N22 W23685 Ridgeview Pkwy West
Waukesha, WI 53187-1637
Ms. Kristina Manke
Phone 262-523-6636 6636
Fax 262-523-6096
www.Boelterbrands.com
kmanke@boelter.com
Spec Agr Disclosed: 07/26/2009

Distribution Channel(s)

Auburn University

College Vault by Mitchell & Ness Nostalgia

121 S. Broad St. 4th Floor
Philadelphia, PA 19107
Ms. Lynn Bloom
Phone 267-765-0665
Fax 215-731-0131
www.Mitchellandness.com
blooml@mitchellandness.com
Spec Agr Disclosed: 06/24/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

College Vault by Sign Express Inc. dba Spo

237 Oxmoor Circle Suite 112
Birmingham, AL 35209
Mr. Robert N. Evans
Phone 205-942-7446
Fax 205-290-9400
www.Sportwalls.com
robert@cseesports.com
Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

College Vault by Tervis Tumbler Company

201 Triple Diamond Blvd.
North Venice, FL 34275
Ms. Rose Schiear
Phone 941-441-1064
Fax 941-441-1069
www.Tervis.com
rschiear@tervis.com
Spec Agr Disclosed: 11/16/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

College Vault by Twins Enterprise Inc. (615

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
kevinm@nineteen47.com
Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

College Vault by Whitman Publishing LLC

3101 Clairmont Rd. Ste. C
Atlanta, GA 30329
Mr. Dennis Schmidt
Phone 404-235-5315
Fax 404-214-4390
www.Whitmanbooks.com
dennis.schmidt@whitmanbooks.com
Spec Agr Disclosed: 10/08/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

Auburn University

College Vault by Wildcat Apparel Group Inc

1931 Bay Street
Los Angeles, CA 90021
Ms. Cassidy Moore
Phone 323-583-4508 23
Fax 323-583-6171
www.Originalretrobrand.com
cmoore@originalretrobrand.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

College Vault by Wincraft Inc. (80858)

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 05/22/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06D (Games)

College Vault by Winning Streak Sports LLC

9821 Widmer Road
Lenexa, KS 66215
Ms. Jessica DeGregorio
Phone 913-768-8868
Fax 913-322-1418
www.Wssdecor.com
jdegregorio@wssdecor.com
Spec Agr Disclosed: 01/11/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04C (Signage Products)

14 Licensees
14 Special Aggrements
14 Disclosed