



The Auburn University Health Administration Alumni Organization



War Eagle! • Update on Health Administration Topics • New Friends and Old Friends • Fun • Health System Design in the Future • Regulations & Legislation • Remembering Old Times • Scholarship Fundraiser • Toomer's • Go Tigers • Health Policy • Haley Center • Mark Burns • 35th Anniversary & HA's Success • Where are the HA jobs? • Good Food • Reimbursement • Art Museum • Golf • Silent Auction • FUN • Auburn University • P4P • Register Today • Don't Wait!

Join us as we celebrate
Auburn & Health Administration

35th Anniversary

**Auburn University Health Administration
Education Conference**

AU Hotel & Conference Center

Thursday - Saturday, February 22-24, 2007

Register Soon: Hotel Deadline February 8th



The Auburn University
Health Administration
Alumni Organization
presents the

35th Anniversary
AU HA
Education Conference
AU Hotel & Conference Center
February 22-24, 2007

Please join us for this exciting professional development opportunity. The excellent educational offerings were designed to appeal to a broad audience in the health care arena. It is a great way to earn CE credits and to re-connect with HA alums, faculty and students, and those working in the health care field.

We will also reflect on the success of the AU HA program now celebrating its 35th anniversary, and it is an opportunity to honor Mark Burns, PhD, the HA program's director, for his effective leadership, and the role he has played in HA alums' success.

For more details or to sponsor this program, please call Susan Gazaway D'Antoni at 301.921.4300, ext. 111.

Program Overview

Thursday, February 22:

Please join us from 4:30- 6:00 p.m. in the bar at the conference center to socialize with old friends and HA alums, new friends, and current HA students. It's a great way to network!

Friday, February 23:

7:30 am Continental Breakfast & Registration

8:30am General Sessions

Progressing with a Changing Health Care Field:

A 35-Year Retrospective on the Auburn HA Program

Mark Burns, Ph.D., Program Director, Rene McEldowney, Ph.D., HA Faculty, Gerry Gryski, Ph.D., Chair, Department of Political Science & Constance Relihan, Ph.D., Associate Dean

9:20 am Rural Health Care Delivery: Challenges & Opportunities

Thomas Shepherd, FACHE, Chief Executive Officer
Dodge County Hospital, Eastman, Georgia

10:10 - 10:20 am Refreshment Break

10:20 am Where are we going in Health Care?

The Impact of Legislative, Regulatory & Business Environments on Health Care Delivery

Cary Kuhlmann, MBA, Executive Vice President
The Medical Association of the State of Alabama

11:30 am Lunch & Presentation:

Auburn Assistant Football Coach Al Bourges (invited)

12:40 pm General Sessions

How Does Alabama Define Quality?

Rick E. Harris
Director of the Bureau of Health
Provider Standards, Alabama Department of Public Health

Program Overview (continued)

1:30 pm **The Impact of Consumer Engagement & Quality Initiatives on Healthcare Payers**

Joe Bolen, Senior Vice President of Healthcare Networks
Blue Cross Blue Shield of Alabama

2:20 - 2:30 pm Refreshment Break

2:30 pm General Sessions

Alternatives in LTC : Assisted Living Centers:

Ramsey Jennings, CEO
The Jennings Group, LaGrange, Georgia

3:20 pm Employee Engagement in the Health Care Setting

Stephen A. Nadeau, SPHR
Vice President, Human Resources
Gwinnett Hospital System, Lawrenceville, Georgia

4:10 pm Where are all the Health Care Jobs?

Panel discussion moderated by Trent Jackson, HA Adjunct Instructor

Panelists will include current AU HA students, recent alums,
and an HR Director.
Program concludes at 5:00 pm

7:00 - 9:00 pm

35th AU HA Program Anniversary Reception & Silent Auction to Benefit the AU HAAO Annual Scholarship

To celebrate the HA program's 35 years of success, we invite you and your guests to join us at this festive reception, and silent auction which is a fundraiser for a newly established annual scholarship sponsored by the AU Health Administration Alumni Organization honoring Mark Burns, Ph.D., HA Program Director. Heavy hors d'oeuvres and cocktails will be served. Silent auction items include AU footballs signed by Coach Tuberville and many more great items.

Saturday, February 24 Activities

AUHAAO Business Meeting - 10:00 a.m.
Alums and students invited to attend!

AU Hotel & Conference Center, Inside Ariccia Restaurant

AUHAAO Golf Outing

1:00 p.m.

(If you are interested in playing, please note your interest on the registration form and/or call Chris Cosby. See registration panel.)

AUHAAO Art Museum Tour

1:00 p.m.

(\$5.00 If you are interested in seeing the new AU Jules Smith Art Museum, please note your interest on the form.)

Dinner on Your Own at Local Restaurants

Program Fees, Registration Details & Hotel Information

Fees: AU HA Program Alum & AUHAAO Current Member: \$125.00
HA Program Alum & Nonmember of AUHAAO: \$150
(includes \$25 to be applied to membership dues)
All Others: \$150

(includes courses, continental breakfast, lunch and reception). Guest Fee for Reception Only: \$40.00. Onsite parking is complimentary to registrants of the program.

Complete the registration form on the reverse side of this panel, fax to 301.921.4368, and then mail with registration fee to: HA Education Conference, c/o Ansley Langlely, 818 Cahaba River Parc, Birmingham, AL 35243. Questions? 301.921.4300, ext. 111 or 205. 967.7368. Program registration deadline: February 15, 2007.

Hotel Information: There is a room block reserved for AUHAAO at the AU Hotel & Conference Center. Call 800.228.2876. The per night rate is \$87 for program registrants. The deadline for hotel registrations is February 8th.

Special Accommodations: If you have special needs and require accommodations, please contact the program coordinator at 301.921.4300, ext. 111.

Continuing Education Credit Information

Applications for long term care and ACHE continuing education credits have been submitted.



35th Anniversary Auburn University Health Administration Education Conference
Thursday - Saturday, February 22-24, 2007

Registration Form

Name: _____

Email Address: _____

Preferred Telephone #: _____ Office/Home/Cell (Please circle one)

AU HA Graduate? Yes No

Guests' Name(s): _____

I am interested in _____ Golf Outing _____ Art Museum Tour

I will attend will not attend (circle one) the AU HAAO Business Meeting.

Fees Enclosed:

- ____ AU HA Program Alum & AUHAAO Current Member: \$125.00
 - ____ HA Program Alum & Nonmember of AUHAAO: \$150
 (Includes \$25 to be applied to membership dues. Please complete membership application and submit with this form.)
 - ____ All Others: \$150 ____ Guest Fee Reception Only: \$40
 - ____ Donation to the AU HAAO Annual Scholarship.
- Please make check payable to the AU Foundation, and mark "AUHAAO Annual Scholarship."

TOTAL ENCLOSED: _____

We cannot accept credit cards at this time.

Checks for registration should be made payable to: AUHAAO.

Checks for scholarship donations should be made payable to the AU Foundation to ensure tax-deductibility.

Program Partners
(to date)

We thank the following organizations for their generous support of Auburn University and the HA Program.

- Auburn Tiger Level Partner
- East Alabama Medical Center
- Gwinnett Hospital System
- Eagle Level Partner
- BayCare Health System
- The Jennings Group
- Orange & Blue Level Partner
- Auburn University, Department of Political Science
- Montgomery County (Maryland) Medical Society

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AUHAAO Membership Application & Profile

AUHAAO active membership is open to anyone who is a graduate of the AU HA program and who is actively employed in healthcare. Associate membership is open to those who graduated in HA and don't work in healthcare, or those who didn't graduate from the HA program but are employed in healthcare.

Name: _____
First *Middle/Maiden* *Last*

Preferred Mailing Address: _____

Preferred Email Address: _____ Preferred Phone #: _____ Class Year: _____

Did you attend Graduate School: Yes No If yes, what degree to you receive? _____

Employer Name: _____ Position Held: _____

Employer Address: _____

I would be interested in receiving information about upcoming events. I would be interested in helping to plan activities of the AUHAAO.

Please contact me by: Email Phone (Please circle one)

2006-2007 Membership Dues

(Please make your dues check payable to AU HAAO and mail to address on registration panel.)

AU HAAO Active Member Dues: \$ 25.00

(You must be a graduate of Auburn University's Health Administration program to be an active member. If you are attending the education conference, membership for AU Alums is a part of the registration fee)

AUHAAO Associate Member Dues: \$50.00

AUHAAO Annual Scholarship Donation

Donation Amount: \$100.00 \$75.00 \$50.00 Other: \$ _____

(Make separate check payable to AU Foundation, Inc. to ensure tax deductibility. Please clearly mark your check with AUHAAO Scholarship.)

My company has a matching fund program for donations to educational/charitable organizations.

Mailing Instructions:

Please mail completed form and checks for dues and/or scholarship donations to:
c/o AUHAAO Secretary-Treasurer, Ansley Langley, 818 Cahaba River Parc, Birmingham, AL 35243
Phone: 205.967.7368.