

## **Fifty Years.....And Counting**

- 9:00 to 9:30**      **Registration** (donuts, danish, and coffee and tea), **HC 3110**  
Registrars: John Campbell, Kelly Messerschmidt, William Shurtz, and Angela Woods,  
first-year MTPC students, Auburn University
- 9:30 to 10:00**      **Welcome, Introductions, and Announcements, HC 3104**  
Donald H. Cunningham, Professor of English & Coordinator of Technical and  
Professional Communication, Auburn University; Isabelle K. Thompson, Professor of  
English and Director of the English Center, Auburn University
- 10:00 to 10:45**      **Keynote Presentation, HC 3104**  
Introduction: Alise Chabaud, second-year MTPC student, Auburn University  
Moderator: Kelly Messerschmidt, first-year MTPC student, Auburn University
- On the Leading Edge of Technical Communication: Trends in Our Profession**  
Speaker: George F. Hayhoe, Editor, *Technical Communication*, and Professor and  
Director of the M.S. program in technical communication management, Mercer  
University.
- 10:45 to 11:00**      **Break**
- 11:00 to 11:45**      **Fighting Word Fires, HC 3116**  
Introduction: Nathan Meier, second-year MTPC student, Auburn University  
Moderator: Angela Woods, first-year MTPC student, Auburn University  
Presenter: Marianne Adams, contract technical writer, Birmingham, AL
- 11:45 to 1:00**      **Lunch, HC 3106** (provided by the Department of English, Auburn University); Birmingham  
STC Chapter business meeting; announcement of academic fellowship and awards in  
technical and professional communication.
- 1:00 to 1:45**      **Creating Electronic Portfolios, HC 3116**  
Introduction: Amanda Ray, second-year MTPC student, Auburn University  
Moderator: John Campbell, first-year MTPC student, Auburn University  
Presenters: Betsy Smith, Associate Professor of English and Associate Head,  
Department of English, Auburn University; Michelle Sidler, Assistant Professor of  
English, Auburn University
- 1:45 to 2:00**      **Break**
- 2:00 to 2:45**      **Knowledge Harvesting—A Workshop, HC 3104**  
Introduction: Heather Lord, second-year MTPC student, Auburn University  
Moderators: Paul Wamsted, first-year MTPC student, and Brooke Bullman, Senior  
English major, Auburn University  
Workshop Leader: Pam Daugherty, Contract Technical Writer, Matrix Resources,  
Birmingham, AL
- 2:45 to 3:00**      **Concluding Comments, HC 3104**
- 3:00 to 3:30**      **Meeting of the Advisory Group for Technical and Professional Programs at Auburn  
University**

Note: Throughout the day, student portfolios will be displayed in HC 3106. Pencils and sticky notes will be provided so that STC professional members can examine the portfolios and write comments (during breaks, lunch, etc.).

**Registration fee is \$10 for STC members, \$15.00 for non-STC members. There is no registration fee for students. All proceeds go into the Birmingham STC Chapter scholarship fund. For additional information, contact Don Cunningham. Email [cunnidh@auburn.edu](mailto:cunnidh@auburn.edu) or 334.844.9061.**