

Licensees

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Auburn University

Iron Bowl

Cadre Athletic Inc. (11681)

1295 Vernon Street
 Wabash, IN 46992
 Ms. Colleen Lunn
 Phone 260-563-2186 16
 Fax 260-569-0921
 www.Nextinc.com
 colleenl@nextmarketinginc.com
 Spec Agr Disclosed: 04/04/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Dixie Pride dba Bama Fever&Tiger Pride (11681)

241-B Mendel Parkway
 Montgomery, AL 36117
 Mr. Keith Tomlinson
 Phone 205-621-0393
 Fax 205-621-3563
 dpmtg@bellsouth.net
 Spec Agr Disclosed: 01/24/2007

Distribution Channel(s)

Related Retail Sales

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 07D (Infant Products)

Jones Sportswear Co. Inc. (11605)

1600 Second Ave. South
 Birmingham, AL 35233-1792
 Mrs. Diane Howell
 Phone 205-326-6264
 Fax 205-324-9647
 www.Jonessportswear.com
 jonessportswear@gmail.com
 Spec Agr Disclosed: 01/19/2007

Distribution Channel(s)

Mass Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Headwear)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

Knights Apparel Inc. (14948)

2015 Spring Rd. Suite 350
 Oak Brook, IL 60523
 Ms. Janell Monacelli
 Phone 630-928-8600 620
 Fax 630-684-0159
 www.Knightsapparel.com
 jmonacelli@knightsapparel.com
 Spec Agr Disclosed: 09/12/2007

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Little By Little (39268)

1317 Spring Hill Ave
 Mobile, AL 36604
 Mr. Bernard Little
 Phone 251-432-0084
 Fax 251-432-0086
 www.Lblshirts.com
 littlebuylittle@bellsouth.net
 Spec Agr Disclosed: 01/08/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)

New World Graphics (12892)

145 Coile Dr.
 Athens, GA 30606
 Mr. Philip Reeves
 Phone 706-353-2517
 Fax 706-353-7489
 www.Nwg.cc
 philip@nwg.cc
 Spec Agr Disclosed: 02/16/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

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Red Oak Sportswear by Knights Apparel (1)

2015 Spring Road Suite 350
Oak Brook, IL 60523
Ms. Janell Monacelli
Phone 630 928 8600 620
Fax 630-684-0159
www.Knightsapparel.com
jmonacelli@knightsapparel.com
Spec Agr Disclosed: 05/07/2007

Distribution Channel(s)

Mass Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Loungewear & Sleepwear)

Distribution Channel(s)

- Campus/Local Channel
- Mid Tier/Better Channel
- Related Retail Sales

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)

Distribution Channel(s)

- Direct Sales
- Related Retail Sales
- Restricted Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01J (Men's/Unisex Fleece)

Tri-Lake Inc. (11707)

3601 W. Main St. - Hwy. 44 West
Leesburg, FL 34748
Mr. J.R. Hirschfeld
Phone 352-728-3389 25
Fax 352-728-6002
www.Tlspportswear.com
jr@tlspportswear.com
Spec Agr Disclosed: 05/21/2007

Distribution Channel(s)

- Campus/Local Channel
- Mid Tier/Better Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)

Ruppshirts Inc. (11616)

2827 Industrial Plaza
Tallahassee, FL 32301
Ms. Leslie Rupp
Phone 850-656-1223 102
Fax 850-656-1758
www.Ruppshirts.com
leslie@ruppshirts.com
Spec Agr Disclosed: 08/16/2007

Distribution Channel(s)

- Campus/Local Channel
- Mid Tier/Better Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)

Screentech (13941)

PO Box 1212
Dothan, AL 36302
Mr. Terry Collins
Phone 334-792-7010
Fax 334-671-7196
art@screentech1.com
Spec Agr Disclosed: 10/30/2007

Distribution Channel(s)

- Campus/Local Channel
- Direct Sales
- Mid Tier/Better Channel
- Related Retail Sales
- Restricted Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01C (Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

Weezabi LLC DBA All Conference Apparel

PO Box 36626
Birmingham, AL 35236
Mr. Seth Chapman
Phone 205-566-8902
Fax 256-378-6090
www.Weezabi.com
seth@weezabi.com
Spec Agr Disclosed: 06/10/2007

Distribution Channel(s)

- Campus/Local Channel
- Mid Tier/Better Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

Russell Corporation (11533)

3330 Cumberland Blvd Suite 700
Atlanta, GA 30339
Ms. Sonya Holmes
Phone 678-742-8126
Fax 678-742-8409
www.Russellathletic.com
holmessonya@russellcorp.com
Spec Agr Disclosed: 09/07/2007

Tigear (17952)

PO Box 3094
Auburn, AL 36831
Mr. Eric Stamp
Phone 334-821-7196
Fax 334-821-1343
clc@tigear.net
Spec Agr Disclosed: 07/12/2006

13 Licensees
13 Special Agreements
13 Disclosed