



The Auburn University Health Administration Alumni Organization



War Eagle! • Update on Health Administration Topics • New Friends and Old Friends • Fun • Health System Design in the Future • Regulations & Legislation • Remembering Old Times • Scholarship Fundraiser • Toomer's • Go Tigers • Health Policy • Haley Center • Mark Burns • 35th Anniversary & HA's Success • Where are the HA jobs? • Good Food • Reimbursement • Art Museum • Golf • Silent Auction • FUN • Auburn University • P4P • Register Today • Don't Wait!

Join us as we celebrate
Auburn & Health Administration

**Auburn University Health Administration
Spring Education Conference**

AU Hotel & Conference Center

Thursday - Saturday, February 21-23, 2008

Register Soon: Hotel Deadline February 10



The Auburn University
Health Administration
Alumni Organization
presents the

AU Health Administration Alumni Education Conference

AU Hotel & Conference Center
February 21-23, 2008

Please join us for this exciting professional development opportunity. The excellent educational offerings were designed to appeal to a broad audience in the health care arena. It is a great way to earn self-directed CE credits and to re-connect with HA alums, faculty and students, and those working in the health care field.

We will also reflect on the success of the AU HA program now celebrating its 36th anniversary of the start of the program, and it is an opportunity to raise funds for the scholarship that was established last year to honor Mark Burns, PhD, the HA program's director, for his effective leadership, and the role he has played in HA alums' success.

For more details or to sponsor this program, please call Susan Gazaway D'Antoni at 301.921.4300, ext. 13.

Program Overview

Thursday, February 21:

Please join us from 4:30- 6:00 p.m. in the bar at the conference center to socialize with old friends and HA alums, new friends, and current HA students. It's a great way to network!

Friday, February 22:

8:00 am Continental Breakfast & Registration

8:30 am - 9:20 am

**Progressing with a Changing Health Care Field:
A 36-Year Retrospective on the Auburn HA Program**
Mark Burns, Ph.D., Program Director, Rene McEldowney, Ph.D., HA Faculty, Gerry Gryski, Ph.D., Chair, Department of Political Science & Anna Gramberg, Ph.D., Dean, College of Liberal Arts

9:20 am - 10:10 am

**Workman's Compensation in the Health Care Delivery
Setting**
Tim Howard, Genex

10:10 - 10:20 am Refreshment Break

10:20 am - 11:10 am

**The Changing Face of Health Care:
Challenges & Opportunities in IT**
Lindsay Jarrell, SVP/CIO, Baycare Health System

11:10 am - 12:00 pm

**Challenges Facing Physician Practices: Legislative,
Regulatory, and Business**
Cary Kuhlmann, MBA, Executive Vice President
Les Hayes, III, JD, General Counsel
The Medical Association of the State of Alabama

Program Overview (continued)

12:10 pm - 1:30 pm Networking Luncheon & Speaker

1:30 pm - 1:45 pm - Refreshment Break

1:45 pm - 2:35 pm

Trends and Alternatives in Long Term Care: Panel Discussion

Trent Jackson, Oak Park Operations Director, EAMC
Ramsey Jennings, The Jennings Group
Jason Banks, EAMC Skilled Nursing Facility
Jennifer Hindmon, Panel Facilitator

2:35 pm - 3:25 pm

Thinking Strategically: Questions to Ask; Opportunities to Seize

Thomas Shepherd, FACHE, Acting Chief Operating Officer
Gwinnett Medical Center

3:25 pm - 3:30 pm - Stretch Break

3:30 pm - 4:15 pm

Where are all the Health Care Jobs? Panel Discussion
Panelists will include current AU HA students, recent alums,
and an HR Director.

4:15 pm - 4:30 pm - Conference Evaluation & Closing Remarks

7:00 - 9:00 pm Annual Scholarship Reception & Silent Auction

We invite you and your guests to join us at this festive reception and silent auction which is a fundraiser for the newly-established annual scholarship sponsored by the AUHAAO honoring Mark Burns, Ph.D., HA Program Director. Heavy hors d'oeuvres and cocktails will be served. Silent auction items include AU footballs signed by Coach Tuberville and many more great items.

Saturday, February 23 Activities

AUHAAO Business Meeting - 10:00 a.m.

Alums and students invited to attend!

AU Hotel & Conference Center, Inside Ariccia Restaurant

Optional Activities

Golfing or Art Museum Tour

(If you are interested in playing golf at an area course or going to the AU Jules Smith Art Museum, please note your interest on the registration form , please note your interest on the form.)

Program Fees, Registration Details & Hotel Information

Fees:

AU HA Program Alum & AUHAAO Current Member: \$125.00

HA Program Alum & Nonmember of AUHAAO: \$150

(includes \$25 to be applied to membership dues)

All Others: \$150

(includes courses, continental breakfast, lunch and reception). Guest Fee for Reception Only: \$40.00. Onsite parking is complimentary to registrants of the program.

Complete the registration form on the reverse side of this panel, fax to 301.921.4368, and then mail with registration fee to: HA Education Conference, c/o Ansley Langley, 818 Cahaba River Parc, Birmingham, AL 35243. Questions? 301.921.4300, ext. 13 or 205.967.7368. Program registration deadline: February 15, 2007.

Hotel Information: There is a room block reserved for AUHAAO at the AU Hotel & Conference Center. Call 800.228.2876. The deadline for hotel registrations is February 10th.

Special Accommodations: If you have special needs and require accommodations, please contact the program coordinator at 301.921.4300, ext. 13.



Auburn University Health Administration Education Conference
Thursday - Saturday, February 21-23, 2008

Registration Form

Name: _____

Email Address: _____

Preferred Telephone #: _____ Office/Home/Cell (Please circle one)

AU HA Graduate? Yes No

Guests' Name(s): _____

I am interested in _____ Golf Outing _____ Art Museum Tour

I will attend will not attend (circle one) the AU HAAO Business Meeting.

Fees Enclosed:

- ____ AU HA Program Alum & AUHAAO Current Member: \$125.00
- ____ HA Program Alum & Nonmember of AUHAAO: \$150
 (Includes \$25 to be applied to membership dues. Please complete membership application and submit with this form.)
- ____ All Others: \$150 ____ Guest Fee Reception Only: \$40
- ____ Donation to the AU HAAO Annual Scholarship.
 Please make check payable to the AU Foundation, and mark "AUHAAO Annual Scholarship."

TOTAL ENCLOSED: _____

We cannot accept credit cards at this time.

Checks for registration should be made payable to: AUHAAO.

Checks for scholarship donations should be made payable to the AU Foundation to ensure tax-deductibility.

Complete the registration form on this panel, fax to 301.921.4368, and then mail with registration fee to: HA Education Conference, c/o Ansley Langley, 818 Cahaba River Parc, Birmingham, AL 35243. Questions? 301.921.4300, ext. 13 or 205. 967.7368. Program registration deadline: February 15, 2008.

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AUHAAO Membership Application & Profile

AUHAAO active membership is open to anyone who is a graduate of the AU HA program and who is actively employed in healthcare. Associate membership is open to those who graduated in HA and don't work in healthcare, or those who didn't graduate from the HA program but are employed in healthcare.

Name: _____
First *Middle/Maiden* *Last*

Preferred Mailing Address: _____

Preferred Email Address: _____ Preferred Phone #: _____ Class Year: _____

Did you attend Graduate School: Yes No If yes, what degree to you receive? _____

Employer Name: _____ Position Held: _____

Employer Address: _____

I would be interested in receiving information about upcoming events. I would be interested in helping to plan activities of the AUHAAO.

Please contact me by: Email Phone (Please circle one)

2008 Membership Dues

(Please make your dues check payable to AU HAAO and mail to address below.)

AU HAAO Active Member Dues: \$ 25.00

(You must be a graduate of Auburn University's Health Administration program to be an active member. If you are attending the education conference, membership for AU Alums is a part of the registration fee)

AUHAAO Associate Member Dues: \$50.00

AUHAAO Annual Scholarship Donation

Donation Amount: \$100.00 \$75.00 \$50.00 Other: \$ _____

(Make separate check payable to AU Foundation, Inc. to ensure tax deductibility. Please clearly mark your check with AUHAAO Scholarship.)

My company has a matching fund program for donations to educational/charitable organizations.

Mailing Instructions:

Please mail completed form and checks for dues and/or scholarship donations to:
c/o AUHAAO Secretary-Treasurer, Ansley Langley, 818 Cahaba River Parc, Birmingham, AL 35243
Phone: 205.967.7368.