

### JOB INFORMATION

Job Code	AD43
Job Title	Coord, Advancement Business Operations
Pay Grade	MC07
Range Minimum	\$41,600
33rd %	\$48,533
Range Midpoint	\$52,000
67th %	\$55,467
Range Maximum	\$62,400
Exemption Status	Exempt
Approved Date:	4/10/2024 2:59:13 PM

### JOB FAMILY AND FUNCTION

Job Family:	Marketing, Communications, & Multimedia
Job Function:	Marketing

### JOB SUMMARY

Oversees the completion of Advancement communications and marketing-related projects and tasks including, but not limited to, contractual obligations to clients and sponsors and other media and marketing collateral. Supports the Director of Communications and Marketing as a liaison for sponsored projects for other departments within the Office of Advancement. Serves as a point of contact for each project and communicates project status to all participants. Responsible for assigning tasks and creating efficiencies to ensure that projects are completed on time and on budget.

### RESPONSIBILITIES

- Establishes and coordinates a variety of communication and marketing projects to ensure timely and efficient completion by working with a variety of subject matter experts.
- Creates production schedules, workflows, summary and budget reports, sets timeframes, and coordinates with other departments within Advancement and the university to ensure that project deadlines are met and within budget limitations.
- Assists the Communications & Marketing and Graphic design team including assigning tasks to appropriate personnel, schedule management, monitoring progress, performing data mapping required to support the project, and creating systems that improve efficiency.
- Develops and enhances relationships with current and future sponsored partners, including stakeholder groups.
- Reports progress to leadership and communicate regularly with clients, vendors, and other departments in the Office of Advancement. Informs supervisor of major issues and compliance risks.
- Performs data collection and analyses to provide meaningful service to clients.
- Performs other related duties as assigned.

### SUPERVISORY RESPONSIBILITIES

Supervisory Responsibility	May be responsible for training, assisting or assigning tasks to others. May provide input to performance reviews of other employees.
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### MINIMUM QUALIFICATIONS

*To perform this job successfully, an individual must be able to perform the minimum requirements listed below, which are representative of the skill, and/or ability required.*

## MINIMUM EDUCATION & EXPERIENCE

Education Level	Focus of Education		Years of Experience	Focus of Experience	
Some college; vocational or Associate's Degree	Degree in Business, Communication, Marketing, or related field.	And	3 years of	Experience in data collection and reporting, project management software, and communicating with clients and outside vendors.	

## MINIMUM KNOWLEDGE, SKILLS, & ABILITIES

Ability to coordinate complex projects with limited timeframes.

Knowledge of efficient workflows, techniques, and quality control.

Excellent time-management and organizational skills.

## MINIMUM LICENSES & CERTIFICATIONS

Licenses/Certifications	Licenses/Certification Details	Time Frame	Required/Desired	
None Required.				

## PHYSICAL DEMANDS & WORKING CONDITIONS

Physical Demands Category: Other

## PHYSICAL DEMANDS

Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight
Standing			X			
Walking			X			
Sitting					X	
Lifting	X					
Climbing		X				
Stooping/ Kneeling/ Crouching		X				
Reaching					X	
Talking					X	
Hearing					X	
Repetitive Motions				X		
Eye/Hand/Foot Coordination				X		

## WORKING ENVIRONMENT

Working Condition	Never	Rarely	Occasionally	Frequently	Constantly
Extreme cold		X			
Extreme heat		X			
Humidity		X			
Wet		X			
Noise		X			
Hazards		X			
Temperature Change		X			
Atmospheric Conditions		X			

## WORKING ENVIRONMENT

Working Condition	Never	Rarely	Occasionally	Frequently	Constantly
Vibration		X			

### **Vision Requirements:**

Ability to see information in print and/or electronically.