# Auburn University Student Center
## Tuesday, April 26, 2016 Conference Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>7:30 - 8:15 a.m.</td>
<td>Registration: Lobby in front of Ballroom A &amp; B</td>
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<tr>
<td>8:20 - 8:30 a.m.</td>
<td>Welcome Address Ballroom A &amp; B</td>
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<td>8:40 - 9:35 a.m.</td>
<td>Morning Keynote Speaker Melinda McClendon “How to Write Your Own Killer Obituary” Ballroom A &amp; B</td>
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<td>9:45 - 10:40 a.m.</td>
<td>“Opportunity Exists – DON’t wait!” Christy Coleman &amp; Bill Jackson Room 2222 &amp; 2223</td>
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<td>“Compassion Fatigue: When Counting to Ten No Longer Works” Maureen Gleason &amp; Carol Pinkerton Ballroom B</td>
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<td>“Work-Life Balance: The Juggle is Real” Nancy Alexander Room 2310</td>
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<tr>
<td>10:50 - 11:45 a.m.</td>
<td>“Opportunity Exists – DON’t wait!” Christy Coleman &amp; Bill Jackson Room 2222 &amp; 2223</td>
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<td>“Work-Life Balance: The Juggle is Real” Nancy Alexander Room 2310</td>
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<tr>
<td>12:00 - 1:30 p.m.</td>
<td>Buffet Lunch Afternoon Keynote Speaker Dr. Marquita Furness Davis “Rocking and Rolling Your Way to Success” Ballroom A &amp; B</td>
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<tr>
<td>1:30 – 1:35 p.m.</td>
<td>Closing Remarks</td>
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# Meet the Speakers

## “How to Write Your Own Killer Obituary”

**Melinda Sconyers McClendon**  
*Marketing Consultant, The Sconyers Group*

Melinda Sconyers McClendon graduated from Northview High School in Dothan and received her bachelor’s degree in marketing and journalism from Auburn University. After a carefully orchestrated career in marketing and advertising for some of the world’s largest companies, she returned home to marry the first boy she ever kissed. She and her husband, Ted, have four children and are active in their community, their children’s schools and their church. McClendon finds time between separating, washing and folding laundry and packing lunch boxes to have a part-time career in marketing consulting.

As a mother of a special needs child and a breast cancer survivor, McClendon found herself as an accidental advocate and began an unexpected search for a venue in which to promote her platform. Her stubbornness nurtured an inability to accept the norm and forced her to stick her toe in the political pool. She was soon appointed as the first woman to serve as a Dothan City commissioner and was subsequently elected as a Houston County commissioner in a special election. The still-green politician ultimately ran an unsuccessful, though close, bid for the Alabama Senate for District 29 in 2014, and has since sworn off (forever) the idea of seeking office in the future. Witnessing what she calls “nasty politics”, McClendon says she is determined to be more effective on the other side of campaigns and swears to expose the underworld of unethical campaign financing.

With “McClendon For Senate” yard signs still in the ground, she signed on to help start Take Back Our Republic (TBOR), a national political action committee (PAC) that serves “to educate the public about campaign finance reform and help create meaningful legislation.”

She was recently nominated by Lieutenant Governor Kay Ivey and selected by the Alabama State Board of Education to serve as a committee member on the newly-formed Alabama Public Charter School Commission.

## “Opportunity Exists – DON’t waIT!”

**Christy Coleman**  
*Coordinator of Group Fitness, Auburn University Campus Recreation*

Christy Coleman has 20+ years of experience teaching Group Fitness classes with certifications from ACE and AFAA as well as a host of specialty certifications. She is the Coordinator of Group Fitness for Auburn University’s Campus Recreation and enjoys training college students to become Group Fitness Instructors. Christy received her bachelor’s degree in physical education from Auburn University and is pursuing her master’s degree in physical activity and health from Auburn University as well.

**Bill Jackson**  
*Director of Recreational Programs, Auburn University*

Bill Jackson has 40+ years of professional experience, including 18 years in Campus Recreation at Auburn University. He is currently the Director of Recreation Programs at Auburn with supervisory responsibility for competitive sports, Auburn Outdoors, personal training, group fitness, nutrition and marketing. Bill received a bachelor’s degree in physical education from Florida State University and a master’s degree in exercise science from Georgia State University. He is a Certified Exercise Physiologist (CEP) by the American College of Sports Medicine, a Certified Strength and Conditioning Specialist (CSCS) by the National Strength and Conditioning Association and a Level 1, Functional Movement Screen.

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*Auburn University Human Resources*
Meet the Speakers

“Compassion Fatigue: When Counting to Ten No Longer Works”

Maureen J. Gleason, M.S., LPC, NCC
President and Chief Executive Officer, American Behavioral

Maureen J. Gleason has served as President and CEO of American Behavioral since September 2014. Prior to that she served as Vice President of Operations with responsibility for the sales, corporate relations, central intake and provider relations departments. She has more than 25 years of professional experience in the business and healthcare industries. Before joining American Behavioral, she was the senior vice president of business development at the Prism Group, LLC. She has also served as the senior vice president and chief operating officer at a Birmingham-based behavioral healthcare company.

Gleason is a Phi Beta Kappa graduate of Rhodes College in Memphis, Tenn., and received her master of science degree in rehabilitation counseling from the University of Memphis. She is an Alabama licensed Professional Counselor, a National Certified Counselor and holds counseling supervisor status. She currently serves on the Board of Directors at American Behavioral and on the Board of the National Behavioral Consortium.

Carol J. Pinkerton
Director of New Client Business Development, American Behavioral

Carol J. Pinkerton joined the American Behavioral family in September of 2004. Carol oversees sales operations with an emphasis on developing new business.

Pinkerton brings more than 28 years of healthcare experience including development and implementation of all phases of sales promotion and market expansion. She currently serves as one of the co-chairs for the Alabama Breast Cancer Research Foundation. After having served multiple years, she recently resigned as vice president of the board of directors for Focus On Recovery, a facility that promotes the well-being of women in early recovery from alcohol, drugs and other related behaviors.

After attending the University of Alabama in Birmingham, Pinkerton attended several university programs throughout the Southeast receiving certifications in the fields of anesthesia and surgical assisting. Prior to joining the American Behavioral family, she worked in surgery for 18 years, served as a marketing/sales specialist for HealthSouth Corporation and Director of Admissions for two long-term healthcare facilities in Northeast Alabama.

Carol and her husband Tim, live in Birmingham. Together they have three children and one grandson.
Meet the Speakers

“Work-Life Balance: The Juggle is Real”

Nancy Alexander  
*Extension Specialist, Volunteerism & Development*

Nancy Alexander is the Extension Specialist for 4-H Volunteerism and Fund Development for the Alabama Cooperative Extension System at the Auburn campus. She provides leadership to the state-wide 4-H volunteerism program which consists of more than 1,600 volunteers and nearly 140,000 members in all 67 Alabama counties.

In January 1997, Alexander began her career in Extension in Washington County, Florida, as a County Extension Agent for 4-H and Youth Development. She joined the Alabama 4-H program in October 2004 where she began as a Regional Extension Agent and took the position of Extension Specialist in April 2007. She is a two-time graduate of the University of Florida where she received her bachelor of science degree in animal science and agriculture education and a master's degree in agriculture.

Alexander has more than 17 years in professional development of 4-H employees and volunteers to help them manage their busy professional and rewarding personal lives.

She is married to Chris Alexander and is the proud mother of two crazy-busy children, daughter Sydney (16) and son Carson (13).

“Rocking and Rolling Your Way to Success”

Dr. Marquita Furness Davis  
*Executive Director for the Jefferson County Committee for Economic Opportunity*

Dr. Marquita Furness Davis serves as the Executive Director for the Jefferson County Committee for Economic Opportunity (JCCEO), a community action agency that provides services for low-income families in Jefferson County, Alabama. As one of the largest community action agencies in the state, the agency has a $30 million budget and employs more than 450 individuals. Before becoming the Executive Director of JCCEO, Davis was appointed by Governor Robert Bentley to serve as the Director of Finance for the State of Alabama. She was the first African American woman to serve as the state’s Director of Finance, where she was responsible for the state’s $19 billion budget, served as the state’s Chief Fiscal Officer, and provided leadership for a large state department with 500 employees and 12 divisions. Additionally, under Bentley, Davis served as the Commissioner of the Alabama Department of Children’s Affairs.

Prior to her appointment by Bentley, Davis was appointed by Governor Bob Riley to serve as the Commissioner of Alabama Department of Children’s Affairs; and earlier as the Director of the Office of School Readiness. She has also served as the Deputy Director of Child Development Services (Head Start, Early Head Start and Pre-K) at JCCEO.